



2016 Community Health Assessment Plan - District Health Department #10

Purpose

1. Conduct a Community Health Needs Assessment which will have local county focus, used to establish key priorities for the ten-county public health service area, and includes strategic directions.
2. Collaborate with hospital partners to comply with Patient Protection and Affordable Care Act Section 9007.
3. Provide prioritized needs in each county as a basis for the Community Health Improvement Plan.

Area Hospital Partners

1. Kalkaska Memorial Health Center
2. Mercy Health Muskegon
3. Munson Healthcare Cadillac Hospital
4. Munson Healthcare Grayling Hospital
5. Spectrum Health Big Rapids Hospital
6. Spectrum Health Gerber Memorial
7. Spectrum Health Ludington Hospital
8. Spectrum Health Reed City Hospital
9. Westshore Medical Center

Intended Effects

Community partners will adopt the goals of the Community Health Improvement Plan and integrate recommendations into their own plans and activities so that the community can work in concert towards improved health outcomes.

Scope

The assessment will focus on major causes of morbidity and mortality, population health status, and the most commonly recognized determinants of health (health service access/quality, individual health behaviors, environmental and social factors; particularly those disproportionately affecting minorities, uninsured, and low-income persons).

Process

Assessment - documenting the needs and assets of the community

Community prioritization - community engagement to determine local health priorities in light of the county-specific health needs and assets report

Institutional prioritization - individual institution prioritization and strategic planning guided by their respective county-specific community health action plan

Implementation - various partners implement specific strategies identified in their respective action plan

Evaluation - institution-level or community-level comparison of actual strategy

Deliverables

1. Regional health needs and assets report with sub-county-specific data
2. Community-wide health improvement plan

Timeline

June 2015 - May 2016	Gather Primary Data: Community Conversations and Community Survey
May 2016 - July 2016	Review of Secondary Data
August - December 2016	Development of Issue Briefs Priority Ranking of Issue Briefs
January 2017	CHNA Report drafted and approved

Guiding Assumptions for CHNA Process

1. County profiles maintained on DHD#10 website and updated annually for each of the counties. Provide some key data which is reflective of the district as a whole and include a comparative to the State and HP2020 Objectives.
2. Work with area school districts to expand the number of schools participating in MiPHY. Utilize this resource as the primary data source of adolescents.
3. Include county health ranking materials where appropriate.
4. Network with area hospitals on community health assessment to avoid duplication and promote collaboration.
5. Gather client and community input on health issues.
6. Work with community partners to establish priorities and a strategic plan for each of the counties to address the identified needs using evidence-based practices.
7. Partner with area hospitals to collaborate on implementation of priorities which are similar.
8. Utilized the Community Guide and National Prevention strategy when appropriate in developing the Community Health Improvement Plan and strategies.
9. Evaluate progress and make adjustments to plans and outcomes.

Hospital CHNA Summary for DHD#10 Area

Hospital	Target Counties	Status
Kalkaska Memorial Health Center	Antrim, Benzie, Grand Traverse, Kalkaska, Leelanau	2016 CHNA completed
Mercy Health Lakeshore Campus	Muskegon, Oceana and portions of Newaygo	2016 CHNA completed
Munson Healthcare Cadillac Hospital	Lake, Osceola, Missaukee, Wexford	2016 CHNA completed
Munson Healthcare Grayling Hospital	Crawford, Roscommon, Oscoda	2016 CHNA completed
Spectrum Health Big Rapids Hospital	Mecosta, Lake	2015 CHNA completed
Spectrum Health Gerber Memorial	Newaygo, Oceana, Lake	2015 CHNA completed
Spectrum Health Ludington Hospital	Mason, Oceana, Lake	2015 CHNA completed
Spectrum Health Reed City Hospital	Lake, Osceola	2015 CHNA completed
Westshore Medical Center	Manistee	2012 CHNA completed