



CHIP Progress Report April 1, 2017 - September 30,2017

Poverty

Goal #1: Reduce the number of unintended pregnancies to HP 2020 goal of 46%

Goal #2: Collaborate with community partners to reduce poverty

Goal #3: Increase the number of residents in the health jurisdiction with health insurance

Objective	Strategies	County	Update
<p>By September 30, 2018, increase public knowledge and skills related to avoiding an unintended pregnancy through one social media campaign, one community education program in each county, and one school based education campaign in each county.</p>	<p>Implement an aggressive marketing campaign focused on social media to promote family planning services and the health impact of unintended pregnancy</p>	<p>All</p>	<p>1. The Beforeplay.org Wear One (condom distribution campaign web page) advertised throughout the summer on Facebook and Instagram via the Northern Michigan Public Health Alliance grant.</p>

By September 30, 2016, provide evidence based school programming targeting risk reduction education to two school districts within the health jurisdiction.

By September 30, 2018, assure that each coalition develop and provide an annual education program on cultural poverty

<p>Provide community education and school based education targeting asset building and risk reduction</p>	<ol style="list-style-type: none"> 1. Lake and Newaygo 2. Newaygo 3. Mason, Mecosta, Lake 4. Oceana 5. Lake 6. Lake 7. Manistee, Missaukee, Wexford 8. Mason, Oceana 	<ol style="list-style-type: none"> 1. Family Health Care's school based health centers located in Baldwin, White Cloud and Grant Schools provide in clinic, classroom education, school health fairs and school assemblies based on at risk needs and health care prevention, open to all children within the age requirements. 2. Teen Pregnancy Prevention initiative is being implemented facilitated by the Fremont Community Foundation. A Teen Pregnancy Prevention workgroup has been formed as part of the LiveWell Newaygo County Coalition. The group is implementing parent workshops at the High School in May. Goal is to give parents the skills to talk with children about teen pregnancy. 3. As community education, Sexual Health Ambassadors conducted events in Ludington, Big Rapids, (3 events), and Baldwin, promoting Family Planning and Beforeplay.org. 4. DHD#10 staff implemented Project Alert and Media Smart Youth in Shelby schools with a class of 31 seventh graders. 5. A Teen pregnancy prevention program was made possible by the Fremont Area Community Foundation. They awarded Lake County with \$14,200 to provide new school curricula for elementary and middle school, educators training, and parent workshops. 6. Strengthening Families was implemented in Lake county beginning July 31st. These workshops focused on the 5 protective factors. Parents who participated in the 2 hour workshop received certificates upon completion. Training dates were 7/31, 8/28, 9/11, 9/25. 7. DHD#10 nurses in Manistee and Missaukee provide education in the schools. In Wexford DHD#10 has a nurse that is on the PA 226 committee (as a parent) but has been doing a huge amount of advocacy to protect students from online sexting. 8. Prime for Life classes implemented by DHD 10 in Mason and Oceana Counties in August 2017.
<p>Expand or support adolescent health centers and/or school wellness programs</p>	<ol style="list-style-type: none"> 1. Lake and Newaygo 	<ol style="list-style-type: none"> 1. Health Centers located in Baldwin, White Cloud and Grant Schools expanded and include Medical, counseling, optical and dental services. Hesperia school nurse provided by Family Health Care assists with acute and preventive health needs.
<p>Educate the community on cultural poverty</p>	<ol style="list-style-type: none"> 1. Crawford 2. Oceana 3. Mecosta 4. Lake 	<ol style="list-style-type: none"> 1. Crawford County Human Services Collaborative hosted Neighborhood Connections, a Health and Resource fair on August 24, 2017. 2. Maxine's Closet sponsored a community resource fair at Shelby Middle School on Aug. 11, 2017 3. Project Connect held a Community and Family Expo at Big Rapids Middle School on April 29, 2017 4. Open table has been formed in Lake County. It is a ministry that taps into the intellectual, social, spiritual, and emotional capital of our community. It is a poverty reduction model that uses peer to peer mentoring with the support of a group table of collective partners working with an individual to overcome poverty.

	Integrate messages related to public health services to assist in improving health status and improve referrals to 2-1-1	<ol style="list-style-type: none"> 1. Newaygo 2. All 	<ol style="list-style-type: none"> 1. NCREASA executive committee report stated Newaygo County moved 2-1-1 to Central Dispatch in Grand Rapids. 2. United Way is working to fix some of the bugs in which were keeping people from using 211 as a resource. There are several ways to contact 211, dial 2-1-1, live chat hwmuw.org/211, download the app or Mi211.org. A pocket guide is being distributed throughout the 211-service area to inform communities of the services in which you can be connected to by accessing 211. State Police have pocket guides for DV case follow up and to provide resources to survivors. 211 also has resources and connections to a human trafficking hotline and many other national organizations. My CHAP- Michigan Children's Health Access Program, make sure children have health care coverage, working on expanding accessibility and clinic hours for low income and working families to have access to health care services. You can reach MI-Chap through 211. American academy of pediatrics is working on decreasing no-show rates and access to health care services. Connections for vets, there may be more benefits available then they are aware of, temp financial resources and health care assistance and local programs for vets.
By January 1, 2014, develop a community based system of education, outreach, and enrollment to assist residents with access to enrollment for Medicaid and other health insurance	Develop implementation plan to include process and staffing of all necessary components to be successful	<ol style="list-style-type: none"> 1. Wexford, Lake, Newaygo 2. All 	<ol style="list-style-type: none"> 1. Baldwin Family Health Care has outreach and enrollment specialists for insurance enrollment. 2. An outreach team has been established, covering the ten DHD #10 counties. <ul style="list-style-type: none"> • The team performs outreach and education on the insurance options under the ACA through participation in a wide variety of community events. • The team also provides enrollment assistance for Medicaid programs as well as the Health Insurance Marketplace. • Each year there is a workplan established with goals for community outreach and application assistance numbers.
	Support the efforts of Michigan Consumers for Healthcare	<ol style="list-style-type: none"> 1. Lake Newaygo, Wexford 	<ol style="list-style-type: none"> 1. Family Health Care has outreach and enrollment specialists in each site for insurance enrollment
	Support the efforts of Enroll America	<ol style="list-style-type: none"> 1. Lake Newaygo, Wexford 2. Manistee 	<ol style="list-style-type: none"> 1. Family Health Care has outreach and enrollment specialists in each site for insurance enrollment 2. Northern Michigan Health Services provides enrollment and outreach.

Access to Preventive Care

Goal #1: Increase immunization compliance within the health jurisdiction

Goal #2: Assure access is available for health care services for eligible residents

Goal #3: Improve oral health for children

Objective	Strategies	County	Update
<p>By September 30, 2018, increase the number of adolescents, age 13-17 years, immunized for HPV within the health jurisdiction by 10% annually (2012 baseline is 16%)</p> <p>Rates have increased 2% from April to September for HPV coverage of all adolescents. Expect to see a sizeable bump in rates next quarter as the new CDC recommendations for HPV administration will change statistics.</p>	<p>Develop an aggressive marketing and community education plan that includes the following components: social media, paid advertisement, parent education, and partnering with schools</p>	<p>1. Wexford, Lake, Newaygo 2. All</p>	<p>1. Frequent education to students and parents at Baldwin Family Healthcare school based health centers and main clinics in Cadillac, McBain, Baldwin, White Cloud, and Grant locations. 2. The DHD#10 MALPH grant funded a region wide TV ad campaign that promoted the importance of getting up to date on vaccinations for school aged children. This ad campaign was supported by multi-platform social media efforts that were coordinated by DHD #10's PIO. This ad campaign ran from July 2017 to August 2017 and aimed to increase the number of school aged children up to date and to increase the number of clients who received vaccinations at their LHD. DHD #10 also partnered with 3 schools during this time period to hold school based clinics and promoted clinics within the schools and their communities. Clinics were promoted through social media and flyers sent to parents.</p>
	<p>Work with provider network to assure assessment for HPV immunization compliance</p>	<p>1. Wexford, Lake, Newaygo 2. All</p>	<p>1. Family Health Care provided mailings and frequent education to students and parents at our School Based Health Centers and Main Clinics in Cadillac, McBain, Baldwin, White Cloud and Grant locations 2. The MALPH grant provided incentives to all VFC providers in DHD #10 to encourage lead providers and office staff to attend AFIX visits. The goal of the incentive was to increase engagement with the AFIX visit and quality improvement efforts discussed within. Many of the DHD #10 jurisdiction provider offices chose to focus on improving HPV rates for their quality improvement efforts.</p>
	<p>Integrate school based clinics in each of the counties</p>	<p>1. Newaygo, Manistee, Wexford</p>	<p>1. DHD #10 performed 2 school based clinics for adolescents in August 2017. Planned for 3 clinics but had to cancel one due to no sign ups. DHD #10 provided incentives to school partners to help increase their engagement in advertising for the clinics. As part of DHD #10's Malph Sustaining Immunizations Grant school based clinics were held in Newaygo, Manistee, and Wexford Counties to increase percent of adolescents receiving HPV vaccines</p>

<p>By September 30, 2015, increase and maintain the percent of children within the health jurisdiction age 19-36 months who receive the recommended dose of DTaP, Polio, MMR, Hib, Hepatitis B, Varicella, and Pneumococcal Conjugate Vaccines at 80%</p> <p>Compliance for DHD #10 has stayed at 75% from April to September.</p>	<p>Work with Great Start Collaboratives to provide information on the benefits of age appropriate immunizations</p>	<p>1. Wexford, Lake, Newaygo 2. Kalkaska, Crawford</p>	<p>1. Baldwin Family Health Care conducts mailings and frequent education to students and parents at School Based Health Centers and main Clinics in Cadillac, McBain, Baldwin, White Cloud, and Grant locations. 2. Munson Medical Center supports work of the Northern Michigan Vaccine Preventable Disease Taskforce</p>
	<p>Complete monthly county-wide recalls on children overdue for recommended vaccines</p>	<p>1. Wexford, Lake, Missaukee & Newaygo 2. All</p>	<p>1. Family Health Care works diligently at the schools to get children in the health center and sends reminder letters and calls parents of children due for immunizations. 2. Through the MALPH Immunization grant, quarterly recalls were held for pediatric children between April and September. As part of DHD #10's local pilot project, DHD #10 staff also performed bi-monthly follow up calls for pediatric DHD #10 clients. These calls began in July. In all ten counties staff are encouraged to have their clerk/nurse team do additional MCIR profile work monthly. The MALPH grant used funding to complete the final cycle of quarterly centralized recalls (on top of recall efforts that DHD #10 already provides). Recalls were sent out by automated telephone call and postcard.</p>
	<p>Create and implement a media campaign focusing on the importance of up-to-date immunizations.</p>	<p>All</p>	<p>The MALPH grant funded a region wide TV ad campaign that promoted the importance of getting up to date on vaccinations for school aged children. This ad campaign was supported by multi-platform social media efforts that were coordinated by DHD #10's PIO. This ad campaign ran from July 2017 to August 2017 and aimed to increase the number of school aged children up to date and to increase the number of clients who received vaccinations at their LHD.</p>
<p>By January 1, 2014, implement a STD clinic within the health jurisdiction</p>	<p>Develop implementation plan for services and follow-up</p>	<p>1. Wexford, Lake, Newaygo 2. All</p>	<p>1. Family Health Care provides confidential services at all main sites for STD testing, education, care, and follow-up. 2. Objective completed for DHD #10</p>
	<p>Notify provider network for referrals</p>	<p>. All</p>	<p>Objective completed for DHD #10</p>
	<p>Promote operation of clinic</p>	<p>. All</p>	<p>Objective completed for DHD #10</p>
	<p>Determine local support for implementing clinic</p>	<p>1. All 2. Missaukee</p>	<p>1. Ongoing in all counties. 2. DHD #10 is working on getting a Mental Health Clinician into Lake City Schools to provide Mental Health Services,</p>
	<p>Monitor funding opportunities</p>	<p>All</p>	<p>1. Ongoing in all counties.</p>

By September 30, 2018, in collaboration with other community partners, implement at least one new school-based adolescent health center within the health jurisdiction	Assist schools with accessing the Michigan Profile for Healthy Youth (MiPHY) survey tool	1. Mecosta	1. The coordinator of the Mecosta/Osceola Coalition to Reduce Underage Substance Abuse has worked with all of Mecosta County schools to conduct the MiPHY for school year 2017-18.
	Maintain active participation in local Coordinated School Health efforts	1. Lake and Newaygo 2. Kalkaska 3. Kalkaska	1. Family Health Care's School Based Health Centers actively participate to collaborate on school and community needs and assist with education via health fairs, classroom education, assemblies, and outreach events. 2. MSU Extension partnered with Kalkaska Memorial Teen Health Corner for classes at Kalkaska High School. 6 week Cooking Matters course from April 25, 2017 to May 31, 2017. 3. Through Fuel Up to Play 60, schools are able to meet the needs of their wellness policies through creation, support or implementation, and review. Fuel Up to Play 60, with the assistance of Kalkaska County MSU Extension, is currently being implemented at Birch Street Elementary School and Kalkaska Middle School.

	Strengthen NWMCDPC	1. All	<p>1. The NWMCDPC met in May June and August 2017 . Coalition members reviewed and approved proposals from local coalitions for funding to implement PSE changes for chronic disease prevention. Proposals were approved for the following counties</p> <ul style="list-style-type: none"> • Oceana- \$1500 Hart Farmer’s Market and \$1254 New Era Farmer’s Market- marketing, signage and tokens for Senior Power of Produce program. \$946 for Village of Walkersville- park improvements • Newaygo-\$5,000 CATCH program equipment and tobacco lung models for Breathe Well. • Manistee - \$2,444 for Physical Activity equipment for the Manistee senior center . Also funding was used for physical activity equipment for the Youth Armory Project • Crawford- Funding to map 1 mile walking loops in various neighborhoods and sections of town. The funds assisted with the printing costs, kiosk and brochure displays and for incentives as part of a community walking challenge to promote the newly mapped loops. <p>Funding was also used to continue to support physical activity within the local schools by designating money to refresh their supply of small physical activity equipment.</p> <ul style="list-style-type: none"> • Kalkaska- \$4,500 Kalkaska Farmer’s Market marketing/promotion. Fiduciary is Kalkaska DDA. • Mason- \$5,000 for walk in cooler and freezer to Lakeshore Resource Network (Food Pantry) and \$5000 in funding for health module materials for the Win with Wellness fit Club program, physical activity equipment for the Ludington senior center and funding to implement the Walk with Ease Program at 4 senior centers • Mecosta-\$2,000 Big Rapids Community Garden; \$800 Big Rapids Community Library gardening/seed library, tobacco free signage; \$1,500 Starburst food pantry educational material; \$700 strategic planning and marketing funds for Big Rapids Health Coalition <p>Lake- Lake County Food Council (Canning lending library, 501c3 filing fees, community garden, choice pantry labeling supplies)</p> <p>Missaukee & Wexford- Worksite Wellness</p> <p>Three task force groups met regularly: Tobacco Cessation Community Clinical Linkages, Northern Michigan Diabetes Prevention Collaborative, and PSE Strategies. A training for Tobacco Treatment Specialists was held in June and 7 people were trained. We now have 7 trained TTS covering the DHD #10 jurisdiction. The PSE Task Force members planned and implemented a Chronic Disease Prevention summit in September 2017 at Ferris State University. 87 people attended. Keynote speakers included Groundwork Center Director and the Director for Tobacco-free Kids. Coalition members presented success stories related to the PSE funding awards.</p> <p>A Lifestyle coach training for the NDPP was held May 11-12, 2017 at the U Center in Gaylord for members of the Northern Michigan CDCN.</p>
By September 30, 2018	Seek funding opportunities	1. Lake and Newaygo	1. Baldwin Family Health Care maintained funding for a quality department to assure preventative and chronic care needs are addressed and patients are reminded with quarterly letters and frequent reminders of health care needs

assure collaboration with community partners to provide one preventive health screening in each county

<p>Develop provider network referral mechanism for participation in preventive health screenings</p>	<ol style="list-style-type: none"> 1. Lake and Newaygo 2. Lake 3. Manistee, Oceana 4. Mecosta 5. Kalkaska, Mason 6. Osceola, Lake, Wexford 7. Mecosta 8. Lake 9. Wexford 	<ol style="list-style-type: none"> 1. Family Health Care maintained funding for a quality department to assure preventive and chronic care needs are addressed and patients are reminded with quarterly letters and frequent reminders of health care needs. 2. Partnership with Spectrum Health Reed City, Ferris State University and Bread of Life food Pantry to offer screenings for pre-diabetes at the food pantry. this was launched in August 2017. 3. Northwest Michigan Health Services provided a free annual diabetic retinal eye exam in Manistee, and Shelby in August and Sept. 2017. 4. Spectrum Health Big Rapids partnered with the Lions Club to offer free diabetes screening and A1c testing at the Farmers market. They will then refer to NDPP class and/or free retinal exam. 5. DHD #10 promotion of Lung Cancer Screening: Newsletter article developed and published in the Chatterbox – Kalkaska Commission on Aging Newsletter 6. Newsletter Article published in Active for Life Newsletter for Mason County Commission on Aging 6. 4/14/17 Free cancer screening event with Wheatlake Regional cancer center (serves clients in Lake and Wexford counties) left 10 tobacco cessation resources packets with providers at the end of event 7. Promoted Lung Cancer Screenings at the Mecosta Senior Day in May 2017. 8. 2017 Health Expo on Sept. 17, 2017 in Baldwin with screenings for cardiovascular fitness, blood pressure, body fat, lung capacity and health age reading. 9. Adventist Community Health Initiative on Sept. 22 provided free dental and eye screening in Wexford County.
<p>Support local/regional 2-1-1 networks and provide on-going review of information</p>		
<p>Support the efforts of the Northern Michigan Health Coalition</p>		
<p>Support the efforts of the Northern Michigan Diabetes Initiative</p>	<ol style="list-style-type: none"> 1. Kalkaska, Crawford, Manistee, Wexford, Missaukee 2. Manistee 	<ol style="list-style-type: none"> 1. DHD #10 staff regularly attend the quarterly NMDI meetings as a representative of DHD10 and Kalkaska County. Representative from NMDI sits on the Kalkaska LiveWell Coalition. NMDI posts information about DHD # 10 upcoming DPP classes on their website and helps to promote classes through their connections at Munson affiliated hospitals. Northern Michigan Diabetes Initiative uses social media and paid TV/radio advertising to promote diabetes prevention and management. Munson Medical Center serves as the backbone organization 2. DHD#10's NDPP classes promoted through LiveWell Manistee and partner organizations

By September 30, 2018, provide oral health screenings to 50% of the schools within the health jurisdiction	Partner with MCDC on support for project	1. All	<p>1 . Outreach Staff</p> <ul style="list-style-type: none"> • DHD #10 outreach staff participated in 202 community events with MCDC and dental health displays and brochures • Total of 11,363 persons attended and were reached at the above outreach events • An additional 1519 MCDC & dental health brochures were distributed by other means (bulletin boards at libraries, doctors' offices etc.).
	Incorporate preventive oral health messages into screenings	<p>1. Wexford, Lake, Newaygo</p> <p>2. All</p>	<p>1. Baldwin Family Health Care provides dental screenings/services at our main sites as well as school based health centers. Referrals are made throughout the organization at all entry points of primary care.</p> <p>2. WIC, MIHP and PH Nurses completed a total of 1517 dental services for DHD #10 clients. Services included oral screenings as well as fluoride varnish applications and were provided within WIC clinics as well as at home visits. A total of 759 children were served during the April 1, 2017 to September 30, 2017 timeframe. DHD #10 Outreach staff attended 125 events where My Community Dental Center info was shared, reaching 8367 people. Additional: 580 locations that info was shared, posted or on a displayed</p>

Promotion of Healthy Lifestyles and Behavior

Goal #1: Increase the awareness of the importance of personal responsibility towards health

Goal #2: Reduce infant mortality within the health jurisdiction

Goal #3: Decrease tobacco usage within the health jurisdiction

Objective	Strategies	County	Update
	Educate community on overweight and obesity epidemic	<ol style="list-style-type: none"> 1. Wexford, Lake, Newaygo 2. Manistee 3. Crawford, Kalkaska 4. Kalkaska 5. Manistee, Kalkaska, Crawford, Wexford, Missaukee 6. Kalkaska 	<ol style="list-style-type: none"> 1. All Family Health Care sites provide education on nutrition, activity and well visits. FHC School Health Centers partner with MSU extension for in-class presentations on Show me Nutrition. 2. Community Health Improvement Plan presentation to LiveWell Manistee Coalition and community members which included prevalence data on overweight and obesity. 3. Munson Community Health Library offers programming throughout the year and is accessible to sites in Crawford and Kalkaska via REMEC 4. Kair Food Pantry in Kalkaska partnered with MSU Extension to conduct classes on the importance of portion control and healthy eating. This class reached 20 people 5. Northern Michigan Community Health Innovation Region ABLe Training was held on June 5 and 6. The CHIR has identified obesity as a priority issue and this training discussed ways to engage stakeholders in determining best strategies to address this issue. 6. The Traverse City Record Eagle interviewed DHD #10 staff on nutrition initiatives in Kalkaska and published article on May 8, 2017.
	Promote Michigan Health and Wellness 4 x 4 Plan to community and providers		

<p>Provide community classes on weight reduction and behavior change</p>	<ol style="list-style-type: none"> 1. Wexford, Lake, Newaygo 2. Kalkaska 3. Crawford, Kalkaska 4. Kalkaska 5. Mason 6.. Wexford 7. Oceana 8. Mecosta 9. Manistee 10. Lake 	<ol style="list-style-type: none"> 1. Family Health Care provides one-on-one self-management goals for weight reduction and management. 2. MSUE provided Cooking Matters classes in Kalkaska. Pop up grocery store in the classroom during the Cooking Matters Course at the Kalkaska High School in May. 3. Munson Community Health Library offers programming throughout the year and is accessible to sites in Crawford and Kalkaska via REMEC 4. Health and Nutrition Program implemented at New Horizon Club House in Rapid City in May and June. Partnered with 5,2,1 at the Kalkaska Farm Market in August. Food pantry presentation at KAIR end of August. 5. The Ludington Senior Center offers classes in Matter of Balance and Diabetes PATH program. 6. Northern Lakes Community Mental Health implemented a Healthy Cooking Class in Cadillac on May 24. 7. Spanish language Diabetes Path Program was offered in July 2017 at the Oceana Hispanic Center. 8. Spectrum Big Rapids sent a staff person to the NDPP training for Lifestyle Coach. 9. Manistee MSUE Cooking Matters class at Friendship Society, Jefferson School 1st and 3rd grades, and Kaleva Norman Dickson and Bear Lake Schools. Biggest Loser Weight Loss Program implemented at Manistee Friendship Center. 10. MSU Extension presented to Baldwin Great Start Collaborative parents on healthy eating in May 2017.
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By September 30, 2018, reduce the percentage of adults within the health jurisdiction reporting being overweight or obese by 5%.

<p>Integrate Live Well Campaign into public health programs and community coalitions Nutrition</p>	<ol style="list-style-type: none"> 1. Wexford, Lake, Newaygo 2. Kalkaska 3. Mecosta 4. Newaygo 5. Crawford 6. Newaygo 7. Newaygo 8. Manistee 9. Oceana 10. Lake 	<ol style="list-style-type: none"> 1. Family Health Care uses the Live Well Campaign for FHC employees 2. MSU Extension's Health and Nutrition Classes are promoted in schools. Parent newsletters go home with each youth during each course. Also, have a Kalkaska County MSU Extension Facebook page as well as a MI Health Matters page through Extension. 3. Mecosta County MSU Extension offered Today's Mom nutrition education for moms to be in Big Rapids in June and July 2017. 4. Spectrum Health Gerber is expanding the CATCH program to all Newaygo County schools. They have MOUs with all schools in district except Daisy Brook. Kickoff is in September 2017. CATCH curriculum trainings were held in the summer of 2017. 5. Crawford County had 33 Prescription for Health participants between April - September 6. LiveWell Webpage populated with key activities from LiveWell Newaygo County 7. Great Start 2017 Family Expo was March 25 at the Newaygo Middle School. Event was well attended. Provided nutrition and physical activity education. 8. Little River Band Health and Wellness Fair on April 11, 2017. Blood pressure screening, food demos. Manistee County Great Start Collaborative Family Fun Health fair, April 22, 2017 Health and safety services, nutrition 9. Distribution of Good and Cheap cookbooks in English and Spanish in Oceana county through the Healthy Families of Oceana County Coalition. 10. DHD#10- Community Partnerships for Healthy Mothers and Children project- collaborative program between WIC, SOPHE, American Heart Association, DHPE... Michigan received 15 months of funding, the purpose of the project was to improve poor nutrition and chronic disease prevention. Through this project a coalition/group was formed for the Lake County project, The group is called CHIL- Choosing Health in Lake County, They created a 9-month action plan which included improving access to healthy food, labeling healthy food in local grocery stores and restaurants as well as providing Farmer's Markets at the Health dept. on June 29th, July 20th and Aug. 17th. DHD #10 engaged five restaurants in the healthy food menu using the NOLA model. Debuted the menu labeling at a lunch in June. The restaurants will be added to the Eat Fit NOLA smartphone app. DHD #10 marketed the app in the community. Eventually the goal is to expand to corner stores and gas stations. The pantry could also add Eat Fit signage on the foods that fit the requirements.
<p>Provide worksites with technical expertise to implement wellness policies and programs</p>	<ol style="list-style-type: none"> 1. Kalkaska, Manistee, Wexford, Newaygo 	<p>1 DHD #10 continued work with Getting to the Heart of the Matter worksites (Kalkaska COA, Samaritas, Northern Lakes CMH & Filer). Over the course of FY17 each worksite completed the DHEW and implemented a minimum of 1 PSE change.</p> <p>Provided onsite biometric screenings to 155 Newaygo County employees as part of their ongoing worksite wellness program.</p> <p>Provided onsite biometric screenings to 58 Centra Wellness employees as part of their ongoing worksite wellness program.</p> <p>Provided onsite biometric screenings to 34 Cadillac Casting employees as part of their ongoing worksite wellness program.</p>

<p>Support the National Diabetes Prevention Initiative Program</p>	<ol style="list-style-type: none"> 1. Wexford, Manistee, Mecosta, Newaygo 2. Kalkaska, Wexford, Missaukee, Manistee 3. Kalkaska 4. Lake 5. Crawford 	<p>1. Diabetes Prevention Program classes conducted by DHD #10. 1 class - 15 sessions were held in Cadillac 1 class - 9 sessions were held in Manistee 1 class - 6 sessions were held in Big Rapids 2 classes - 3 sessions were held in White Cloud 2. Munson Medical Center co-coordinates the Northern Michigan Diabetes Prevention Program Collaborative 3. Kalkaska Memorial Health Center staff have been trained in the National Diabetes Prevention Program. They have also started a dedicated diabetes clinic. Katie Daman from KMHC hosted a Diabetes Prevention class in Kalkaska County starting September 11, 2017. 4. MSU Extensio held a NDPP Program in Baldwin beginning in August 2017. Grand Valley State University and Spectrum Health Care Project partnered to implement screenings at the Bread of Life Pantry for pre-diabetics to get early diagnosis that can be reversed. ·\$100,000 was put into this project, which launched August 19th. 5. Promoted Crawford County MSUE: NDPP 9/12/17 and 9/19/17 diabetic class.</p>
<p>Develop and implement a post-partum weight reduction program</p>		

<p>Assist groups and organizations in developing healthy food and vending policies</p>	<ol style="list-style-type: none"> 1. Kalkaska, Lake, Newaygo, Wexford, Manistee 2. Wexford, Missaukee 3. Newaygo 4. Kalkaska, Manistee, Missaukee, Wexford 5. Kalkaska 	<ol style="list-style-type: none"> 1. DHD #10 provided technical assistance to 13 sites to help them improve their healthy food guidelines through the Building Healthy Communities grant. 2. The Cadillac Community Health Coalition, through funding from the Tencon Health Plan, funded the Missaukee Conservation District, Wexford/Missaukee Department of Health and Human Services, Lake City Elementary School, Missaukee County Council on Aging, Toy Town of Cadillac, MSU-Extension Wexford County, Cadillac Area Chamber of Commerce, Baker College, Munson Healthcare Cadillac Hospital, William Mitchell State Park, Cadillac Area Public Schools, Cadillac City Hall, Harborview Apartments, and Samaritas Senior Living. All sites completed the worksite portion of the CDC's CHANGE Tool Assessment and all made either a policy, system, or environmental change to improve nutrition an/or physical activity. Some sites made more than one change. 3. MSU Extension is partnering with the CATCH program to implement Smarter Lunchrooms in all Newaygo County schools. 4. All school food service directors in Manistee, Kalkaska, wexford, and Missaukee counties were invited to join the food service director network. Sarah Eichberger with MSUe is implementing that program. 5. Kalkaska Public Schools implements Farm to School. They order local product from Gordon Food Service. Local meaning Michigan. They also get milk from Prairie Farms which is a Michigan based dairy. They also order local produce from Cherry Capital Foods. Beginning in the upcoming school year, they will be partnering with Cherry Capital to do a Harvest of the Month taste testing. <p>Forest Area Schools participates in Farm to school by purchasing local produce through Cherry Capital Foods and Gordon Food Service. Local apples are generally available for the entire school year. They have a food focus each month and offer samplings for students with as much local grown products as possible. Prairie Farms Dairy is the local supplier of milk also..</p>
<p>Support nutrition programming in grocery stores</p>	<ol style="list-style-type: none"> 1. Lake 	<ol style="list-style-type: none"> 1. Healthy restaurant menu choices promoted with the Eat Fit NW Michigan App through the DHD #10 Choosing Health in Lake County project.

Implement environmental systems changes in the jurisdiction to support physical activity

1. Manistee, Crawford
2. Kalkaska
3. Wexford, Missaukee

1. Through funding provided for Chronic Disease Prevention from the Tencon Health Plan communities made PSE changes to increase physical activity opportunities. Manistee Armory Youth Project purchased physical activity equipment to increase physical activity among youth who attend their facility. Manistee senior center purchased physical activity equipment to increase physical activity among seniors who attend their facility. Crawford County mapped walking loops and purchased physical activity equipment for schools.

2. Through Fuel Up to Play 60 Birch Street and Kalkaska Middle School are working towards creating policy, systems, and environmental changes. Birch St. has received funding to purchase a storage shed for the playground and various small equipment to provide more physical activity options. Kalkaska Middle School received funding to purchase items for students to use during their recreation time (pop-up soccer goals, permanent volleyball net, cornhole, storage shed, and various small equipment such as balls, hula hoops, and jump ropes).

3. The Cadillac Community Health Coalition, through funding from the Tencon Health Plan, funded the Missaukee Conservation District, Wexford/Missaukee Department of Health and Human Services, Lake City Elementary School, Missaukee County Council on Aging, Toy Town of Cadillac, MSU-Extension Wexford County, Cadillac Area Chamber of Commerce, Baker College, Munson Healthcare Cadillac Hospital, William Mitchell State Park, Cadillac Area Public Schools, Cadillac City Hall, Harborview Apartments, and Samaritas Senior Living. All sites completed the worksite portion of the CDC's CHANGE Tool Assessment and all made either a policy, system, or environmental change to improve nutrition and/or physical activity. Some sites made more than one change.

4. Through funding from the Michigan Health Endowment Fund, DHD #10 has partnered with 4 senior centers to implement the Walk With Ease Program and integrate it into the senior center programs as an ongoing program..

- Kalkaska Senior Center: Thirty four seniors signed up for Walk with Ease and 15 participants completed the Walk with Ease Program. Walking audits in the community were completed. A walking loop is being constructed with funding from another source. This project is developing a brochure and signage to promote the walking loop. The Walk with Ease participants have formed a walking club called the Silver Sneakers.
- Manistee Senior Center: 6 participants completed the Walk with Ease program. All 6 participants increased number of minutes of physical activity by the end of the program. These participants have formed a weekly walking group.
- Scottville Senior Center: 17 participants have completed the Walk with Ease Program. Nine of the eleven participants increased minutes of physical activity. A group of participants from the Walk with Ease program have formed a walking group. A walking committee was formed to complete walking audits in the community and continue the work of signage and promotional brochures for the identified walking loops. Multiple walking loops have been identified. These were presented to the City Council for approval. Signage has been developed to mark the routes and a brochure is also being developed to promote the routes. A kiosk has been ordered and will be placed in the town center. A brochure holder will be attached, as well. Brochures and promotional flyers are being created by students via the CTE program at West Shore Community College.
- Hart Senior Center: The Hart Senior Center was recruited to participate in the project in July. The Walk with Ease

By September 30, 2018, increase the percentage of adults in the health jurisdiction who report engaging in leisure time physical activity by 5%.

<p>Implement community wide physical activity challenges/campaigns in the jurisdiction</p>	<ol style="list-style-type: none"> 1. Wexford 2. Wexford, Missaukee 3. Manistee 4. Mason 5. Wexford 6. Oceana 7. Mecosta 8. Wexford 9. Crawford 10. Crawford, Mason, Newaygo 11. Manistee 	<ol style="list-style-type: none"> 1. Cadillac Area Health Coalition implemented a Mayor's Fit City Challenge from May to Sept. 2017. They also included a Biggest Loser Challenge to promote weight loss and hosted a Community Wellness Day event on Sept. 26, 2017. On June 20th, Cadillac Area Public Schools sponsored a WALK THE TRACK event in conjunction with the Mayor's Fit City Challenge! Community Wellness Day involved speakers at the community session, at Rotary, and at Cadillac schools to the 11th & 12th graders. Hip Hop Outreach spoke to Mac Trail students, and Johnnie Tuitel spoke to the 7th-10th graders. To reach other students, a Munson dietitian spoke to the 4th graders about Healthy Choices, Healthy Me! And there will be an essay contest for 3rd graders and a poster contest for kindergarden-2nd grade on the topic "What does it mean to be healthy?" 2. The Wexford/Missaukee MDHHS and DNR partnered to implement a Foster Care 5K fitness Fun Run and Walk on June 10, 2017. 3. Area Agency on Aging hosted Senior Empower Day on September 21, 2017 with a Let's Move physical activity session in Manistee. Manistee County Child Advocacy Center held a one mile family walk for child abuse prevention on April 27, 2017. 4. The Ludington Area Senior Center offers numerous physical activity programs and a new Stretch and Balance Class. The Center received chronic disease prevention funding from DHD #10 for exercise equipment to supplement the new classes offered to promote physical activity. 5. The Wexford County Child Protection Council hosted a Safety Expo with games and activities for children and families. 668 people attended. 6. Lakeside Family Fitness in Hart implemented Kids Camp that focuses on getting children physically active from July 31 - August 4, 2017. 7. The Children's Council in Mecosta County hosted a family skate on April 2, 2017 and Walk-run and roll on May 7 at Hemlock Park. 8. Cadillac Area Public Schools implemented employee wellness program - The Amazing Race. Mitchell State Park hosted a Fun Run. Family Field Day was hosted at the Cadillac High School and around 200 people attended. A goal of CAPS for this school year is to have a student wellness committee. 9. Christian Help Center implemented a 5k Fun run/Walk on 5/6 10. Girls on the Run program implemented by DHD #10. Girls on the Run 5k events held in Grayling, Fremont, and Ludington in May. 11. FREE Tai-Chi classes at 5th avenue beach in Manistee every Monday, Wednesday, and Friday at 9:00 a.m. throughout the summer
<p>Integrate Live Well Campaign into public health programs and community coalitions Physical activity</p>	<ol style="list-style-type: none"> 1. Manistee, Kalkaska, Mason, Oceana 	<ol style="list-style-type: none"> 1. DHD #10 received funding from the Michigan Health Endowment Fund for programming at senior centers in Manistee County, Kalkaska County, Mason County and Oceana County to provide physical activity and healthy eating programming. This will provide Walk with Ease Programs, identifying and signing walking loops, and conducting walking challenges.
<p>Explore the development of community bike share programs</p>	<ol style="list-style-type: none"> 1. Kalkaska 	<ol style="list-style-type: none"> 1. Kalkaska High School implemented a Pedal to Success Program requesting donated bikes for students to repair and use.

	Educate community on benefits of non-motorized transportation		
	Encourage local governmental units to establish non-motorized transportation committee and plans	1. Crawford	1. Munson Healthcare Grayling Hospital staff and Crawford Health Coalition member attended the Grayling Parks and Recreation committee meeting to share the information about the Coalition's Loop It initiative and it was well received. She also shared the information about the adult fitness equipment with them, and that was also well received. They are planning for a fitness trail and the Iron belle trail to run through the city and/or the park. This partnership is a huge opportunity to connect Parks and Recreation with other resources that may be available to promote community health improvement.
By September 30, 2018, increase breast feeding initiation rate to 80% and 6	Promote the Michigan Infant Mortality Reduction Plan to community and providers	All	IMAC attendance, active participation in Region 2/3 and Region 4 Perinatal Groups
	Maintain active participation on all breast feeding coalitions	Crawford, Newaygo, Mecosta	WIC participates in Crawford, Newaygo, and Mecosta
	Educate community and groups on the benefits of breast feeding	1. All 2. Crawford 3. Lake	1. DHD #10 promoted Breast Feeding Awareness Month in August 2017 by displaying photovoice boards promoting breast feeding at all offices. 2. Munson Healthcare Grayling Hospital offered Breast Feeding Education classes in Grayling on Aug. 15 and September 26, 2017. 3. CHIL , choosing Health in Lake county, a workgroup under the Lake County Food Council, focused on breast feeding safe spaces throughout the community and seeking funding for "ROCK and REST" breast feeding tents in collaboration with Spectrum Health.
	Educate community and groups on the availability of local breast feeding support services	1. Crawford, Kalkaska 2. All	1. Munson Medical Center provides coordination of Healthy Futures, offers education classes and support groups on breastfeeding 2. WIC, MIHP and local birthing centers in hospitals provide education

<p>initiation rate to 80% and 6 month duration rate to 18%. Baseline: Initiation rate is 76% and duration rate is 15%. MDCH, October 2013</p>	<p>Participate in local community and statewide outreach opportunities</p>	<p>1. Wexford, Lake, Newaygo 2. All 3. Newaygo</p>	<p>1. Family Health Care OB intake program supports/educates on breast feeding. 2. The Michigan WIC Coffective Initiative aims to improve BF rates by creating consistent messaging about evidence-based maternity care practices and strengthening relationships between hospitals, WIC, medical providers and other community stakeholders. On-line Coeffective platform completed for all DHD #10 completed (March 2016) • All Wave 1 and 2 staff completed on-line Coeffective training (all CPAs, RDs, Managers and BF Peers). July 2016 • Developed DHD #10 Coffective Protocol (July, 26 2016) and trained all WIC staff at 10 county staff meeting (August 5th, 2016) • Region 4 Perinatal Summits: 8-12-16 and 9-30-16 (Grand Rapids) 3. Coffective Breast Feeding Initiative in Newaygo County: 8 meetings were held in cooperation with Spectrum-Gerber hospital and OB office manager; WIC Lead trained Spectrum OB providers (1-26-16); Partners participated in "Face to Face" Coffective pilot meeting in Lansing (9-22-15)</p>
	<p>Assist worksites with establishing lactation support policies</p>		
	<p>Partner with Munson Lactation Consultants, local providers, hospitals, and Great Start Collaboratives</p>	<p>All</p>	<p>DHD #10 partners with these and also Spectrum Health Hospitals and providers in the southern counties</p>

By September 30, 2018, assure that 80% of the pregnant women covered by Medicaid within the health jurisdiction will be enrolled in the Maternal and Infant Health Program	Educate community and providers on availability of Maternal and Infant Health Services		
	Establish collaborative relationships with OB providers within the jurisdiction	1. Mecosta 2. Crawford	1. Outreach to one OB provider and one pediatric provider as well as Spectrum Health Big Rapids 2. Monthly meetings occur in Crawford County between Munson Healthcare Grayling Hospital, Early Head Start, Early-on, and MIHP programs
	Explore options to integrate public health services into OB clinics		
By September 30, 2018, decrease the number of pregnant women who smoke by 3%	Provide tobacco cessation information to pregnant women	1. Wexford, Lake, Newaygo 2. Mecosta, Lake, Newaygo 3. Manistee 4. Newaygo 5. All 6. Manistee, Mason, Lake, Oceana 7.. Mecosta 8.. All	1. Family Health Care provides tobacco cessation to all clients during office visits and has assistance programs at FHC pharmacies. 2. Packets of information containing materials on the dangers of smoking while pregnant, smoking around children, information on the Michigan Tobacco Quitline and DHD #10 tobacco cessation programs were distributed to clinics at DHD #10 and OB/GYN providers in Mecosta, Newaygo, and Lake Counties. The Big Rapids Pioneer interviewed DHD #10 staff and printed an article on this for World No Tobacco Day. 3. Manistee Great Start Collaborative includes smoking cessation information in their "new mom" packets. 4. Utilize SCRIPT (Smoking Cessation and Reduction in Pregnancy Treatment) at SH Gerber Memorial OB Clinic via Community Health. 5. DHD #10 partnered with the Perinatal Smoking Workgroup, a subcommittee of the Northern Michigan perinatal Collaborative Network to secure \$33,735 in funding from the March of Dimes to implement the SCRIPT program and to train perinatal providers to use this program to help pregnant women quit smoking. DHD #10 staff person was trained and Cadillac OBGYN provider office was trained. 6. 20 maternal smoking packets distributed to OBGYN office Munson Healthcare Manistee. 50 distributed to Munson Healthcare Manistee, and 150 Packets distributed in Mason, Lake and Oceana counties through Great Start Collaborative. 7. Mecosta County MSU included maternal smoking packets in the Today's Mom classes. Maternal smoking packets distributed at Mecosta County Community Baby Shower on June 24. 8. Educational materials regarding tobacco cessation for pregnant women developed by Ferris State University intern for use by DHD #10 staff.

Educate provider network on the benefits of using Nicotine Replacement Therapy and other best practice for pregnant women who smoke

1. Wexford, Lake, Newaygo
2. All
3. All
4. Newaygo
5. Mecosta, Wexford

1. Family Health Care provides tobacco cessation to all clients during office visits and has assistance programs at FHC pharmacies.
2. Presentations were provided to provider offices by DHD #10 staff regarding the Michigan Tobacco Quitline and services for pregnant women and the 5 A's of tobacco cessation
3. DHD 10 family planning staff participated in a Tobacco Cessation training with Patricia Heiler from MDHHS in May.
4. Spectrum Health Gerber provides direct education to pregnant women as well as education to providers. Articles in Times Indicator and Near North News regarding tobacco cessation services at SH Gerber Memorial; posting of flyers in community; Tobacco Cessation Panel Cards distributed to all SH providers and OB clinic. Spectrum Health Gerber developed new patient tobacco questionnaires for OB clinics for pregnant and non-pregnant women.
5. Three Smoking Cessation documents were developed nad distributed to OB offices in Mecosta and Wexford counties. The Ferris Intern met with the Big Rapids Ob office manager and provided information on the SCRIPT certification class for the office employees.

	<p>Educate community and providers on availability of cessation services</p>	<ol style="list-style-type: none"> 1. Wexford, Lake, Newaygo 2. All 3. All 4. Newaygo 5. All 6. All 7. All 8. Wexford, Lake, Crawford, Kalkaska, Newaygo, Manistee 	<ol style="list-style-type: none"> 1. Family Health Care provides tobacco cessation to all clients during office visits and has assistance programs at FHC pharmacies. 2. DHD #10 staff met with providers at staff meetings and provided presentations to DHD #10 clinic staff and healthcare provider office staff regarding the Michigan tobacco Quitline, and the DHD #10 tobacco Cessation program. 3. Developed and distributed DHD #10 Tobacco Cessation Resources Brochure and promotion of tobacco cessation resources on the Livewell4health.org website. 4. DHD #10 received \$30,000 in funding from UnitedHealthcare to implement tobacco prevention and cessation services in Newaygo County. A youth driven campaign was conducted for Kick Butts Day throughout Newaygo County to raise awareness of dangers of tobacco use. Great Start Newsletter published information about tobacco cessation services at Spectrum Health Gerber Memorial and DHD 10. Great Start Family Expo booth, distributed tobacco cessation info, tobacco risk info, Smoke Free Pledge flyers to over 160 families/400 attendees; 5. April 12th 5 A's training was provided by DHD #10 staff at Centra Wellness for their case management team (13 participants). Tobacco Cessation and Quitline resources were distributed. May 17th Northern Physician's Organization presentation at Munson Healthcare Manistee 13 participants May 12th Munson Healthcare Manistee 1 OBGYN Nurse participant 6/1/17 5 A's Training: Munson Healthcare Grayling Hospital Primary care providers staff meeting 8/17 Mecosta/Osceola Coalition to Reduce underage substance use (8 participants) 8/18 DHD #10 MIHP staff (45 participants) 8/18/17 - 5A/Quitline presentation given to DHD #10 WIC staff in Wexford, Lake, Crawford, Kalkaska, Newaygo, and Manistee. (13 Participants) 9/8/17 - 5A/Quitline presentation given to Baker College (Cadillac) Nursing students (33 participants) 6. DHD #10 conducted a survey of providers and /or office staff regarding current policies/practices regarding patient tobacco use, status, tobacco dependence treatment, number of referrals to cessation services and which cessation services they refer to. 46 provider offices responded. 7. The Tobacco Treatment Specialist Training conducted by DHD #10 took place June 5-8, 2017. There were 7 attendees (3 DHD#10 staff, 2 from Spectrum Health, 1 from Muskegon Family care, and 1 from Health Dept. of NW Michigan). All Participants completed the class and passed the exam. They can now begin counseling and working towards certification. 8. Cessation Resource Packets were distributed to Pharmacies, Dental offices and Optometrists in Wexford, Lake, Crawford, Kalkaska, Newaygo, and Manistee Counties.
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By September 30, 2018, decrease the number of smokers in the health jurisdiction by 3%

<p>Promote the availability of local cessation resources (MDCH Quitline, DHD#10 program)</p>	<ol style="list-style-type: none"> 1. Newaygo 2.. All 3.. Newaygo 4. All 5. Newaygo, Manistee, Wexford 6. Manistee 7. Kalkaska, Mecosta 	<ol style="list-style-type: none"> 1. Through the Breathewell Newaygo County grant funded by United HealthCare, DHD#10 formed a partnership with Spectrum Health Gerber and the Breathewell coalition to conduct tobacco prevention and control activities. At the Home & Garden Show, distributed tobacco cessation info, Smoke Free Pledge flyers to over 400 attendees; Commission on Aging Senior Expo, distributed tobacco cessation info, tobacco risk info, Smoke Free Pledge flyers to over 200 attendees. Articles in Times Indicator and Near North News regarding tobacco cessation services at SH Gerber Memorial; posting of flyers in community; Tobacco Cessation Panel Cards distributed to all SH providers and OB clinic. A PSA of the dangers of 2nd and 3rd hand smoke and cessation resources was created with Big Rapids Radio Network. It aired several times in the month of April on three stations to reach the counties of Newaygo, Mecosta, Lake, Osceola. Great Start Newsletter published information about tobacco cessation services at Spectrum Health Gerber Memorial and DHD 10. Great Start Family Expo booth, distributed tobacco cessation info, tobacco risk info, Smoke Free Pledge flyers to over 160 families/400 attendees; 2. DHD #10 staff Distributed DHD #10 tobacco cessation resource brochures, MI Tobacco Quitline materials to hospitals, LHDs, health care provider offices, Community collaboratives, substance abuse prevention coalitions, Michigan Works offices, community mental health agencies. 3. Spectrum Health distributes DHD #10, Spectrum Health Gerber Memorial and BreatheWell brochures that list local tobacco cessation resources 4. Social media posts regarding tobacco cessation and prevention on DHD #10 website and Facebook and Livewell website and Facebook. These include: World No Tobacco Day posts and press release, Pregnant and Smoking, Tobacco Treatment Specialist 5. Tobacco cessation and Quitline materials distributed: <ul style="list-style-type: none"> 4/17 Newaygo County Health Fair Table of services and Tobacco cessation info. 5/18/17 – Manistee Michigan Works 5A's presentation. 12 Participants 5/19/17 Wexford County Job Fair 9/11/17 Wexford Co. Child Safety Expo 6. Tobacco cessation class implemented at the Friendship Center in Manistee. A support group has formed. 7. The Traverse City Record Eagle interviewed DHD #10 staff on tobacco cessation in Kalkaska and published article on May 8, 2017. The Big Rapids Newspaper requested information and published an article on World No Tobacco day. 8. DHD#10 Family Planning worked with the Health Dept. of Northwest Michigan to implement health systems change for tobacco cessation. They purchased nicotine replacement therapy to provide to uninsured and developed Quit Kits to provide to patients who want to quit tobacco.
<p>Encourage local governmental units to establish tobacco free policies for parks and beaches</p>	<ol style="list-style-type: none"> 1. Crawford 2. Newaygo 	<ol style="list-style-type: none"> 1. Crawford county Helth Improvement committee worked with Grayling Parks and Recreation committee to gain support for Tobacco Free Parks. 2. Breathe Well coalition in Newaygo County is In planning stage for tobacco free outdoor recreation areas for summer 2018

	Support the Tobacco Policy for the State of Michigan to promote policies and enforce the law	1. All	1. Ongoing enforcement efforts for the Clean Indoor Air Act.
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Creation and Maintenance of Healthy Communities

Goal #1: Increase access to healthy foods

Goal #2: Increase opportunities for physical activity

Goal #3: Engage partners in creating healthier communities

Goal #4: Assure high environmental quality within the health jurisdiction

Objective	Strategies	County	Update
	<p>Educate community, groups, and individuals on the benefits of community gardens; provide technical expertise for groups interested in implementing a garden</p>	<ol style="list-style-type: none"> 1. Manistee 2. Kalkaska 3. Kalkaska 4. Lake 5. Crawford, Kalkaska, Lake, Manistee, Mecosta, Newaygo, Wexford 6. Newaygo 7. Wexford 	<ol style="list-style-type: none"> 1. Manistee Community Kitchen regularly promotes the benefits and availability of the local community gardens. 2. Kair Food Pantry in Kalkaska plays a loop DVD that promotes healthy eating while clients are using the food pantry. This reaches approximately 100 people per day that use the food pantry. 3. Kalkaska Middle School, through Fuel Up to Play 60, received funding to implement months long food waste audits in their cafeteria. Suitable food that is thrown away will be used in the newly constructed and grant funded, composting bins. The compost will be used to help supplement the soil in the school garden. Both Birch St and Kalkaska Middle School also received funding through Fuel Up to Play 60 to conduct several school-wide taste tests that feature local food and follow the Harvest of the Month, in season, timeline. 4. MSU Extension, the District Health Department #10 and the Lake County Community Food Council collaborated to host a series of FREE canning and freezing workshops. 37 people participated in the series of classes. 5. True North provides classes on recycling, composting and Gardening in May 2017 at Commissions on Aging, DHHS, Mops, True North, Cadillac Senior Center, Big Rapids Dept. of Public safety. 6. Fremont Public Schools purchased a Learning Orchard and greenhouse. 7. MSU Extension offered canning classes in Wexford County in August 2017.

By September 30, 2018, increase the number of community gardens and gardening initiatives within the DHD#10 health jurisdiction by ten

<p>Promote the availability of garden plots to at risk clients</p>	<p>1. Lake 2.. Manistee</p>	<p>1. Idlewild Community Gardens in Lake County received Chronic Disease Prevention funding from DHD #10 to create garden beds for community members. Beds were completed in July 2017. Lake County Food Council partnered with St. Ann's Church to distribute Build-a-box Gardens on April 30, 2017. Also the food Council partnered with Webber township to distribute Build-a-box gardens at the Get outdoors Day on June 10, 2017. 2. Manistee Community Kitchen reserves a certain number of discounted plots for at risk groups (i.e. senior center, friendship society, etc.). Sophia St. Garden rents raised bed plots for \$30 for the season.</p>
<p>Encourage local governmental units to adopt zoning policies/ordinances supporting community gardens</p>		

Support the Farm to School initiative	<ol style="list-style-type: none"> 1. Newaygo 2. Kalkaska, Manistee, Wexford, Missaukee 	<ol style="list-style-type: none"> 1. Live Well Newaygo hosted a Farm to School Access Conversation to look at implementation of farm to school. 2. DHD #10 staff have been invited to join the Farm to Institution Task Force under the Food and Farming Network. <p>This group is working on promotion of Farm to School.</p>
Encourage local governmental units to identify land area for garden development		

	<p>Promote the DHD#10 Live Well Campaign within the jurisdiction healthy eating</p>	<ol style="list-style-type: none"> 1. Kalkaska, 2. Lake 3. Mecosta 4. Wexford 5. Newaygo 6. Lake 	<p>Through the Tencon Health Plan funding local coalitions area implementing policy, systems and environmental changes to increase access to healthy eating.</p> <ul style="list-style-type: none"> • Live Well Kalkaska County used the funding to promote and expand the Kalkaska Farmers Market. Market vendors have increased and market sales are increasing every week. The Market ran Newspaper ads and 30 second radio ads were aired on three stations from June 6th-September. The Market developed a 2017 Kalkaska Farmers Market brochure with Live Well logo. <p>The Tencon funding has been a much needed boost that has helped get the market back on its feet. In 2016 the market had record attendance from vendors and shoppers and the feedback on the changes that were made was all very positive. More changes happening at the market in 2017 including a list of events in the brochure. The Market implemented cooking demos, live music, a food truck and they are welcoming several new vendors from all across the state. The Livewell Kalkaska Coalition has taken a very genuine interest in the farmers market and is committed to supporting it. The DDA has been participating in the coalition and DHD#10 staff have been attending the farmers market committee meetings on a monthly basis. The Food and Farming Network was at the first Kalkaska Farmer's Market of the season passing out Action Toolkits and making new friends.</p> <ol style="list-style-type: none"> 2. Choosing Health in Lake County hosted local Farmers Markets at DHD #10 in Baldwin. The Tiki Hut Farmers Market in Baldwin now accepts Double Up Food Bucks. 3. Spectrum Health Big Rapids Hospital partnered with Metron and the City of Big Rapids to provide a healthy eating options booth at the Farmers market. A dietician provided recipes, samples, and education. They also provide free transportation to and from the market and \$10.00 in free produce. 4. MSU Extension provided a workshop on Michigan's Cottage Food Law to educate potential Farmers market vendors. It was held on April 25, 2017 in Cadillac. 5. The Newaygo County LiveWell Coalition is poulating the LiveWell Newaygo page on the Livewell website with key activities 6. The Lake County Churches Charities held an open house of the newly expanded and remodeled Bread of Life Food Pantry on Saturday, June 3. The Bread of Life Pantry moved to a client choice model where volunteers shop with clients so they can select the food items that fit their needs. This reduces waste. The expansion of the pantry was made possible by many dedicated volunteers and donors. Contributors to this project include: The Lake County Community Foundation, District Health Department #10, Michigan State University Extension's Voices for Food Project, and the Lake County Community Food Council. This project supports 60 - 80 families each week in Lake County.
<p>By September 30, 2016, implement one new food</p>	<p>Educate the community, governmental units, and businesses on what a Food Policy Council is</p>	<ol style="list-style-type: none"> 1. Lake 	<ol style="list-style-type: none"> 1. The Lake County Community Food Council hosted a statewide meeting of the Michigan Local Food Council Network on June 12. This meeting was open to the public. This meeting provided: an update on state legislation of interest, an exercise to develop an elevator speech about local food work and a tour of the new Bread of Life client choice pantry..

<p>policy council within the health jurisdiction</p>	<p>Partner with local and statewide groups to implement council</p>	<p>2. Manistee 3. Lake</p>	<p>2. Manistee Community Kitchen has worked to establish a county-wide food pantry network 3. Lake County Food Policy Council hosted the State Food Policy Council Network meeting on June 12 in Baldwin.</p>
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<p>By September 30, 2017, increase the number of new venues or policies supporting physical activity within the health jurisdiction by ten</p>	Encourage schools to allow community use of their sports facilities and gyms during non-school hours		
	Educate community, groups and governmental units on benefits of non-motorized transportation	1. Missaukee	1. Lake City United Methodist church hosted a Bicycle rodeo on June 10 to teach bike road safety skills.
	Assist local governmental units with adoption of complete streets ordinances		
	Encourage local governmental units to establish non-motorized transportation committee and plans		
	Encourage local government units to adopt zoning language that requires sidewalks in all new building projects		
	Support development of new trails and pathways, explore funding opportunities	1.. Crawford	1. The Crawford County Health Improvement Committee is planning to implement mapping and signage for one mile lunch loops around the community of Grayling. An application for funding was submitted to the Community Foundation.
	Support safe routes to school efforts with local schools		

<p>By September 15, 2015, assure that one community health coalition exists in all 10 counties of the health jurisdiction</p>	<p>Create jurisdiction wide plan to achieve objective based upon NACCHO Road Map for Chronic Disease Prevention</p>		
	<p>Educate community, groups and partners on benefits of evidence based strategies for coalition development</p>	<p>1. Lake</p>	<p>1. MSU Extension and Lake County Food Council hosted a community worksop to help participants build communication skills around partnering with diverse people and communities titled "Working in Partnership Across Differences. This was held in Baldwin on June 27, 2017.</p>
	<p>Provide technical expertise to partners to establish coalitions in communities</p>	<p>1.All</p>	<p>Ongoing</p>
	<p>Encourage the creation of a coalition development plan and annual review efforts</p>	<p>1. Kalkaska, Oceana, Mason 2. All</p>	<p>1. A meeting was conducted in April in Kalkaska County to gather input on objectives and strategies to be included in the DHD #10 Community Health Improvement Plan. Meetings were conducted in May in Oceana and Mason Counties. These meetings will form the basis of strategic planning for these Coalitions. 2. The Northern Michigan Public Health Alliance is participating in the Michigan State Innovation Model as the Northern Community Health Innovation Region. NMPHA hosted a training in the ABLe Change Model, the State innovation Model. The ABLe Change model is based upon that premise that communities can achieve transformative results when they make local system and community conditions the intentional targets of their change initiatives, when they pursue the effective implementation of their efforts, and when they build a community engagement infrastructure that supports real-time learning and action across diverse stakeholders and sectors.</p>
	<p>Support the efforts of the Northern Michigan Diabetes Initiative</p>	<p>1. Kalkaska, Manistee, Crawford, Wexford, Missaukee</p>	<p>1. DHD #10 staff regularly attend the quarterly NMDI meetings as a representative of DHD10 and Kalkaska County. Representative from NMDI sits on the Kalkaska Live Well Coalition. NMDI posts information about DHD # 10 upcoming DPP classes on their website. DHD #10 staff regularly attend the quarterly NMDI meetings as a representative of DHD10 and Kalkaska County. Representative from NMDI sits on the Kalkaska Live Well Coalition. NMDI posts information about DHD # 10 upcoming DPP classes on their website.</p>

	Support the efforts of the Northern Michigan Chronic Disease Prevention Coalition	1. All	1. DHD #10 staff coordinate the Northwest Michigan Chronic Disease Prevention Coalition and staff lead the three task force groups within this coalition.
By December 31, 2017, host two community health summits to update community stakeholders on CHIP process	Collaborate with partners to establish purpose and proposed outcome of summit	1. All	1. Summits were held in 9 counties in the DHD #10 jurisdiction. Wexford and Missaukee Counties were combined. These summits were held to unveil the final DHD#10 2017 Community health improvement Plan. All community members were invited to attend. Those attending the Summits had the opportunity to view the objectives and strategies and provide input on the strategies identified for their county. Community partners have played an integral part in the process and the Summit provided an opportunity to review the strategies and provide additional thoughts before the plan is finalized. This process began in 2016, when the Community Health Needs Assessment was conducted in each County. Information was collected through a community survey, community conversations, and secondary data from a variety of sources such as the Michigan Department of Health and Human Services. In each county, community members reviewed the information and prioritized the top three health issues. Once these issues were prioritized, the community partners identified goals, objectives, and strategies aimed at improving these top three health issues.
	Determine summit location, participants, and speakers	1. All	1. Planning for the Summits began in August and Summits were held in September and October 2017. Summits were held at regularly scheduled community collaborative or Health Coalition meetings. Community members and other key stakeholders were invited to attend through e-mail distributions, flyers and press releases. The DHD #10 Health Officer, Deputy Health Officer, the Health Promotion staff who worked on conducting the Community Health Needs Assessment and the Community Health Improvement Plan, and the Community Coalition coordinators for each county coalition presented the information and facilitated a discussion of the Community Health Improvement Plan goals, objectives and strategies.
By September 30, 2018, increase the percentage of homes with approved wells within the health jurisdiction by 2% annually (27% in 2012)	Educate community, home owners, and well drillers on importance of water testing	All	Ongoing by Environmental Health staff
	Provide education and printed material on benefits of testing to clients at point of contact	All	Ongoing by Environmental Health staff

Provide water sampling kits at community home shows in the health jurisdiction	All	Ongoing by Environmental Health staff
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By September 30, 2018, implement at least one tobacco free policy targeting parks and beaches within the health jurisdiction	Educate the community and governmental units on the benefits of smoke free policies	1.Crawford 2. Mecosta	1.Crawford County Health Improvement Committee member presented to the Grayling Parks and Recreation Department regarding tobacco free parks. They were very interested in making the city park by the river smoke/tobacco free. DHD#10 staff shared expertise as this has been implemented in other communities. The city of Grayling voted to make the grayling City park tobacco free. 2. DHD #10 is working with Public Housing in Mecosta County to offer assistance with policy implementation and cessation services to those housing authorities required to go smokefree.
	Engage coalition partners to advocate for smoke free policies	1. Mecosta 2. Lake, Newaygo, Wexford	1. Ferris State University has received grant funding for working towards a Tobacco-free campus. 2. All Family Health Care clinics are smoke free properties
	Implement smoke free survey gathering at targeted location	Mecosta	Ferris State University students implemented dot surveys on Campus to determine support for Tobacco Free Campus policy.. Students conducted surveys in 10 classes on campus and have developed an online survey for staff to determine support for a Tobacco-free campus. A petition was circulated for students and staff to sign. The student newspaper publicized activities related to the TF campus initiative.
	Partner with local and statewide groups to advocate for smoke free policy	1. All	1. Partnering with the Michigan Dept. of Health and Human Services and Tobacco-free Michigan to advocate for Tobacco 21 and educate about benefits of tobacco prevention policies.
	Develop media campaign on benefits of smoke free beaches and parks	1.Oceana	1. Tobacco Free Oceana County Youth project partnered with the Oceana Prevention Partnership for Change Youth to develop a video to engage and educate peers on the benefits of tobacco free environments. A media campaign was organized to share the tobacco free OC video on 3 different mediums and to publish press releases to share progress. Community service events were organized to clean up tobacco litter at parks and beaches. This campaign advocated for tobacco free parks and beaches in Oceana County.