

Poverty

Goal #1: Reduce the number of unintended pregnancies to HP 2020 goal of 46%

Goal #2: Collaborate with community partners to reduce poverty

Goal #3: Increase the number of residents in the health jurisdiction with health insurance

Objective	Strategies	County	Update
<p>By September 30, 2018, increase public knowledge and skills related to avoiding an unintended pregnancy through one social media campaign, one community education program in each county, and one school based education campaign in each county.</p>	<p>Implement an aggressive marketing campaign focused on social media to promote family planning services and the health impact of unintended pregnancy</p>	<p>1. Newaygo 2. DHD #10 Jurisdiction</p>	<p>1. Funding received from the Michigan Health Endowment Fund to invest in a community wide initiative in reducing rates of teen pregnancy. The Community Foundation was awarded \$103,000 to work with Live Well coalition members to develop and implement a collaborative teen pregnancy prevention campaign. 2. Social media posts regarding Family Planning, STI's and National Condom Week were placed on the DHD #10 Facebook page weekly from October to the end of March. 7482 people were reached.</p>
<p>By September 30, 2016, provide evidence based school programming targeting risk reduction education to two school districts within the health jurisdiction.</p>	<p>Provide community education and school based education targeting asset building and risk reduction</p>	<p>1. Oceana 2. Kalkaska 3. Newaygo, Lake, Oceana</p>	<p>1. Positive Peer Relationship program implemented at Hart Middle School by Grace Adventures; One class provided for Walkerville 9th graders (n=20) and one class for Hesperia high 9th graders (n=30). 2. Kalkaska Memorial Health Center Teen health teaches an evidence based curriculum "Fourth R". Fourth R is available to all high school health students and aims to help teens build healthy relationships (thus, the "fourth R" after Reading, wRiting, and aRithmetic). "Fourth R" focuses on violence and injury prevention, substance abuse prevention, healthy growth and development, and nutrition. It is an interactive program that allows students to express their thoughts and opinions while providing hands on application to the knowledge they learn along the way. Students are taught coping skills, how to deal with peer pressure, bullying prevention, and refusal skills. 3. Fremont Area Community Foundation hosted a Convening to discuss Teen Pregnancy prevention; Endowment grant was awarded for Newaygo, Lake, and Oceana Counties for teen pregnancy prevention.</p>

By September 30, 2018, assure that each coalition develop and provide an annual education program on cultural poverty	Expand or support adolescent health centers and/or school wellness programs	<ol style="list-style-type: none"> 1. Crawford 2. Kalkaska 3. Oceana 	<ol style="list-style-type: none"> 1. News release in Crawford County Avalanche promoting the opening of the Grayling Viking Wellness Center in Grayling. 2. KMHC Teen Clinic (Kalkaska) is open 5 days a week and the Forest Area School based clinic is open 3 days a week for care for 10-21 year olds. Provides primary care, counseling, and extensive in-school programming. 3. Shelby Adolescent Health Center has 199 unduplicated services.
	Educate the community on cultural poverty		
	Integrate messages related to public health services to assist in improving health status and improve referrals to 2-1-1	<ol style="list-style-type: none"> 1. Oceana 	<ol style="list-style-type: none"> 1. Systems of Care provided 2-1-1 informational presentation on how to use and update information.
By January 1, 2014, develop a community based system of education, outreach, and enrollment to assist residents with access to enrollment for Medicaid and other health insurance	Develop implementation plan to include process and staffing of all necessary components to be successful	<ol style="list-style-type: none"> 1. Kalkaska 2. Lake 3. Mason 	<ol style="list-style-type: none"> 1. Kalkaska Memorial health Center provides marketplace and Medicaid enrollment assistance to patients and community members. In FY'15 provided almost \$2,000 in staff time to help with enrollment. KMHC Teen Clinic also helps with youth Medicaid enrollment and education. 2. Baldwin Family Health Care has outreach and enrollment specialists. 3. Spectrum Health Ludington held an open enrollment market place event in Ludington on December 5, 2015 for clients to enroll into a health plan.
	Support the efforts of Michigan Consumers for Healthcare		
	Support the efforts of Enroll America		

Access to Preventive Care

Goal #1: Increase immunization compliance within the health jurisdiction

Goal #2: Assure access is available for health care services for eligible residents

Goal #3: Improve oral health for children

Objective	Strategies	County	Update
By September 30, 2018, increase the number of adolescents, age 13-17 years, immunized for HPV within the health jurisdiction by 10% annually (2012 baseline is 16%)	Develop an aggressive marketing and community education plan that includes the following components: social media, paid advertisement, parent education, and partnering with schools	1. Kalkaska 2. Oceana 3. DHD #10 Jurisdiction	1. Kalkaska Memorial Health Center Teen Health Clinic held a school drive in the fall, targeting 7th and 11th grade, included all vaccinations including HPV. Teen Health staff provide immunization education during parent teacher conferences and back to school events. 2. DHD#10 conducted a stakeholder meeting to create a plan to increase immunization rates in Oceana County. 3. The Regional Adolescent Work Group for the Immunization Grant Project worked on developing a media campaign strategy that they plan to implement with the assistance of the NMPHA Marketing and Media Group.
	Work with provider network to assure assessment for HPV immunization compliance	1. Kalkaska 2. DHD #10 Jurisdiction	1. Teen Health Clinic uses MCIR. 2. As part of the media campaign effort, DHD #10 and LHDs partnering on the Immunization grant project will be partnering with local provider offices in order to promote receiving the HPV vaccine through an incentive program that enters clients into a contest drawing for every HPV vaccination they receive.
	Integrate school based clinics in each of the counties	1. Kalkaska 2. DHD #10 , Wexford, Crawford, Oceana 3. Wexford	1. Teen Health Clinic staff review MCIR at each visit. 2. For every client that comes to the Adolescent Health Center for a visit, we pull their MCIR report. The medical clinician reviews the report and if the client is due for any immunizations, including HPV, we either call or send a letter home to the parent letting them know their child is due for their HPV. 3. The nurse for the Manton/Mesick Adolescent Wellness Center and the Wexford Adolescent Wellness Center looks at the roster for the 2 clinics. If a child has completed 1 or 2 of the HPV vaccine, but needs to complete the series, she will call the parent to try to get permission to get the child an appointment so that they will be up to date with their HPV vaccination.

By September 30, 2015, increase and maintain the percent of children within the health jurisdiction age 19-36 months who receive the recommended dose of DTaP, Polio, MMR, Hib, Hepatitis B, Varicella, and Pneumococcal Conjugate Vaccines at 80%	Work with Great Start Collaboratives to provide information on the benefits of age appropriate immunizations	1. Manistee 2. DHD #10 Jurisdiction	1. Great Start Collaborative has included the benefits of age appropriate immunization information in 225 Welcome Baby Packets distributed to expectant parents through the local OB GYN office. 2. No steps have been taken on this objective by those involved with the MALPH Immunization Grant. However, the Vaccine Preventable Disease Task Force is developing toolkits that will be distributed to childcare providers to share educational resources and to encourage the development of vaccine policies.
	Complete monthly county-wide recalls on children overdue for recommended vaccines	1. Kalkaska 2. DHD #10 Jurisdiction	1. Teen Health Center sends reminder letters, HPV magnet that assists with reminders of due dates. 2. The Healthcare Based Regional Work Group worked on determining new methods for a pilot reminder/recall system. A second grant for Cross Jurisdictional Sharing was applied to in order to explore the possibility of developing a centralized reminder/recall system on a regional basis.
	Create and implement a media campaign focusing on the importance of up-to-date immunizations.	1. Kalkaska	1. Kalkaska Memorial Health Center distributed a news release and print ad about the importance of vaccinations last fall.
By January 1, 2014, implement a STD clinic within the health jurisdiction	Develop implementation plan for services and follow-up	1. Kalkaska	1. Teen Health Center offers STI testing and on-site treatment for chlamydia and gonorrhea. Free HIV, Hep-C, Hep-B, gonorrhea, and chlamydia testing available.
	Notify provider network for referrals		
	Promote operation of clinic		

By September 30, 2018, in collaboration with other community partners, implement at least one new school-based adolescent health center within the health jurisdiction	Determine local support for implementing clinic	1. Crawford 2. Oceana	1. The Viking Wellness Center opened in Crawford County. 2. The Shelby Adolescent Wellness Center has opened.
	Monitor funding opportunities	1. Kalkaska	1. Teen Health Center has used expansion grant for dental work, nutrition and exercise programming.
	Assist schools with accessing the Michigan Profile for Healthy Youth (MiPHY) survey tool	1. Kalkaska	1. Teen Health assists Forest Area and Kalkaska to complete MiSCAI (Michigan School Climate Assessment Instrument) every two years for 7th, 9th and 11th grade.
	Maintain active participation in local Coordinated School Health efforts	1. Kalkaska 2. Newaygo 3. Oceana, Wexford, Kalkaska, Mecosta, Manistee	1. Teen Health Manager, participates on wellness/nutrition school committees. 2. The Live Well Newaygo County Coalition will present "Live Well Newaygo County" at the Fremont School Board meeting on January 25, 2016. 3. DHD #10 secured FY SNAP-Ed funding to partner with schools to implement Coordinated School Health programming. Walkerville and Shelby Schools in Oceana County, Cadillac Junior High in Wexford county, Big Rapids Middle School in Mecosta county, Kalkaska Area Public Schools in Kalkaska County and Manistee Area Public Schools completed the Healthy School Action Tool and developed action plans to improve nutrition and physical activity.

By September 30, 2018 assure collaboration with community partners to provide one preventive health screening in each county	Strengthen NWMCDPC	All	The NMCDPC met in January 2016. Jeremy Carlson from Spectrum Health Reed City was selected as Chair Person. A membership committee was formed to draft By-laws. The group began development of an inventory of chronic disease prevention programs and initiatives in the jurisdiction.
	Seek funding opportunities	All	The NMCDPC is working through funding from Tencon to distribute \$5,000 in funding to all local coalitions to implement PSE strategies to improve nutrition, physical activity and /or tobacco free lifestyles.
	Develop provider network referral mechanism for participation in preventive health screenings	1. Manistee 2. Lake, Mason, Oceana 3. Lake 4. Newaygo	1. West Shore Medical Center screenings were promoted through the HSCB Google Groups. 2. Win with Wellness biometric screenings provided free through Spectrum Health in Lake, Mason and Oceana counties. 3. Great Start Collaborative provides ages and stages development screening tool for children ages 0-5. 4. Spectrum Health Gerber Memorial held blood pressure screenings as a point of contact at community events (food trucks, churches, etc.)
	Support local/regional 2-1-1 networks and provide on-going review of information	1. Newaygo	1. NCREASA executive committee report stated Newaygo county moved 2-1-1 to central dispatch in Grand Rapids.
	Support the efforts of the Northern Michigan Health Coalition		Working with Centra Wellness to expand the LiveWell brand to Benzie County Coalition
	Support the efforts of the Northern Michigan Diabetes Initiative	1. Kalkaska 2. All	1. Kalkaska Memorial Health center is a participating member of NMDI and is currently working to start its own chronic disease management clinic including diabetes. 2. DHD#10 participates in the Northern Michigan Diabetes Initiative. NMDI has been helpful in the promotion of our classes and provides media coverage around Diabetes Prevention to all of northern Michigan.
	By September 30, 2018, provide oral health screenings to 50% of the schools within the health jurisdiction	Partner with MCDC on support for project	
Incorporate preventive oral health messages into screenings		1. Kalkaska 2. All 3. Lake	1. Teen health has assisted with payment of youth dental work for those that are uninsured or underinsured. 2. DHD#10 news release: "February is Children's Dental Health Month" 3. Referrals are made throughout Baldwin Family Health Care at all entry points of primary care services.

Promotion of Healthy Lifestyles and Behavior

Goal #1: Increase the awareness of the importance of personal responsibility towards health

Goal #2: Reduce infant mortality within the health jurisdiction

Goal #3: Decrease tobacco usage within the health jurisdiction

Objective	Strategies	County	Update
	Educate community on overweight and obesity epidemic	<ol style="list-style-type: none"> 1. Crawford 2. Kalkaska 3. Wexford 	<ol style="list-style-type: none"> 1. Crawford County MSU Extension - PATH, NDPP class, and MOB classes 2. Teen Health educates HS health students regarding obesity epidemic using "Weight of Nation Series." Obesity Prevention Subgroup was formed through partnership with DHD #10. First meeting held on January 7, 2016. 3. Munson Healthcare Cadillac Hospital held a "Fit for the Holidays" event on December 1, 2015.
	Promote Michigan Health and Wellness 4 x 4 Plan to community and providers		
	Provide community classes on weight reduction and behavior change	<ol style="list-style-type: none"> 1. Oceana 2. Wexford 3. Kalkaska 4. Newaygo 	<ol style="list-style-type: none"> 1. Oceana county MSU Extension provided Cooking Matters Classes in Walkerville. 2. Wexford county MSU Extension offered free cooking and nutrition classes for adults at YMCA and Cooking Matters at the Cadillac Senior Center. WISEWOMAN participants were offered monthly wellness challenges and monthly wellness programs including nutrition education. Health coaching is offered free of charge to any WISEWOMAN participant. Program participants are also offered NDPP classes and TOPS weight loss classes free of charge. 3. Kalkaska Teen health Center provider that is also registered dietician provides nutrition lessons for County Girls on the Run programs. 4. "Happy and Healthy Lifestyles" presented to any group interested in promoting culture change in Newaygo county.

<p>Integrate Live Well Campaign into public health programs and community coalitions Nutrition</p>	<ol style="list-style-type: none"> 1. Manistee 2. Crawford 3. Lake 4. All 5. Mason 	<ol style="list-style-type: none"> 1. News release published in the Manistee News Advocate on County Health Rankings and the Live Well coalition. News release in Manistee News Advocate on February 5, 2016 about the goals of Live Well Manistee to improve area health. News release in Manistee County about the SNAP nutrition program. The Healthy Manistee Coalition changed their name to LiveWell Manistee County. They are conducting strategic planning to align their goals and objectives with the DHD #10 CHIP. Presentation on Live Well Manistee County at the Human Services Collaborative Body on January 5, 2016. 2. DHD #10 received funding from the Community Foundation for Northeast Michigan to implement the Prescription for Health Project in Crawford County. 3. WIC in Lake County has received funding from National WIC Association to use sound, evidence-based strategies that reduce the risks of costly chronic disease and promote healthier lifestyles. 4. News release: March is Nutrition Month, to promote healthy eating. DHD#10 offered a Fruit of the Month Challenge for employees during January, 2015. 5. Ladies of the Lake Lakeshore Forum conducted by DHD #10 staff on March 3, 2016. 5 women attended the forum and participated in a WISEWOMAN Consensus workshop on how to support women in the community to be healthier.
<p>Provide worksites with technical expertise to implement wellness policies and programs</p>	<ol style="list-style-type: none"> 1. Kalkaska 2. Wexford 	<ol style="list-style-type: none"> 1. A Kalkaska Memorial Health Center physical therapist and outreach coordinator have been meeting with local business to see how KMHC can support safety/wellness programs. 2. Healthy Food Guidelines provided by DHD #10 staff through Northwest Health Department BHC grant. Staff are working with 4 worksites in Wexford County. The Cadillac Area Public Schools conducted worksite wellness programs for staff, including yoga, the Amazing Race challenge, and a dodgeball tournament. Worksite Screenings conducted at Rexair in Cadillac. 70 people screened.

By September 30, 2018, reduce the percentage of adults within the health jurisdiction reporting being overweight or obese by 5%.

<p>Support the National Diabetes Prevention Initiative Program</p>	<ol style="list-style-type: none"> 1. Crawford and Newaygo 2. Manistee 3. Crawford 4. Kalkaska 5. Wexford 6. Mason 7. Newaygo 8. DHD #10 jurisdiction 	<ol style="list-style-type: none"> 1. Diabetes Prevention Classes started in January 2016 in Crawford and Newaygo counties. 7 participants in Crawford and 10 in Newaygo. 2. The Personal Action Toward Health Diabetes 6- week Self-Management program was offered by the Area Agency on Aging of Northwest Michigan in Manistee county. 3. MSU Extension partnered with the DHD # 2 for the NDPP class. MSU Extension provided PATH Diabetes Class. Matter of Balance Class; News release: DHD#10 is offering a National Diabetes Prevention Program in Crawford County.DHD#10 is working with Munson Healthcare Grayling Hospital and MSUE to coordinate classes and set up a referral system. 4. Kalkaska Memorial Health Center offers a diabetes support group once a month. DHD#10 met with the Physicians Data Collaborative Group to develop a referral system into DPP. 5. WISEWOMAN program participants are offered NDPP classes free of charge. In Cadillac, representatives from the Wexford PHO, Munson Healthcare Cadillac Hospital, MSU Extension, YMCA, and NMDI have met to network and determine a referral process. A news release was submitted in March promoting the upcoming NDPP class. 6. DHD#10 news release: "National Diabetes Prevention Program is coming to the Mason County office" NDPP class started in Mason County with 6 participants. 7. In Newaygo County, DHD#10 has a relationship with the Diabetes Management from Spectrum Health Gerber Memorial to share referrals into programs. 8. As a result of receiving full CDC recognition and completing the pilot project, DHD#10 is able to bill Priority Health for their members' participation in the Diabetes Prevention Program on September 1, 2015 and is working with Priority Health for referrals into the program and ability to bill for service (effective January 1, 2016). DHD#10 has developed a sliding fee scale to determine the cost per participant for the program. DHD#10 has been working with the local hospitals, PHOs and provider offices to develop a mechanism of referral into the DPP.
<p>Develop and implement a post-partum weight reduction program</p>		

	Assist groups and organizations in developing healthy food and vending policies	<ol style="list-style-type: none"> 1. Kalkaska 2. Lake 3. Manistee, Kalkaska 4. Crawford 5. Crawford, Manistee, Mason, Newaygo, Missaukee, Wexford 6. Manistee 	<ol style="list-style-type: none"> 1. Kalkaska Teen Health Staff have participated in school nutrition committees discussing healthy vending choices and signage. DHD #10 staff are working with Kalkaska schools to implement healthy snack choices at concession stands. 2. The Lake County Community Food Council developed a Charter, secured mini-grant from the USDA Voices for Food grant, supported a group of 6th graders learning about the local food system, held several nutrition education workshops in partnership with the Bread of Life Pantry, organized and conducted field trips to three area pantries, and developed an intersession course for Baldwin students. DHD #10 is a partner on this Council. 3. A grant application has been submitted to the Michigan Health Endowment Fund to improve access to healthy foods in Kalkaska and Manistee Counties. 4. DHD #10 in Crawford County has received funding from the Michigan Health Endowment Fund for the Prescription for Health program to increase fruit and vegetable consumption. 5. DHD #10 is partnering with Health Department of Northwest Michigan and their BHC grant to implement healthy food guidelines. Our target locations include food pantries (2), schools (3), senior centers (2), hospitals (2) and worksites (5). We will be using the CDC Healthy Food Service Guidelines in all locations. Grant period is January 1, 2016 - September 30, 2016. First meeting was December 15, 2015. 6. DHD #10 staff are working with Manistee Area Public Schools to purchase a healthy vending machine.
	Support nutrition programming in grocery stores	<ol style="list-style-type: none"> 1. Oceana 2. Wexford 	<ol style="list-style-type: none"> 1. Healthy food labeling and menus implemented by Healthy Families of Oceana County at local grocery stores and restaurants. Healthy menu guides at Daniel's Restaurant in Hesperia. Shelf labeling project at Cherry Hill supermarket in Shelby. Updated pantry signs and shelf labels delivered to Bread of Life Food Pantry. News release: Healthy Food Labeling has been implemented at Bread of Life Food Pantry in Hart. Cooking demonstrations offered and healthy shelf labels and healthy signs implemented at Gale's IGA. News release: HFOC success - Local grocery stores, including Cherry Hill Supermarket in Shelby and Gale's IGA in Hart, are making strides to help shoppers locate healthier foods with the support of the Healthy Families of Oceana County Coalition. 2. Wexford County MSU extension conducted four grocery store tours in March as part of the Cooking Matters program.
	Implement environmental systems changes in the jurisdiction to support physical activity	<ol style="list-style-type: none"> 1. Crawford 2. Wexford 	<ol style="list-style-type: none"> 1. Grayling Elementary School has agreed to allow the public to walk indoors Mon-Fri 4-5pm. This environmental change came about as a result of the Crawford Health Improvement Committee and their work on increasing access to physical activity opportunities in Crawford County. 2. Cadillac Area Public Schools received a \$15,000 grant to establish kinesthetic classrooms.
	Implement community wide physical activity challenges/campaigns in the jurisdiction	<ol style="list-style-type: none"> 1. Oceana 2. Wexford 3. Newaygo 4. Newaygo, Mecosta, Crawford 	<ol style="list-style-type: none"> 1. In January, 2016, the Winter Wellness Event and 6 Week Challenge was hosted by Lakeside Rehab and Wellness, including biometric screenings and the State Street Mile Fun Run or Walk sponsored by Lakeside Rehab and Spectrum Health Ludington Hospital. 2. "Catching the Fit City Fire Challenge" event held at the Cadillac Fire Department on December 3, 2015. Final event for the Mayor Fit City Challenge was held at Rise Up Cadillac on January 13, 2016. 3. Exercise on a Ring initiative was distributed by the Great Start Collaborative to 1,000 families in December, 2015. 4. Girls on the Run Program implemented in Newaygo, Mecosta and Crawford Counties.

<p>By September 30, 2018, increase the percentage of adults in the health jurisdiction who report engaging in leisure time physical activity by 5%.</p>	<p>Integrate Live Well Campaign into public health programs and community coalitions Physical activity</p>	<ol style="list-style-type: none"> 1. Manistee 2. Newaygo 3. Wexford 4. Crawford 5. Oceana 6. Mason 	<ol style="list-style-type: none"> 1. Weekly Manistee Playgroup sponsored by the Great Start Collaborative. Monthly playgroups in Onekama, Bear Lake, and Brethern. The Manistee Recreation Association offered a Basketball program in January through March for 3rd and 4th grade students. 2. Informational materials to promote Live Well Newaygo County were created. One question to identify community awareness about Live Well will be added to the Tamarac membership survey and to the Family Expo survey. Information on Live Well Newaygo County presented at the Fremont School Board meeting. Tamarac is offering yoga and fitness activities for kids. On Community Health and Safety Day (May 14) Tamarac gave away bikes and helmets. 3. Fall into Fitness open house was held at the Cadillac Area YMCA. The YMCA held a Women's Wellness Expo on February 27. 4. The Crawford Health Improvement Committee started a walking club at the Elementary school. MSU Extension offered Matter of Balance Class. 5. Walkerville started a walking club for their physical activity action. 6. Youth Fit Club in Mason County Schools is looking to expand to other counties over the next two years.
	<p>Explore the development of community bike share programs</p>		
	<p>Educate community on benefits of non-motorized transportation</p>		
	<p>Encourage local governmental units to establish non-motorized transportation committee and plans</p>		
	<p>Promote the Michigan Infant Mortality Reduction Plan to community and providers</p>		
	<p>Maintain active participation on all breast feeding coalitions</p>		

<p>By September 30, 2018, increase breast feeding initiation rate to 80% and 6 month duration rate to 18%. Baseline: Initiation rate is 76% and duration rate is 15%. MDCH, October 2013</p>	Educate community and groups on the benefits of breast feeding		
	Educate community and groups on the availability of local breast feeding support services	<ol style="list-style-type: none"> 1. Manistee 2. Kalkaska 	<ol style="list-style-type: none"> 1. Monthly Breastfeeding support group at the Manistee Health Department. Great Start Collaborative has included the benefits of breast feeding and resources/services in 225 Welcome baby packets delivered to expectant parents through the local Manistee OB/GYN office. Great Start has also shared the Breast Feeding Support Services monthly on calendars and social media. 2. Kalkaska Memorial Health Center offers breast feeding support group.
	Participate in local community and statewide outreach opportunities		
	Assist worksites with establishing lactation support policies		
	Partner with Munson Lactation Consultants, local providers, hospitals, and Great Start Collaboratives	<ol style="list-style-type: none"> 1. Kalkaska 	<ol style="list-style-type: none"> 1. Breastfeeding support is provided at Kalkaska Memorial Health Center.

By September 30, 2018, assure that 80% of the pregnant women covered by Medicaid within the health jurisdiction will be enrolled in the Maternal and Infant Health Program	Educate community and providers on availability of Maternal and Infant Health Services		
	Establish collaborative relationships with OB providers within the jurisdiction		
	Explore options to integrate public health services into OB clinics		
By September 30, 2018, decrease the number of pregnant women who smoke by 3%	Provide tobacco cessation information to pregnant women	1. Manistee 2. DHD #10 Jurisdiction	<p>1. Great Start Collaborative has partnered with DHD #10 to include tobacco cessation information and resources/services in 225 Welcome Baby packets delivered to expectant parents through the local Manistee OB/GYN office.</p> <p>2. January 21 FB posting on DHD #10 Facebook page: Pregnant women are eligible to enroll in the MI Tobacco Quitline regardless of insurance status! The Michigan Tobacco Quitline offers free information and referral to all Michigan residents. You may also qualify for free one-on-one coaching and nicotine replacement therapy to help you quit. To learn more, call the Quitline at 1-800-QUIT-NOW (784-8669) or 1-855-DEJEL0-YA (335-35692). #MiQuitline #PregnantWomen #CallToday #Eligible Through the MDHHS funding DHD #10 staff have distributed 1120 Quitline Flyers - Pregnant and Smoking to DHD #10 staff, Wexford County healthcare providers, Kalkaska Community collaborative members, .Manistee County providers and Great Start Collaborative, and Newaygo County Providers. Staff also distributed 1008 Quit smoking for You and Your Baby brochures to DHD #10 staff, Manistee County providers and Great Start Collaborative, Spectrum Health Ludington Providers, Mercy Health PHO, Lake County Great Start Collaborative, Baldwin Family Health Care, and Newaygo County Providers.</p>
	Educate provider network on the benefits of using Nicotine Replacement Therapy and other best practice for pregnant women who smoke	DHD #10 Jurisdiction	DHD #10 staff have provided 5 trainings on use of the 5As and fax referral to the Michigan Tobacco Quitline to DHD #10 MIHP, WIC and Family Planning staff and health care providers in the region. This training includes information regarding Quitline resources for pregnant women

	<p>Educate community and providers on availability of cessation services</p>	<ol style="list-style-type: none"> 1. Kalkaska 2. Manistee 3. Wexford 4. Newaygo 5. DHD #10 jurisdiction 	<ol style="list-style-type: none"> 1. Human Services Collaborative December Newsletter promoted the Michigan Tobacco Quitline. 2. Great Start Collaborative has included tobacco cessation information and resources/services in 225 Welcome Baby packets delivered to expectant parents through the local Manistee OB/GYN office. 3. Cadillac Area Health Coalition is promoting the free distribution of nicotine replacement therapies through the Michigan Tobacco Quitline to those who qualify. 4. Newaygo County Partners in Prevention and Recovery have a tobacco workgroup focused on youth smokeless tobacco and focused on marketing cessation resources in Newaygo County. 5. DHD #10 staff have provided 5 trainings on use of the 5As and fax referral to the Michigan Tobacco Quitline to DHD #10 MIHP, WIC and Family Planning staff and health care providers in the region. Press releases sent out: "DHD#10 celebrates Great American Smoke Out" and "Free Tobacco Quitline Resources"
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<p>By September 30, 2018, decrease the number of smokers in the health jurisdiction by 3%</p>	<p>Promote the availability of local cessation resources (MDCH Quitline, DHD#10 program)</p>	<ol style="list-style-type: none"> 1. Kalkaska 2. Crawford, Kalkaska 3. DHD #10 jurisdiction <p>1. Kalkaska Memorial Health Center promoted the MDCH Quit Line in recent Health newsletter that was mailed to almost 20,000 individuals in region.</p> <p>2. Promotion of QuitLine at collaborative meetings.</p> <p>3. A referral process was set up for WISEWOMAN to directly be referred to DHD#10 Tobacco Treatment Specialists The Michigan Tobacco Quitline will be giving out free Nicotine Replacement Therapies until the end of February, 2016 regardless of income. Quitline flyers are available;</p> <p>Through the MCC Cancer Control grant project two DHD #10 health educators have been trained as Tobacco Treatment specialists to provide one-on-one counseling and nicotine replacement therapy recommendations . These staff are taking referrals from DHD #10 staff and also healthcare providers in the region. We are providing trainings to providers regarding the Clinical Guidelines for Treating Tobacco Use and Dependence. Project staff provided trainings on Treating Tobacco Use to providers in the targeted counties. This training provided information on how to Treat Tobacco Use and Dependence in accordance with the US Public Health Service Clinical Practice Guidelines and information regarding referral to the Michigan Tobacco Quitline.</p> <p>Wexford County: A training was provided by project staff on 1/21/16 to the Cadillac Physician Partners. (12 attendees)</p> <p>Manistee County: training provided on 1/20/15 to Manistee Northern Physician Organization staff (8 attendees)</p> <p>Project staff presented on this project at the Lake County Roundtable meeting on Jan. 21. This coalition has members from health and human services and healthcare organizations. (10 attendees)</p> <p>Lake, Crawford, Wexford Counties: A training was provided on February 2 to the Munson Healthcare Physician’s Hospital Organization with 21 attendees.</p> <p>Lake County: A presentation was provided to Spectrum Health provider offices on February 11 to 8 participants</p> <p>Lake County: Presentation on tobacco cessation services and the 5A’s of tobacco cessation to providers at the Susan P. Wheatlake Cancer Center which serves Lake County. (7 attendees)</p> <p>A survey was developed and distributed to healthcare provider offices to gather and review current written policies/protocols and work flow regarding tobacco dependence treatment. This survey also gathered information on all staff regarding their current knowledge, attitudes, behaviors, perceived barriers, etc. in treating tobacco dependence in accordance with the guidelines. Staff developed a Tobacco cessation resource brochure to distribute to healthcare providers, clients and DHD #10 clients. Through the MDHHS funding ,DHD #10 has increased the number of calls to the Quitline from 28 in the month of October to 113 in the month of March for a total of 210 calls from our region during this time period. Staff developed and distributed 4 press releases to all local newspapers in the jurisdiction. Staff have posted CDC Tobacco prevention ads on Facebook and the LiveWell website reaching 1622 people. Staff have distributed 910 Quitline posters and 2288 Quitline wallet cards to DHD #10 staff, healthcare providers and coalition members.</p>
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<p>Encourage local governmental units to establish tobacco free policies for parks and beaches</p>	<p>1. Manistee 2. Mecosta</p>	<p>1. In partnership with the Manistee Great Start Collaborative and the LiveWell Manistee County, a presentation was provided to the Manistee planning commission and the Manistee City manager regarding the benefits of tobacco-free outdoor recreation areas. A proposal will be taken to the City Council for approval of a tobacco-free outdoor recreation areas resolution.</p> <p>2. DHD #10 staff have been working with Mecosta County Parks and Recreation to promote the benefits of tobacco-free outdoor recreation areas.</p>
<p>Support the Tobacco Policy for the State of Michigan to promote policies and enforce the law</p>		

Creation and Maintenance of Healthy Communities

Goal #1: Increase access to healthy foods

Goal #2: Increase opportunities for physical activity

Goal #3: Engage partners in creating healthier communities

Goal #4: Assure high environmental quality within the health jurisdiction

Objective	Strategies	County	Update
By September 30, 2018, increase the number of community gardens and gardening initiatives within the DHD#10 health jurisdiction by ten	Educate community, groups, and individuals on the benefits of community gardens; provide technical expertise for groups interested in implementing a garden	1. Wexford	1. WISEWOMAN program has 12 women enrolled in entrepreneurial gardening program. Women are able to receive gardening education and gardening supplies through the program. Women also receive nutrition education. Community gardening classes held March 18 and 19 at Third Day Farm.
	Promote the availability of garden plots to at risk clients	1. Oceana	1. Community Garden at New Era Christian Reformed will share food with the local pantries.
	Encourage local governmental units to adopt zoning policies/ordinances supporting community gardens		
	Support the Farm to School initiative	1. Kalkaska, Wexford, Oceana, Mecosta, Manistee	1. Through our 2016 SNAP grant we are working with schools to develop coordinated school health teams and implement nutrition related changes within their buildings. One of the initiatives that we are promoting and they would have the option to participate in is Farm to School.
	Encourage local governmental units to identify land area for garden development		

	Promote the DHD#10 Live Well Campaign within the jurisdiction healthy eating	1. Kalkaska, Manistee	1. Michigan Health Endowment Fund awarded \$100,000 to DHD#10 to increase access to healthy foods.
By September 30, 2016, implement one new food policy council within the health jurisdiction	Educate the community, governmental units, and businesses on what a Food Policy Council is		
	Partner with local and statewide groups to implement council	1. Lake	1. The Food Council in Lake County is working on the following: Build a Box Garden Workshop, Rogation Sunday, expansion of Bread of Life pantry and client choice process, farmers market feasibility study, Baldwin Intersession Class, and Real Hunger Games.
	Encourage schools to allow community use of their sports facilities and gyms during non-school hours	1. Crawford 2. Kalkaska	1. Grayling Elementary School has agreed to allow the public to walk indoors Mon-Fri 4-5pm. This environmental change came about as a result of the Crawford Health Improvement Committee and their work on increasing access to physical activity opportunities in Crawford County; news release published in Crawford County Avalanche. 2. Kalkaska Memorial Health Center does not allow the general community to use gym in off hours, but every employee is allowed to bring a guest to use the gym free.
	Educate community, groups and governmental units on benefits of non-motorized transportation		
	Assist local governmental units with adoption of complete streets ordinances		

By September 30, 2017, increase the number of new venues or policies supporting physical activity within the health jurisdiction by ten	Encourage local governmental units to establish non-motorized transportation committee and plans		
	Encourage local government units to adopt zoning language that requires sidewalks in all new building projects		
	Support development of new trails and pathways, explore funding opportunities		
	Support safe routes to school efforts with local schools	1. Kalkaska, Wexford, Oceana, Mecosta, Manistee	1. Distributed SR2S funding application to all schools participating in the SNAP coordinated school health grant. Offered assistance with application.
	Create jurisdiction wide plan to achieve objective based upon NACCHO Road Map for Chronic Disease Prevention		
	Educate community, groups and partners on benefits of evidence based strategies for coalition development	1. Kalkaska 2. DHD #10 Jurisdiction	1. KMHC has offered space and staff to assist in coalition developments. 2. As part of the DHD#10 Community Health Needs Assessment, all ten counties participated in strategies to determine health needs and strengths. A community survey and a health care provider survey is in progress or has been completed in each county to determine issues that are the most important for health and quality of life. Community Conversations have been conducted in nine counties and planned for the tenth county in the health jurisdiction. Community residents are included in focus groups to work through a process to answer the question: What can we do to move closer to our vision of a healthy community?

By September 15, 2015, assure that one community health coalition exists in all 10 counties of the health jurisdiction	Provide technical expertise to partners to establish coalitions in communities	1. Mecosta	1. A new Health Coalition was formed in Mecosta County
	Encourage the creation of a coalition development plan and annual review efforts	1. Manistee	1. Live Well Manistee County participated in an exercise to develop strategies for each of the five Live Well objectives.
	Support the efforts of the Northern Michigan Diabetes Initiative	1. Kalkaska, Manistee	1. Online posting on MSU Extension website on diabetes awareness education.
	Support the efforts of the Northern Michigan Chronic Disease Prevention Coalition	DHD#10 jurisdiction	This regional coalition coordinated by DHD #10 is providing funding through Tencon to local coalitions to conduct an environmental assessment, develop an action plan for improvement and to implement a PSE change strategy to improve physical activity opportunities, increase access to healthy foods, and /or increase tobacco-free lifestyles.
By December 31, 2017, host two community health summits to update community stakeholders on CHIP process	Collaborate with partners to establish purpose and proposed outcome of summit		
	Determine summit location, participants, and speakers		
By September 30, 2018, increase the percentage of homes with approved wells within the health jurisdiction by 2% annually (27% in 2012)	Educate community, home owners, and well drillers on importance of water testing		
	Provide education and printed material on benefits of testing to clients at point of contact		

	Provide water sampling kits at community home shows in the health jurisdiction		
By September 30, 2018, implement at least one tobacco free policy targeting parks and beaches within the health jurisdiction	Educate the community and governmental units on the benefits of smoke free policies	1. Manistee	1. Great Start Collaborative has initiated the process to encourage local governmental units to establish tobacco free child play areas in Manistee County.
	Engage coalition partners to advocate for smoke free policies	1. Kalkaska	1. KMHC's entire campus is smoke free.
	Implement smoke free survey gathering at targeted location		
	Partner with local and statewide groups to advocate for smoke free policy	DHD#10 jurisdiction	DHD #10 partners with Tobacco Free Michigan to support the Tobacco 21 legislation to raise the age for purchasing tobacco to 21.
	Develop media campaign on benefits of smoke free beaches and parks		