

Intern Project Description



Project Title: LiveWell For Your Heart
Semester: Spring/Summer (May-August) 2019
Preceptor: Karen Ripke and Donna Norkoli
Base County: Mecosta

Description

This position will primarily support the Live Well for your Heart Project in Lake and Mecosta Counties:

- Attend and participate in leadership and evaluation meetings.
- Conduct screenings, follow-ups and referrals.
- Develop media to promote the program, newsletters to engage participants.

Assistance with other health promotion programs including:

- SNAP programming – Nutrition education and cooking demos.
- Tobacco cessation and prevention programs – develop media, outreach for cessation and prevention programming with youth.

Importance to Public Health

The LiveWell for Your Heart project is a 3-year Health Resources and Services Administration (HRSA) grant project working to reduce heart disease in Lake and Mecosta counties as well as to address social determinants of health that community members need support with.

SNAP and tobacco programming address policy, systems and environmental changes in communities to change social norms and promote healthy lifestyles.

Applicable Essential Public Health Services

- Monitor health status
- Inform, educate and empower
- Mobilize community partnerships
- Link people to health services
- Evaluate effectiveness

Project Deliverables

- Quarterly and/or monthly newsletters
- Press releases and social media posts
- Presentations/power point
- **Possible deliverables:** Community surveys

Minimum Qualifications Students applying for this internship should be enrolled in a bachelor's degree program.

Skills

- Program planning implementation and evaluation
- Coalition building and participation
- Quality improvement processes
- Media and marketing skills
- Working with diverse populations