

2022



**District Health  
Department #10**  
Healthy People, Healthy Communities



# OCEANA Community Data

DHD#10 Chartbooks provide a brief overview of the health status of the District Health Department #10 jurisdiction. Information is presented by county and when available, comparisons are made to the jurisdiction, to Michigan, and to Healthy People 2020 Objectives. Information is collected about poverty, access to preventive care, promotion of healthy lifestyle and behavior, and creation and maintenance of healthy communities.



# 2022 Community Data Oceana

The 2022 Chartbooks provide a health profile for Oceana County. In certain sections, this information is compared to the overall health status of counties within District Health Department #10. The data includes population, education, race, births and deaths, incidence of disease, injuries, and immunizations.

Last year, a Behavioral Risk Factor Survey was conducted in the entire 10 county jurisdiction. A wide range of health behaviors were included:

- Health status indicators, such as perception of general health, satisfaction with life, weight (BMI), and levels of high blood pressure.
- Health risk behaviors, such as smoking, drinking, diet, and physical activity
- Clinical preventative measures, such as routine physical checkups, cancer screenings, oral health, and immunizations
- Chronic conditions, such as diabetes, asthma, and cancer

In addition, DHD#10 has completed the Community Health Improvement Plan in 2017. The identified strategic issues included the following:

- Access to Health Care
- Tobacco Use
- Substance Use Disorders
- Healthy Lifestyles
- Health Disparities
- Maternal, Infant & Child Health
- Mental Health
- Chronic Disease

After the data are presented in this Chartbook, the last section will summarize some of the conclusions from the Behavioral Risk Factor Survey and examples of progress completed toward the CHIP goals.

*If you have any questions or data requests, please e-mail [data@dhd10.org](mailto:data@dhd10.org)*

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# Demographics

*Demographics serve as an important indicator which can be used to disaggregate data to gain more detailed information on specific sub-populations (i.e. ethnicity, sex, education level, etc.) and better tailor public health interventions.*

## Population

	Oceana	Michigan
Total Population	26,659	10,077,331
Population per square mile	51.9	174.8
Persons under 5 years	5.3%	5.7%
Persons under 18 years	22.3%	21.5%
Persons 65 years and over	21.3%	17.7%
Disability, under age 65	11.5%	10.2%
Gender: Females	49.4%	50.7%

## Income & Economy

	Oceana	Michigan
Persons in poverty	13.3%	12.6%
Median household income	\$51,161	\$59,234
Per capita income	\$25,028	\$32,854
Unemployment	10.3%	9.9%

## Race, Ethnicity, & Household Characteristics

	Oceana	Michigan
White	95.0%	79.2%
Black	1.3%	14.1%
American Indian/Alaska Native	1.5%	0.7%
Asian	0.3%	3.4%
More than one race	1.8%	2.5%
Hispanic	15.1%	5.3%
Language other than English spoken at home	12.2%	9.7%
Persons per household	2.53	2.45
High school graduates	88.0%	91.3%
Bachelor's degree or higher	19.6%	30.0%

### Sources

US Census Bureau:

- [Population, April 2020](#)
- [Age & race, April, 2020](#)
- [Language other than English, 2016-2020](#)
- [Disability, under 65, 2020](#)
- [Education based on persons age 25 and over, 2016-2020](#)
- [Female persons, April, 2020](#)
- [Persons per household, 2016-2020](#)
- [Median household income, 2016-2020](#)
- [Persons in poverty, April 2020](#)
- [Per capita income in past 12 months, 2016-2020](#)
- [Population per square mile, 2010](#)

Bureau of Labor Statistics:

- [Average unemployment percentage, 2020](#)

# Births

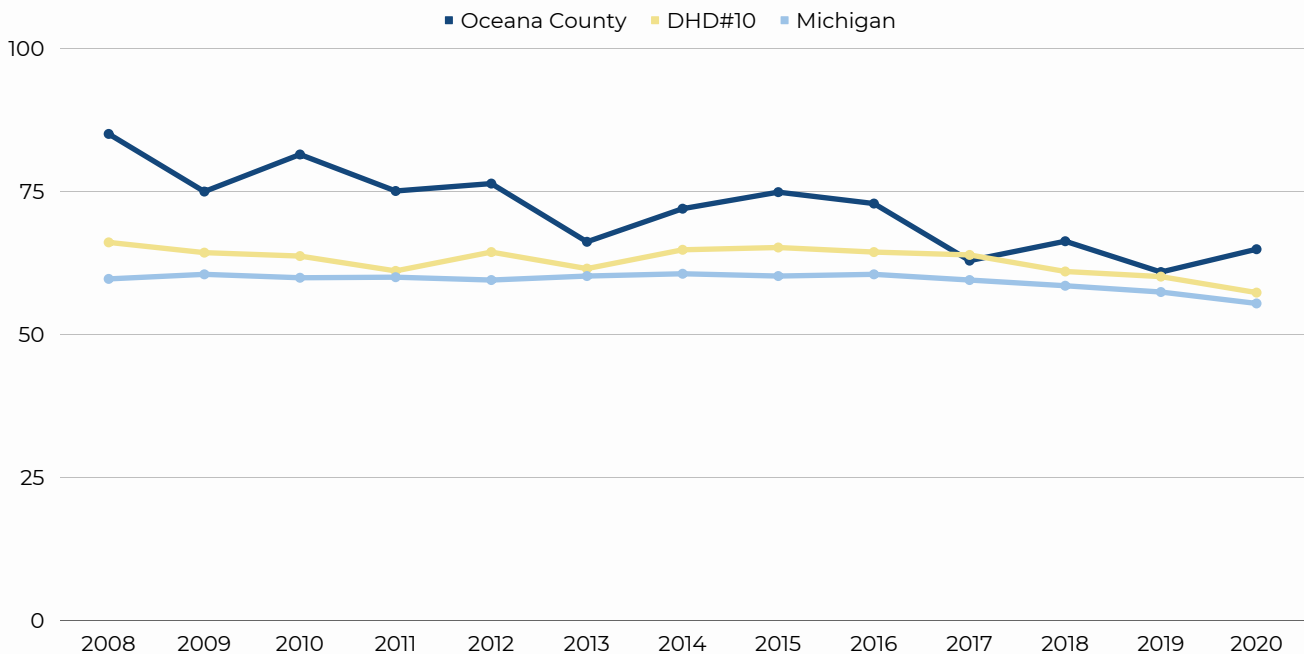
Birth numbers and rates represent growth within a community and offer insight into the future population trends. In this section, births are provided from 2007 to 2020.

Number of Live Births in Oceana County, 2007-2020

Year	2007	2008	2009	2010	2011	2012	2013
Births	387	395	335	354	320	323	278

Year	2014	2015	2016	2017	2018	2019	2020
Births	299	310	303	263	279	255	272

Live Birth Rates per 1,000 Female in Oceana County, DHD#10, Michigan, 2008-2020



## Sources:

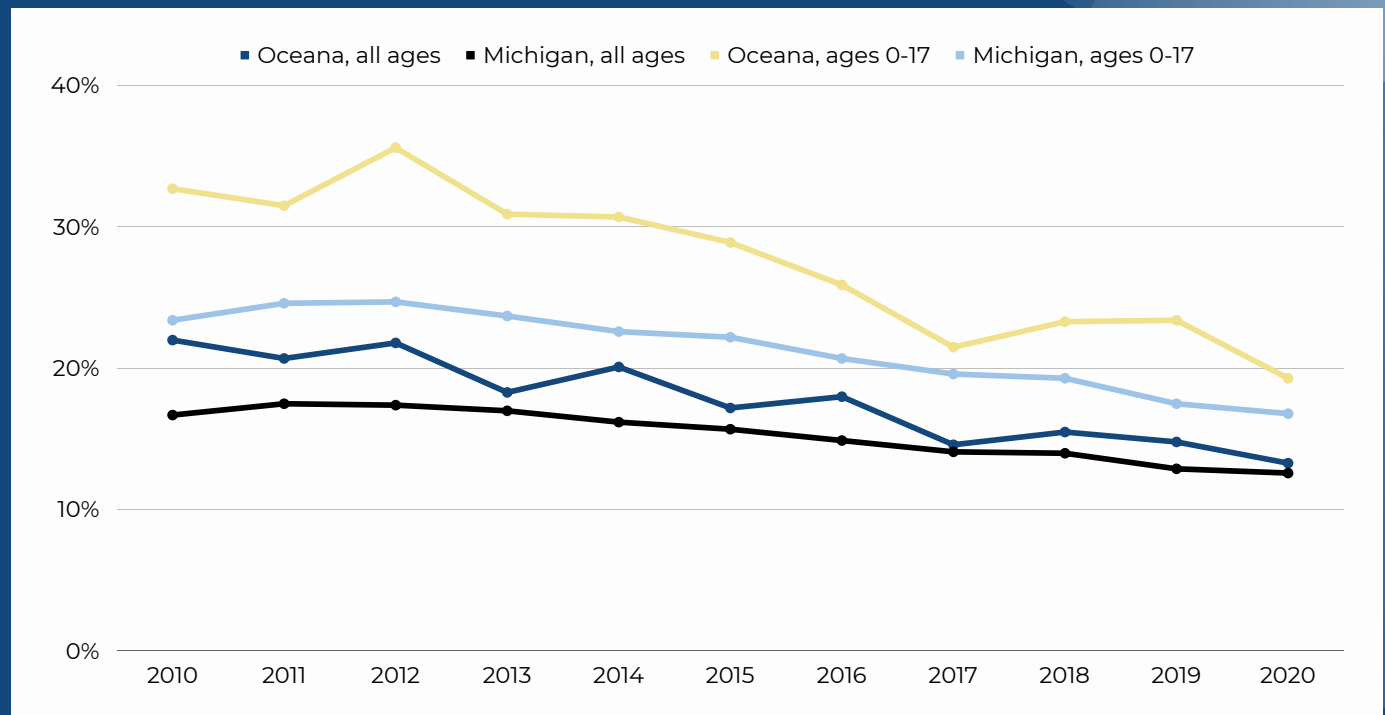
Michigan Department of Health and Human Services (MDHHS)

- [Live births by county, 2007-2020](#)
- [Live birth rates by county, 2008-2020](#)
- [Live births rates by health jurisdiction, 2008-2020](#)
- [Live births rates by state, 2008-2020](#)

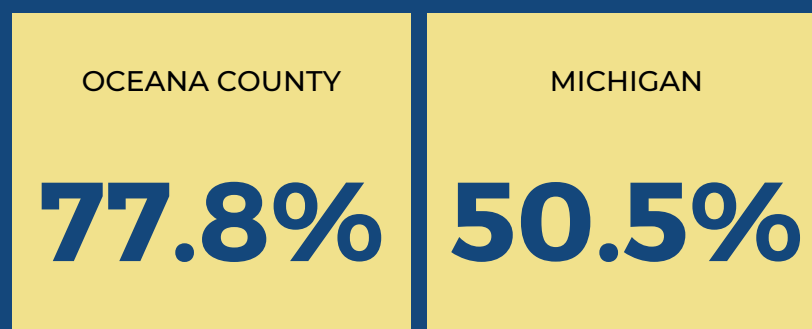
# Poverty & Poverty Indicators

Poverty is strongly linked to negative health outcomes, keeping track of poverty levels and identifying significant change can suggest a positive or negative change within the community.

Percentage of Population (0-17 years and all ages) Living in Poverty in Oceana County and Michigan, 2010-2020



% of Students Eligible for Free or Reduced Lunch, 2020



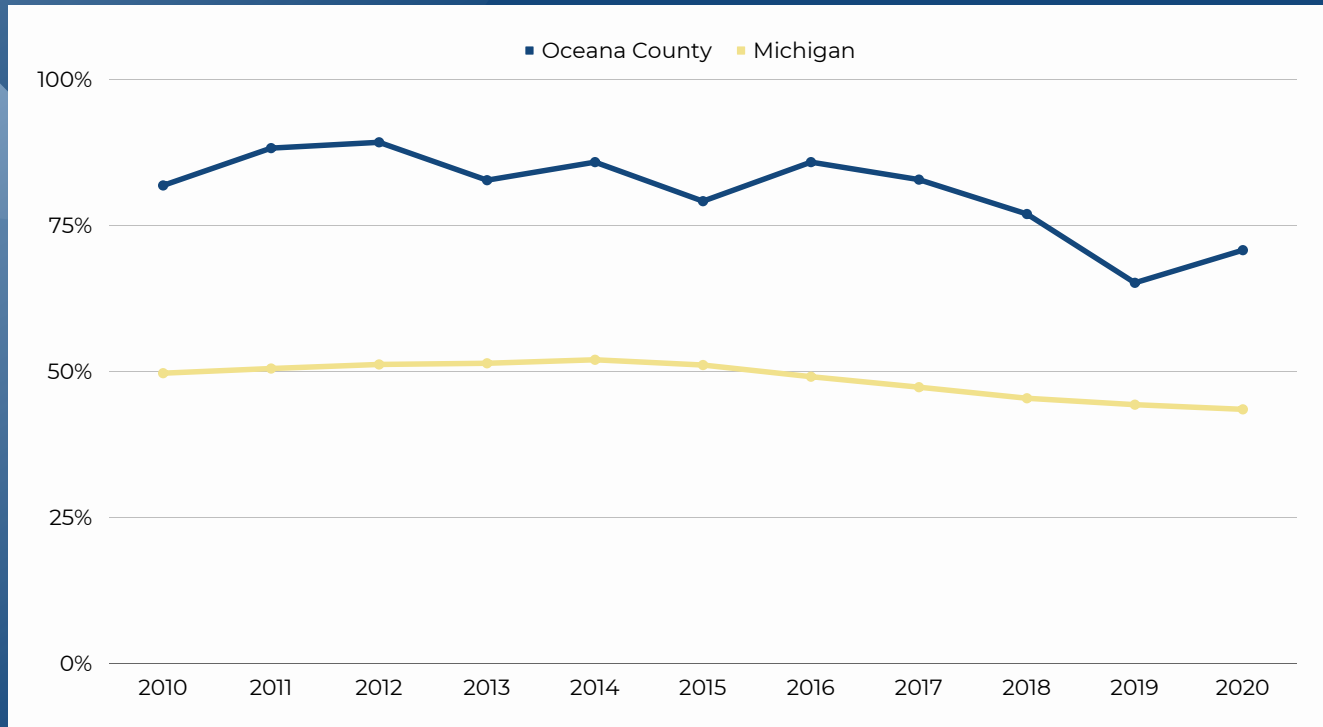
Sources:

Michigan League for Public Policy

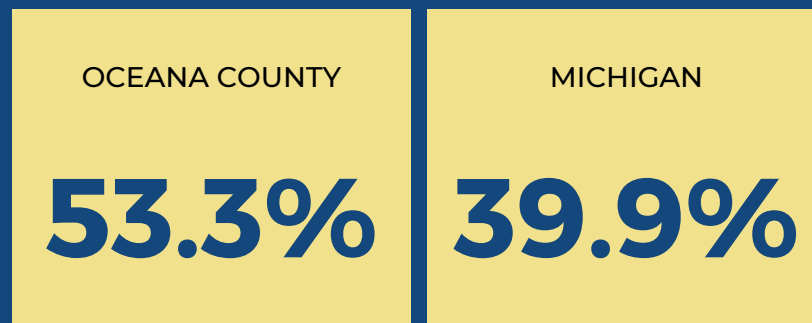
- [Poverty, 0-17 years, by county & state 2010-2020](#)
- [Poverty, all ages, by county & state, 2010-2020](#)
- [Percentage of student eligible for free/reduced lunch, 2020](#)

# Poverty & Poverty Indicators

*Percentage of Children (0-4) Who Receive Women, Infant, and Children (WIC) Benefits in Oceana County and Michigan, 2010-2020*



*% of Live Births Paid by Medicaid, 2020*



Sources:

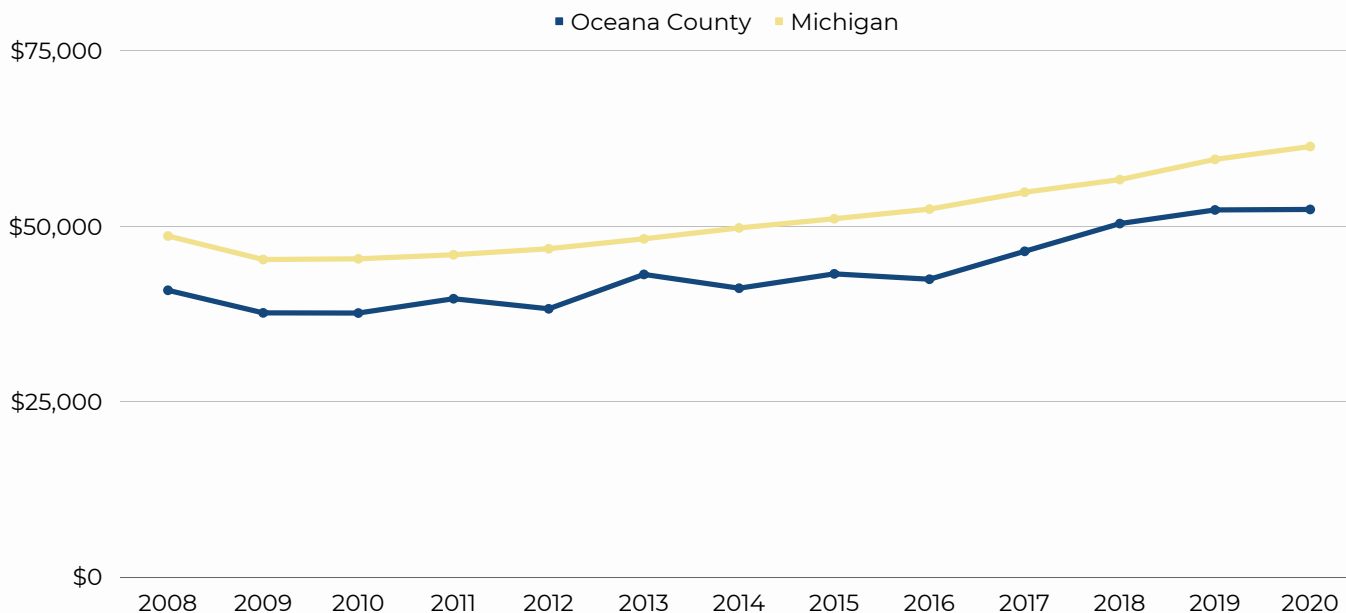
Michigan League for Public Policy

- [Children \(0-4\) who Receive WIC Benefits by County & State, 2010-2020](#)
- [Percentage of Live Births Paid by Medicaid by County & State, 2020](#)

# Economic Wellbeing

*Economic wellbeing is a quick hint into the health of a community by providing indicators that focus on economic hardships. Studies have shown that those who live in poverty are at a higher risk for both acute and chronic diseases.*

*Median Household Income in Oceana County and Michigan, 2008-2020*



Percentage of Adults who are Unemployed		Percentage of Children (0-5) with All Parents in the Labor Force	
	Oceana County	Michigan	
2018	6.1%	4.1%	58.9%
2020	10.3%	9.9%	65.2%

Sources:

Michigan League for Public Policy

- [Median Household Income by County & State, 2008-2020](#)
- [Percentage of Adults who are Unemployed, 2018 & 2020](#)
- [Percentage of Children \(0-5\) with All Parents in the Labor Force, 2018 & 2020](#)

# Leading Causes of Death

Age-adjusted Mortality Rates per 100,000, 2020; \*Too small to calculate

	Oceana	DHD#10	Michigan
Heart Disease	198.3	192.4	206.0
Cancer	148.9	180.9	158.8
COVID-19	112.0	43.0	86.5
Unintentional Injury	84.8	69.7	56.2
Stroke	*	54.0	44.8
Chronic Lower Respiratory	51.7	63.5	42.4
Alzheimer's Disease	*	46.9	37.0
Diabetes	*	23.9	26.3
Kidney Disease	*	9.5	14.8
Pneumonia/Influenza	*	9.9	14.4

## Years of Potential Life Lost

Rates per 100,000 under 75 years of age, 2020; \*Too small to calculate. The number of years of potential life lost are rates calculated as the number of years between the age at death and 75 years of age for persons dying before their 75th year.

	Oceana	DHD#10	Michigan
Cancer	1,407.8	1,855.9	1,495.9
Heart Disease	1,221.4	1,447.2	1,443.0
Unintentional Injury	2,223.4	1,715.7	1,438.3
COVID-19	952.3	310.2	567.9
Suicide	*	530.3	430.0
Homicide	0	*	352.5
Birth-related Conditions	*	*	291.3
Chronic Liver Disease	*	279.2	281.8
Drug-induced Death	*	848.3	977.0
Injury by Firearms	*	359.8	509.0
Alcohol-induced Death	*	469.5	322.0

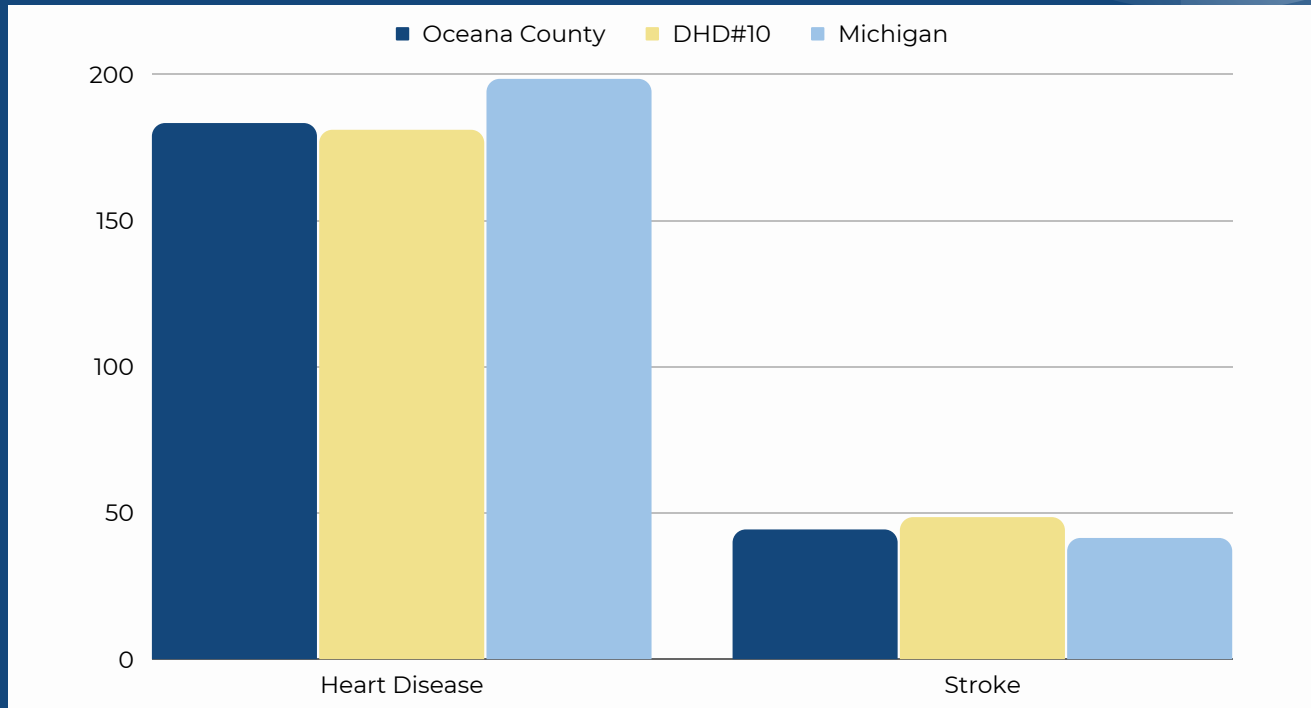
Sources: MDHHS

- [Leading Causes of Death, 2020](#)
- [Years of Potential Life Lost, 2020](#)

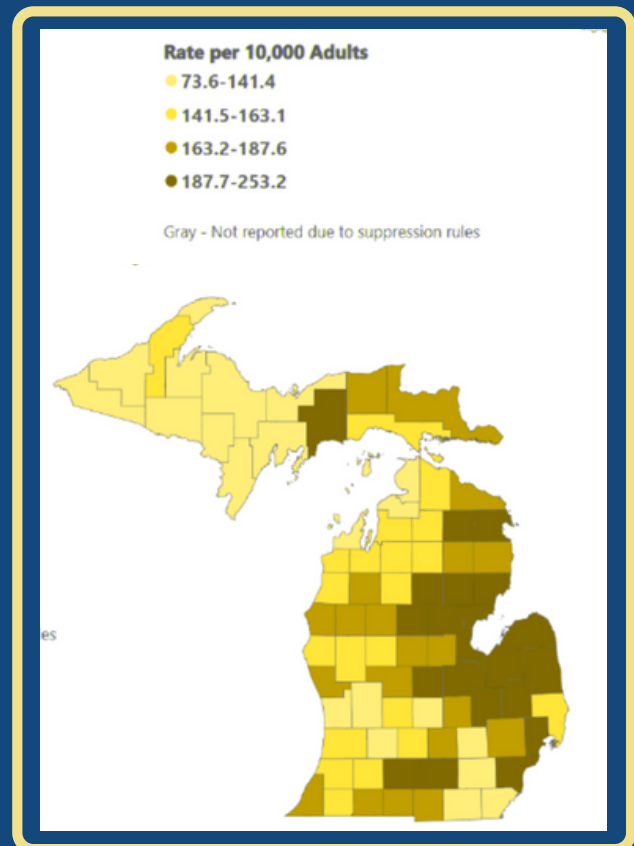
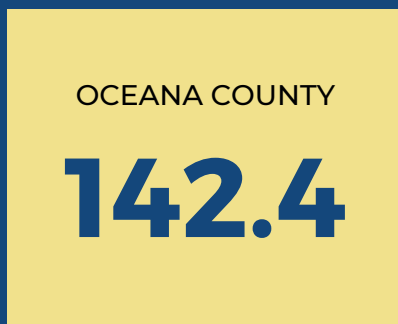


# Cardiovascular Disease

Age-adjusted Mortality Rates for Cardiovascular Disease by Category, 2018-2020



Cardiovascular Disease Hospitalization  
2016-2019, rates per 10,000

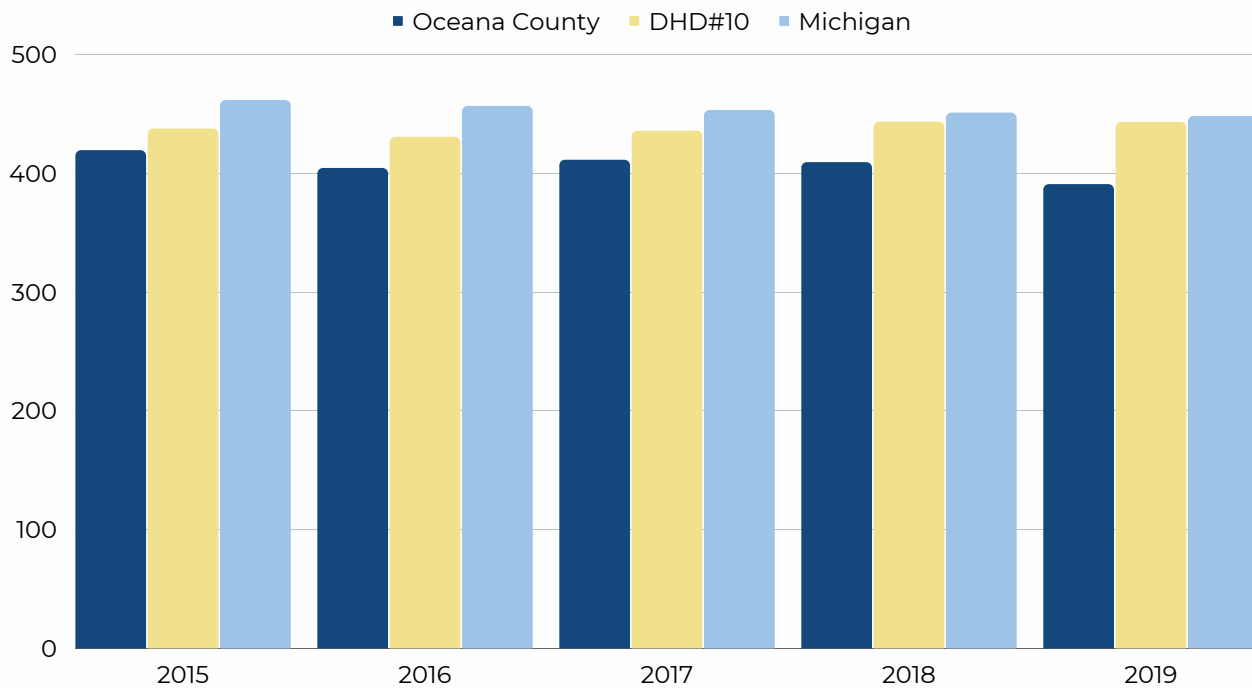


Sources: MDHHS

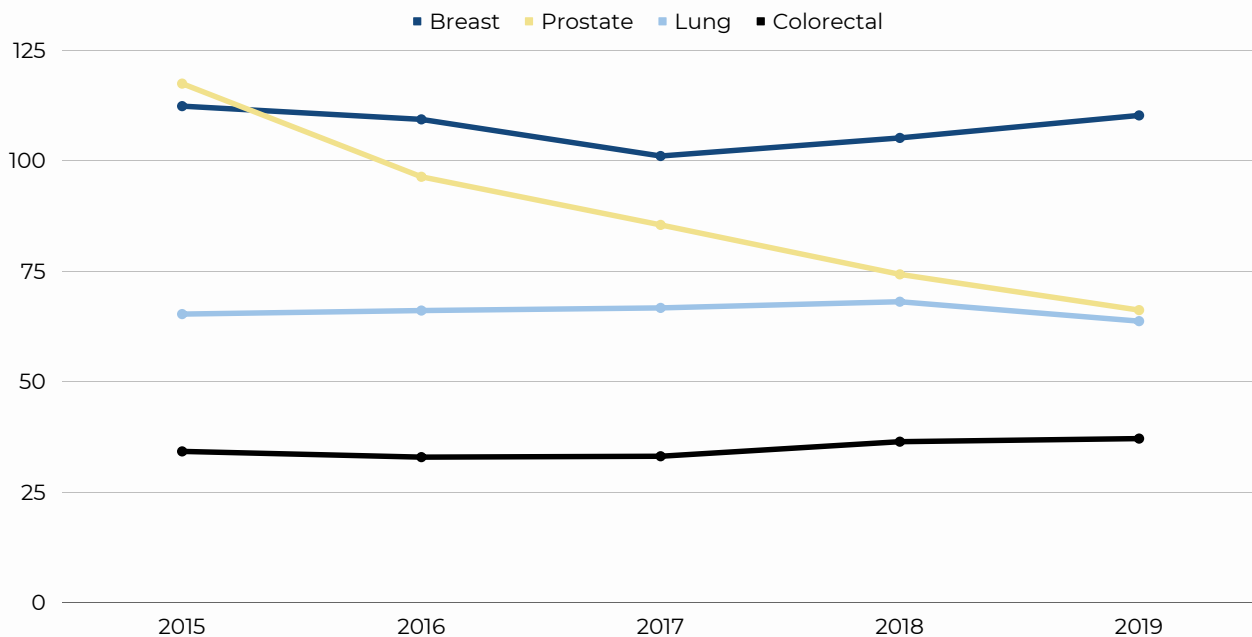
- [Mortality Trends by Type, County, Health District, State, 2018-2020](#)
- [Cardiovascular Hospitalization Rates, 2016-2019](#)

# Cancer Incidence

*Five-year Average Age-adjusted Rates for Invasive Cancer Incidence per 100,000, 2015-2019*



*Five-year Average Age-adjusted Rates for Invasive Cancer Incidence by Location per 100,000, Oceana County, 2015-2019*

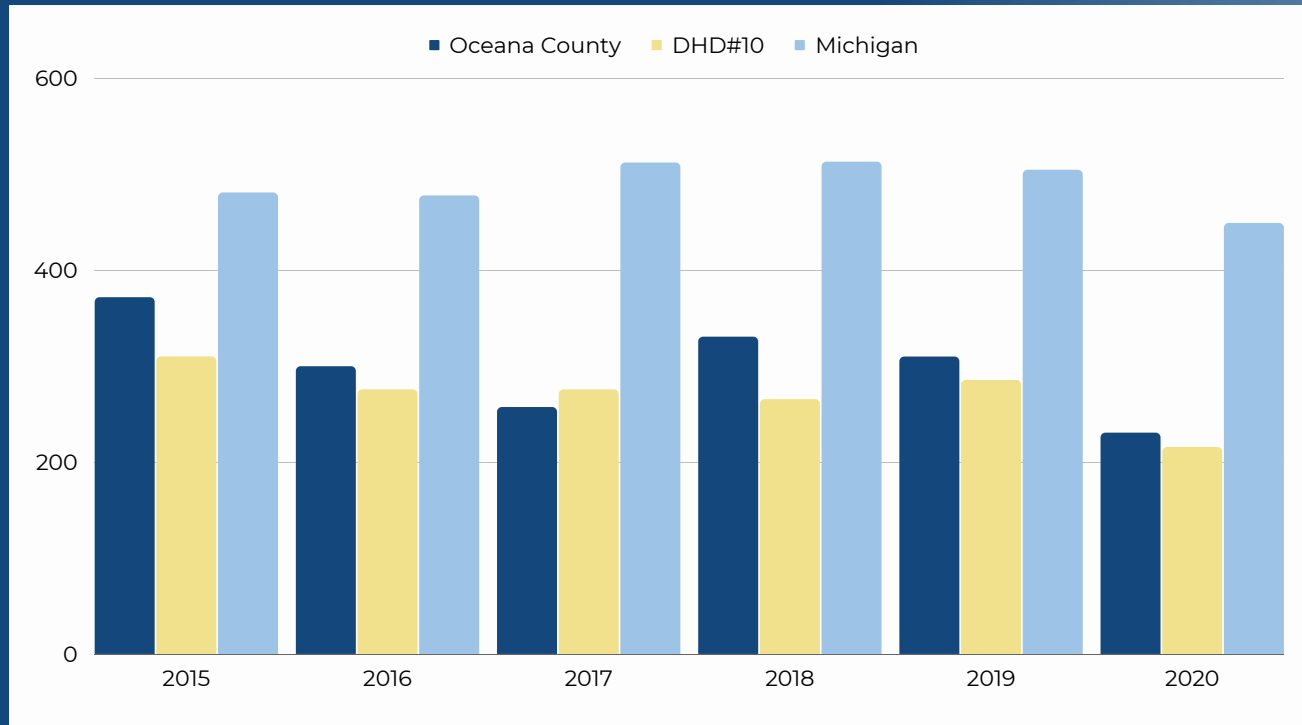


Sources: MDHHS

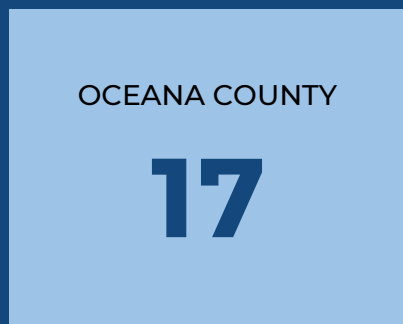
- [Five-year Average Age-adjusted Invasive Cancer Incidence per 100,000, 2015-19](#)
- [Five-year Average Age-adjusted Invasive Cancer Incidence by Location per 100,000, Oceana County, 2015-2019](#)

# Sexual Health

Rate of Chlamydia Cases for all age and sex, per 100,000, 2015-2020



# of Gonorrhea Cases, 2020



# of Women younger than 20  
in Need of Publicly Funded  
Contraceptive Services &  
Supplies, 2016



# of new HIV Cases, 2020



# of individuals living with  
HIV, 2020



Sources: MDHHS

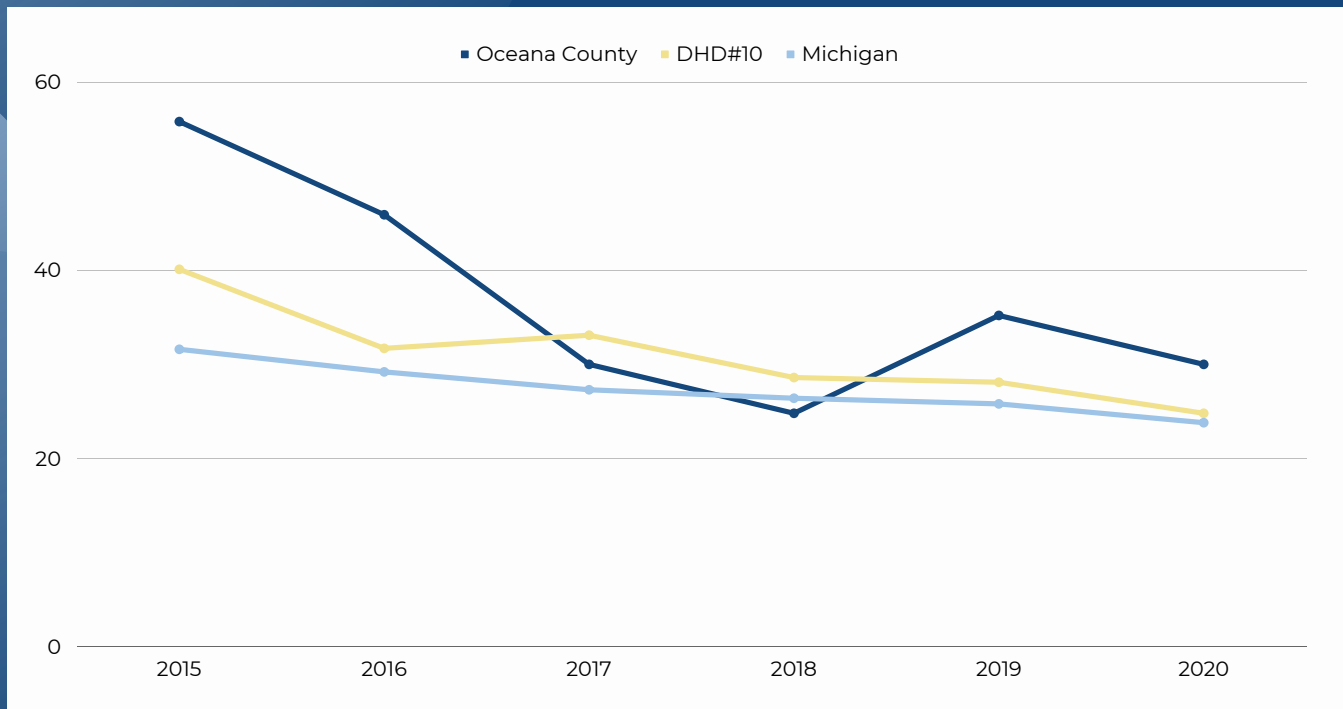
- [Five-year Average Rate of Chlamydia Cases per 100,000, 2015-2020](#)
- [Number of Gonorrhea Cases, 2020](#)
- [Number of HIV Cases, 2020](#)

Guttmacher Data Center

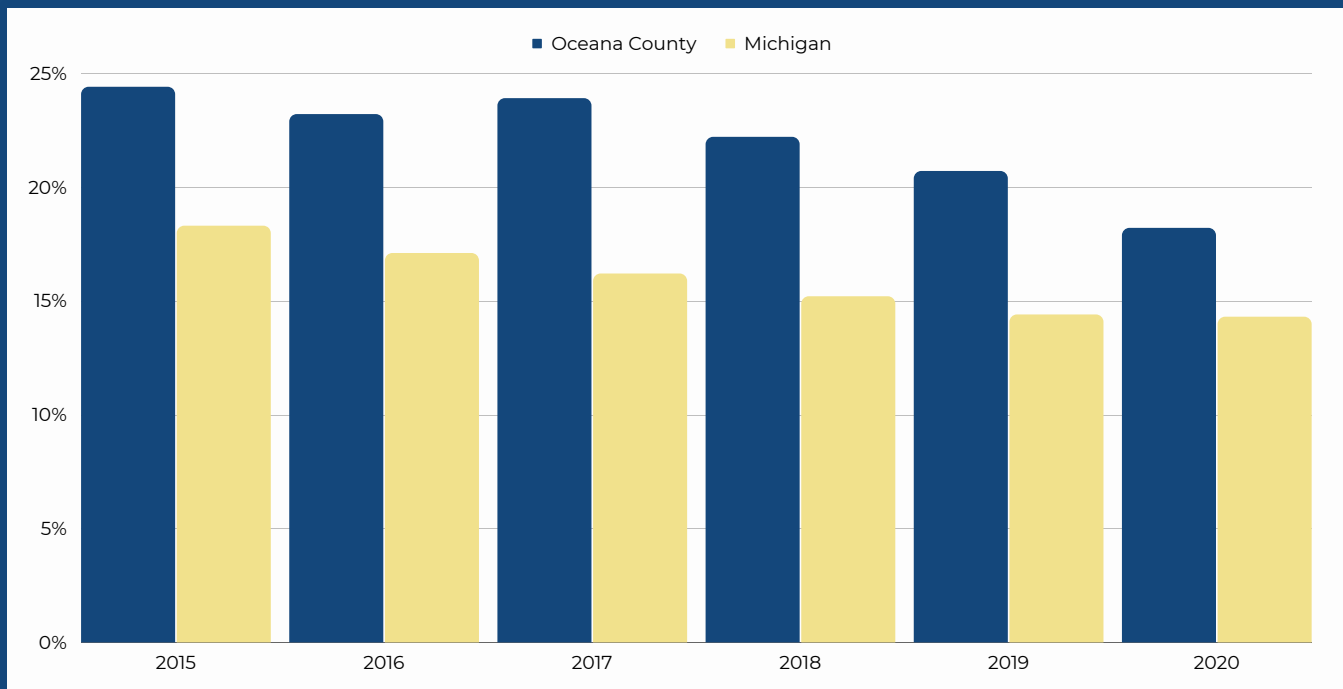
- [Number of Women in Need of Publicly Funded Contraceptive Services & Supplies, 2016](#)

# Pregnancy & Birth-Related Trends

*Teen (15-19 years of age) Pregnancy Rate per 1,000, 2015-2020*



*Percentage of Mothers Who Smoked During Pregnancy, 2015-2020*



Sources: MDHHS

- [Teen \(15-19 years of age\) Pregnancy Rate per 1,000, 2015-2020](#)

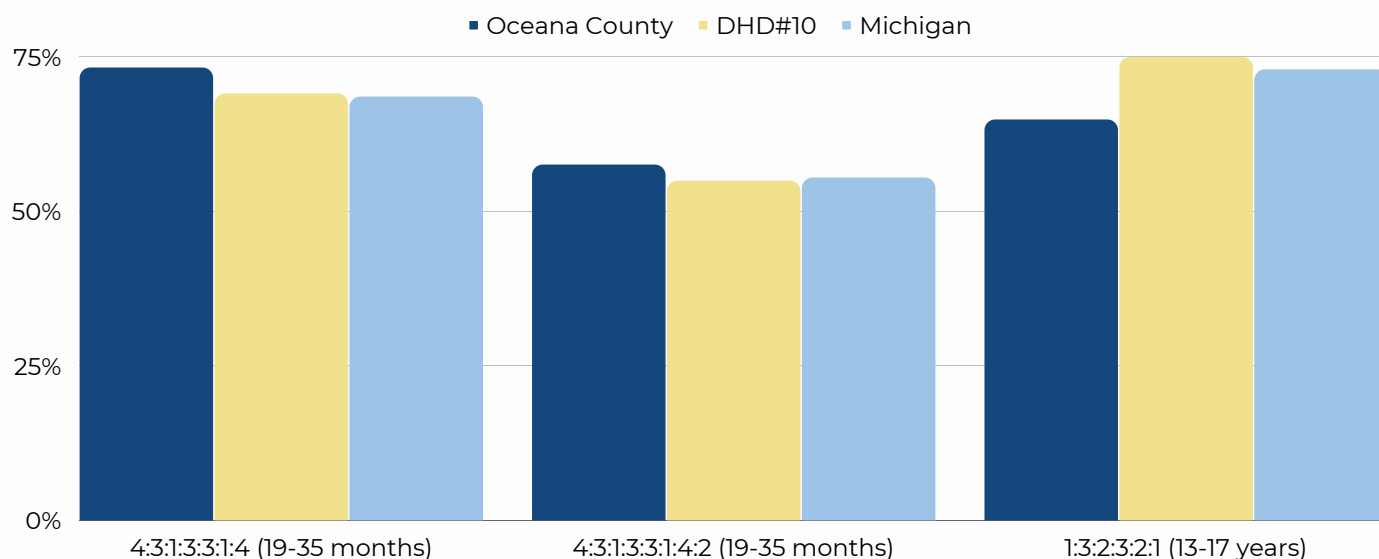
Michigan League of Public Policy

- [Percentage of Mothers Who Smoked During Pregnancy, 2015-2020](#)

# Immunization

*Immunization compliance is one of public health's greatest defenses against many communicable diseases. Our Immunization nurses work tirelessly providing education and vaccines from infants to the senior population.*

*Percent of Children that received CDC Recommended Childhood Immunizations, 2020-2022*



## Immunization Key

- 4:3:1:3:3:1:4 includes 4 doses of DTaP, 3 polio, 1 MMR, 3Hib, 3 Hepatitis B, 1 varicella, and 4 PCV7/13. This is the percent of 19-35-month-old children who have received these immunizations.
- 4:3:1:3:3:1:4:2 includes the above vaccines with the addition of 2 doses of Hepatitis A. This is the percent of 19-35-month-old children who have received these immunizations.
- 1:3:2:3:2:1 includes 1 Tdap, 3 IPV, 2 MMR, 3 HepB, 2 Varicella, and 1 Meningococcal. This is the percent of 13-17-year olds who have received these immunizations.

## Percentage of HPV Vaccination Completion by Sex (13-17 Years of Age), Oceana County vs. Michigan, 2020-22

	Oceana County	Michigan
Male	40.7%	43.1%
Female	41.8%	45.1%

Sources:  
[Michigan Care Improvement Registry](https://www.dhd10.org)

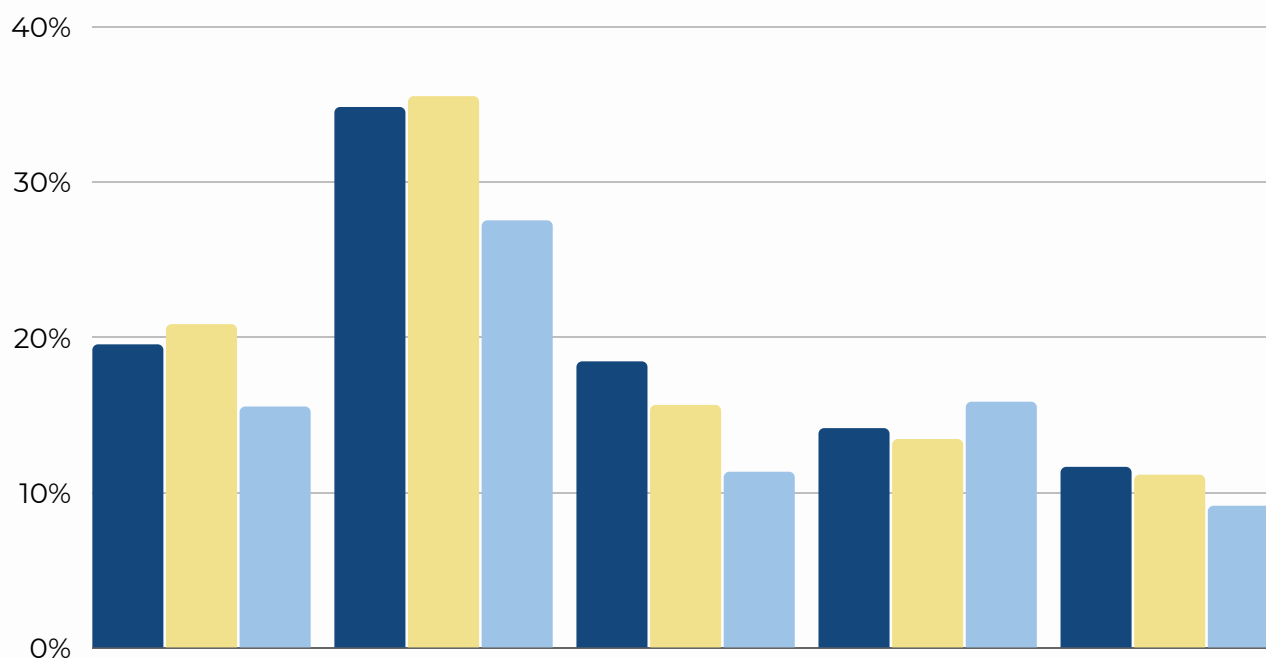
# Behavioral Risk Factors

*In previous years, DHD#10 hired an independent research and evaluation firm to conduct a regional Behavioral Risk Factor Survey (BRFSS) to bolster our survey response rates to increase validity and to obtain comprehensive and inclusive survey results. The following geographic areas will be presented: DHD#10 Region, County Level, & Michigan. There will be some data sets with no Michigan comparison – this is due to DHD#10 adding customized questions to the BRFSS.*

*The Michigan Behavior Risk Factor Survey is completed annually through randomized telephone surveys for Michigan residents 18+. The most recent Michigan Behavioral Risk Factor Survey Annual Table (2020) [can be accessed here](#).*

Self-Reported Health Status Indicators

■ Oceana County ■ DHD#10 ■ Michigan



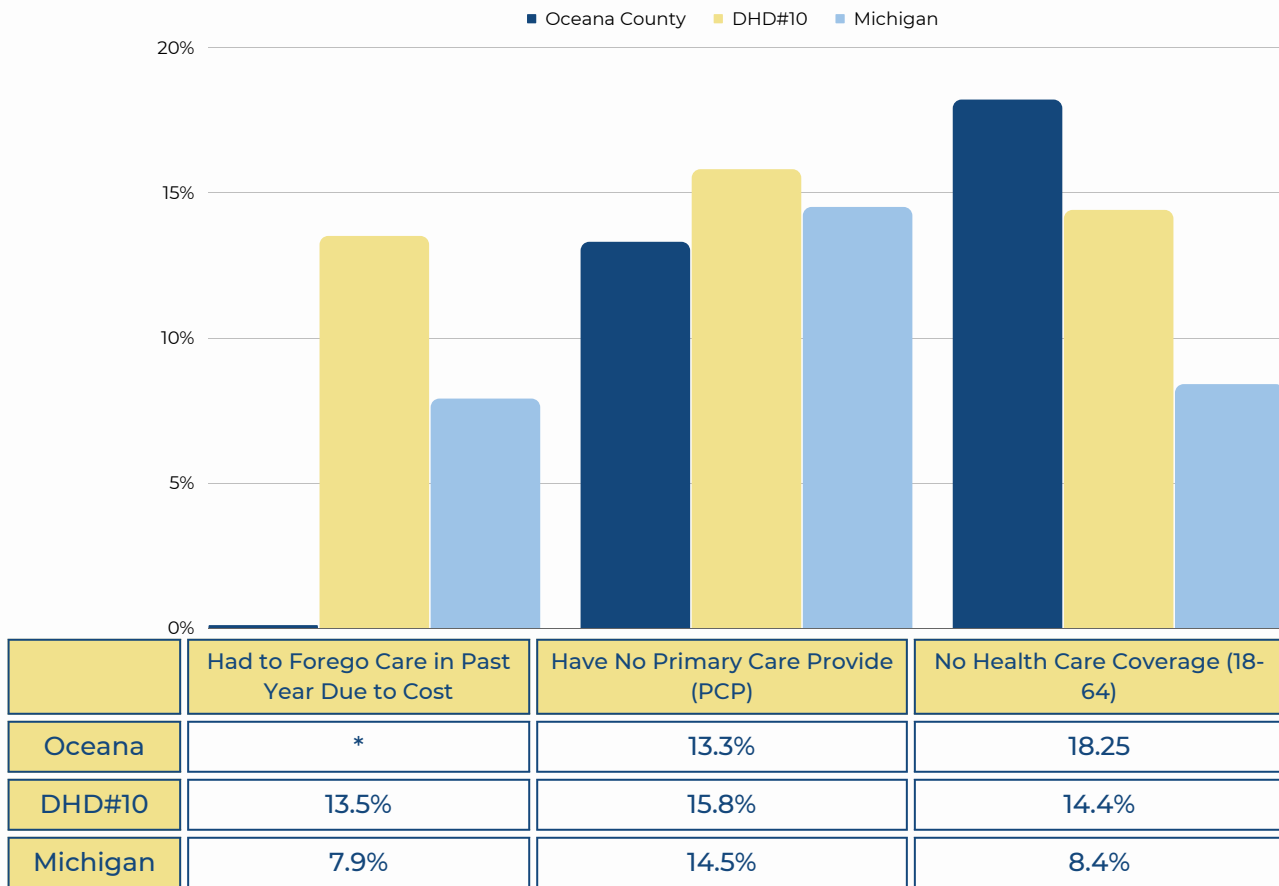
	Fair/Poor General Health Status	Disability	Poor Physical Health (14+ Days)	Poor Mental Health (14+Days)	Activity Limitation (14+ Days)
Oceana	19.5%	34.8%	18.4%	14.1%	11.6%
DHD#10	20.8%	35.5%	15.6%	13.4%	11.1%
Michigan	15.5%	27.5%	11.3%	15.8%	9.1%

## Sources:

Michigan Department of Health & Human Services

- [Michigan Behavioral Risk Factor Surveillance System, 2020](#)

# BRFSS: Access to Healthcare



## Health Care Provider

Number of Residents per Health	Care Provider (2020)	
	Oceana County	Michigan
Primary Care Physician	1,760:1	1,280:1
Dentist	3,330:1	1,340:1
Mental Health Provider*	2,960:1	370:1

\*Mental health providers include psychiatrists, clinical psychologists, clinical social workers, psychiatric nurse specialists, and marriage and family therapists who meet certain qualifications and certifications.

### Sources:

Michigan Department of Health & Human Services

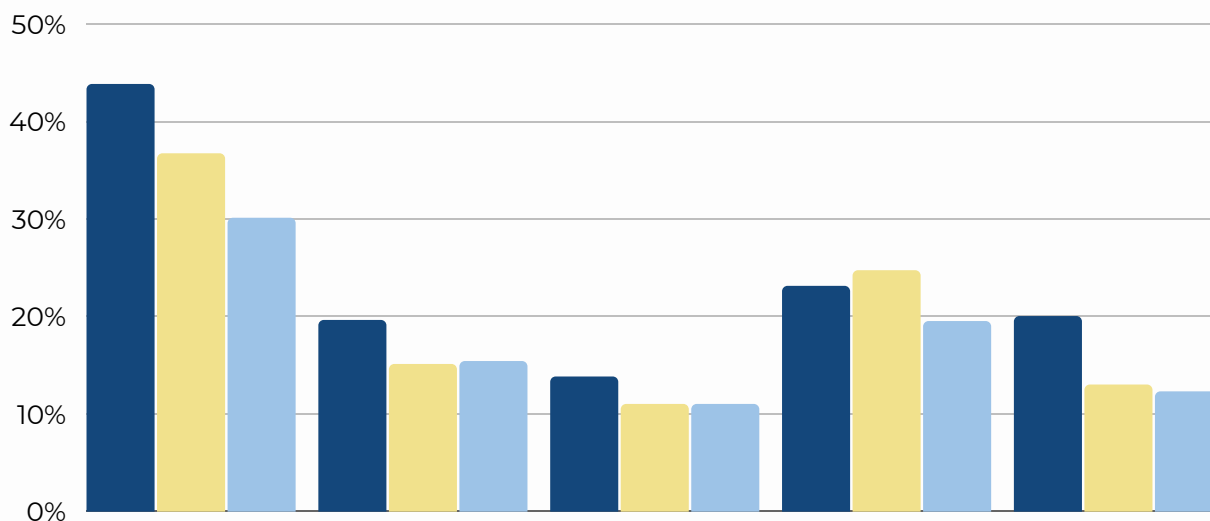
- [Michigan Behavioral Risk Factor Surveillance System, 2020](#)

County Health Rankings

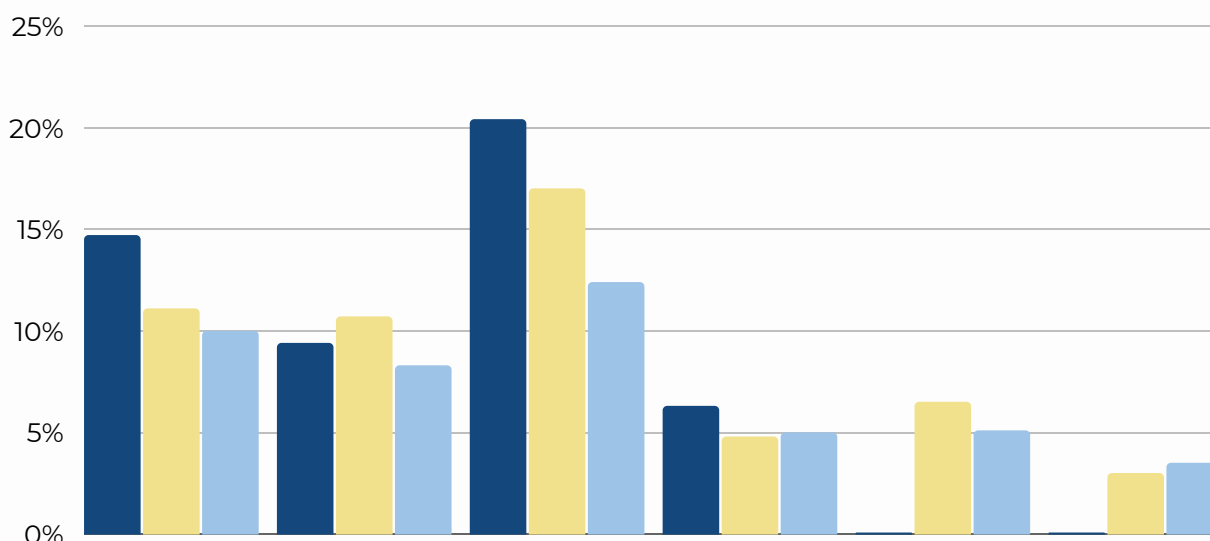
- [County vs. State Rankings, 2020](#)

# BRFSS: Chronic Conditions

■ Oceana County ■ DHD#10 ■ Michigan



	Arthritis	Lifetime Asthma	Current Asthma	Depression	Diabetes
Oceana	43.8%	19.6%	13.8%	23.1%	20.0%
DHD#10	36.7%	15.1%	11.0%	24.7%	13.0%
Michigan	30.1%	15.4%	11.0%	19.5%	12.3%



	Any Cardiovascular Disease	COPD (Chronic Obstructive Pulmonary Disease)	Cancer, All types	Angina	Heart Attack	Stroke
Oceana	14.7%	9.4%	20.4%	6.3%	*	*
DHD#10	11.1%	10.7%	17.0%	4.8%	6.5%	3.0%
Michigan	10.0%	8.3%	12.4%	5.0%	5.1%	3.5%

Sources:

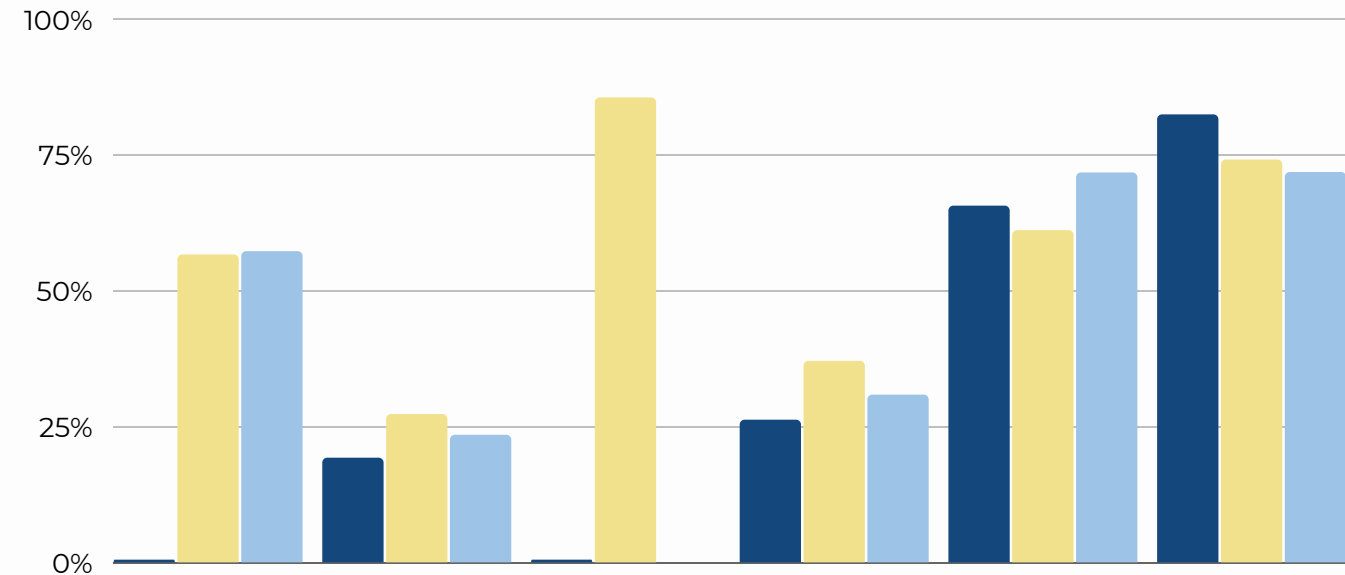
Michigan Department of Health & Human Services

- [Michigan Behavioral Risk Factor Surveillance System, 2020](#)



# BRFSS: Clinical Preventative Practices

■ Oceana County ■ DHD#10 ■ Michigan



	Ever had PSA Test (males, 50+ only)	No routine checkup in past year	Have had cholesterol checked	No dental visit in past year	Had flu vaccine in past year (65+ only)	Had pneumonia vaccine (65+ only)
Oceana	*	19.2%	*	26.2%	65.6%	82.4%
DHD#10	56.6%	27.2%	85.4%	37.0%	61.1%	74.1%
Michigan	57.2%	23.4%	*	30.8%	71.7%	71.8%

## Preventative Practices in Michigan, 2020

Ever had sigmoidoscopy or colonoscopy (50+ only)

79.4%

Had sigmoidoscopy or colonoscopy in past 5 years (50+ only)

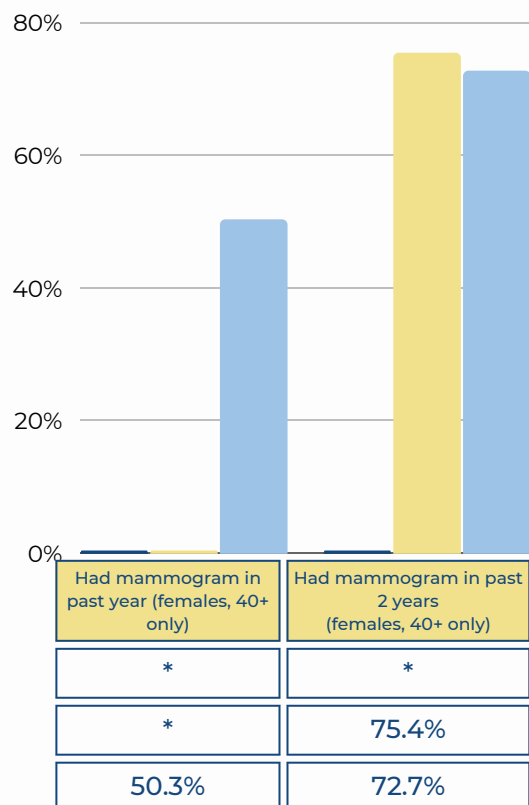
55.6%

Ever had pap test

89.3%

Had appropriately timed pap test

68.7%



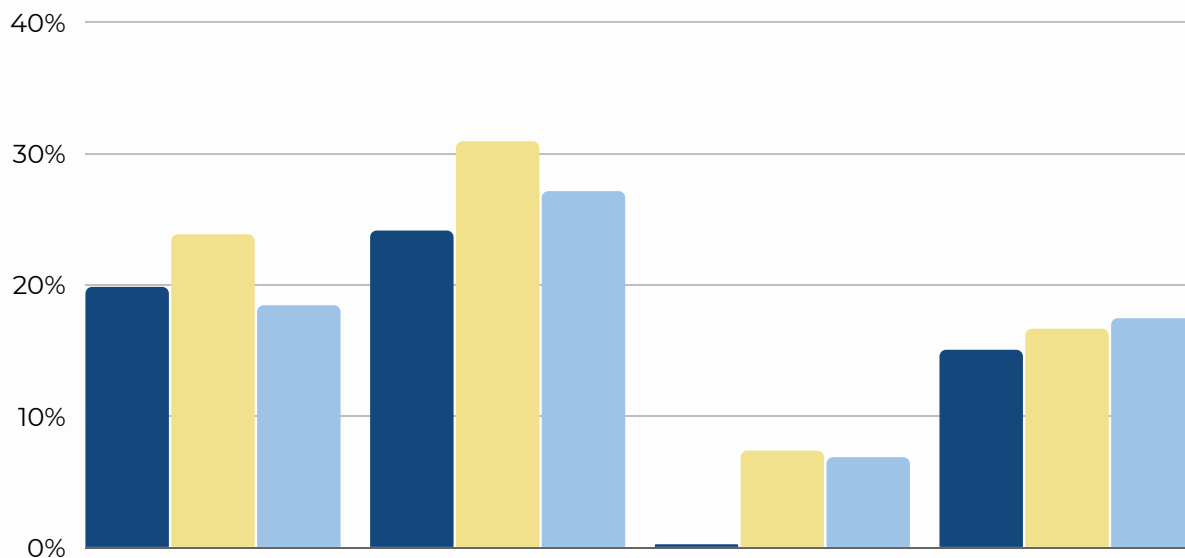
Sources:

Michigan Department of Health & Human Services

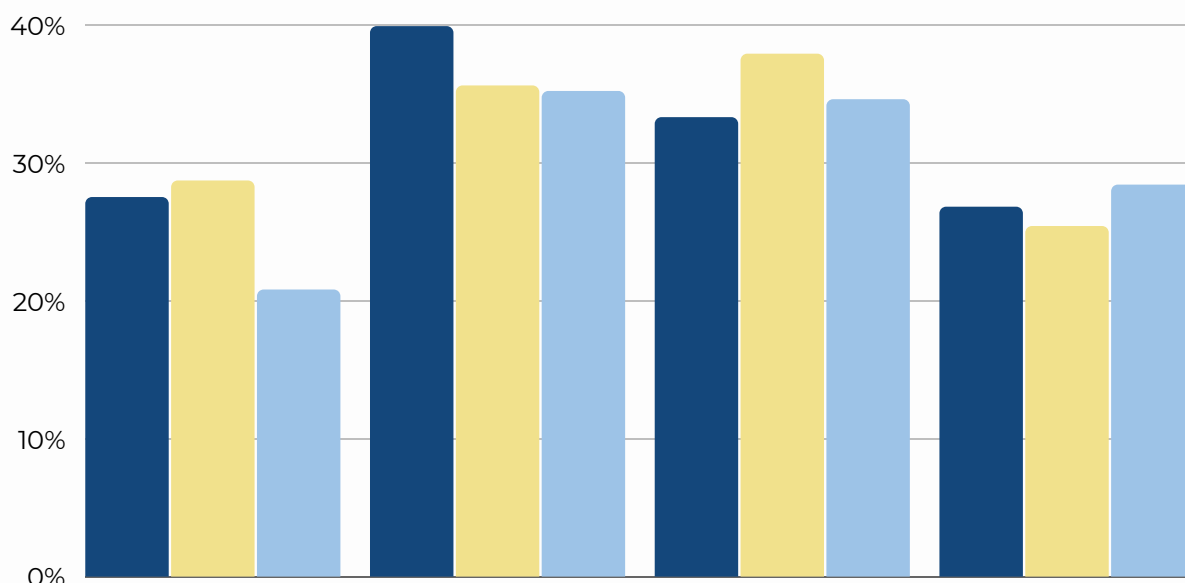
- Michigan Behavioral Risk Factor Surveillance System, 2020

# BRFS: Risk Behaviors

■ Oceana County ■ DHD#10 ■ Michigan



	Currently Smoke Cigarettes	Formerly Smoke Cigarettes	Drink Heavily	Currently Binge Drink
Oceana	19.8%	24.1%	*	15.0%
DHD#10	23.8%	30.9%	7.3%	16.6%
Michigan	18.4%	27.1%	6.8%	17.4%



	No leisure time physical activity	Obese	Overweight	Healthy Weight
Oceana	27.5%	39.9%	33.3%	26.8%
DHD#10	28.7%	35.6%	37.9%	25.4%
Michigan	20.8%	35.2%	34.6%	28.4%

Sources:

Michigan Department of Health & Human Services

- [Michigan Behavioral Risk Factor Surveillance System, 2020](#)

# County Health Rankings

County Health Rankings is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. The County Health Rankings measure the health of nearly all counties in the nation and rank them within states. Below is an overall snapshot at the county level vs. all ranked counties (83 in total).

The most recent County Health Rankings (2020) [can be accessed here.](#)

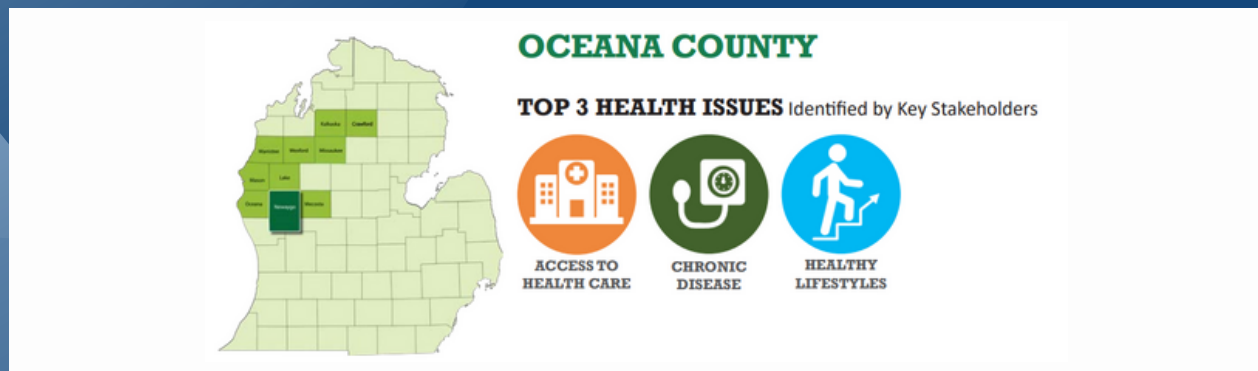
Oceana County Health Ranking (2020)			Ranking (out of 83 counties)
Health Outcomes			61
Represents how healthy a county is, using factors of how long people live and how healthy they feel while they are alive (quality of life)	Length of Life	Premature death	39
	Quality of Life	Poor or fair health; poor physical health days; poor mental health days; low birth weight	74
Represents what influences the health of a county	Health Factors		67
	Health Behaviors	Smoking; obesity; food environment; physical activity; excessive drinking; alcohol impaired driving deaths; sexually transmitted infections; teen births	42
	Clinical Care	Uninsured; ratios of physicians, dentists and mental health providers to population; preventable hospital stays; diabetic monitoring; mammography screening	63
	Social and Economic Factors	Education; unemployment; poverty; children in single-parent households; social associations; violent crime; injury deaths	70
	Physical Environment	Air pollution; drinking water violations; severe housing problems; driving alone to work and long commute	40

## Sources:

County Health Rankings

- [County vs. State Rankings, 2020](#)

# Conclusions: Community Health Improvement Plan



<b>Access to Health Care Strategy Progress</b>	
Ensure that healthcare resources are provided in Spanish and at an appropriate language level	Yellow starburst
Conduct a survey of agencies to determine services and materials provided in Spanish	Red starburst
<b>Chronic Disease Strategy Progress</b>	
Promote the NDPP through distribution of promotional materials, displays of materials, promotion in social media, news releases, newsletter articles and community events	Red starburst
Focus on a month to promote diabetes prevention	Red starburst
Promote NDPP and PATH programs at the Free Clinic and the Farmer's Market	Red starburst
Promote the PATH Diabetes Self-Management Program	Yellow starburst
Focus on a month to promote diabetes self-management	Yellow starburst
<b>Healthy Lifestyles Strategy Progress</b>	
Conduct walking groups for employers to encourage employees to walk on lunches and/or breaks	Red starburst
Promote walking programs and places to walk	Red starburst
Promote all physical activity opportunities and programs available in Oceana County	Red starburst
Implement physical activity education programs at worksites	Red starburst
Support and promote DNR's MiBigGreenGym Program	Red starburst
Expand membership in the Oceana Healthbound Coalition	Red starburst

Sources:

District Health Department #10

- [Community Health Improvement Plan Progress Report, 2019](#)



# Thank You!

We appreciate you taking the time to read about the health status of Oceana County within District Health Department #10's ten-county jurisdiction. If you have any questions, please feel free to reach out via email at [info@dhd10.org](mailto:info@dhd10.org).

## Additional Information

District Health Department #10:  
<https://www.dhd10.org>

North Michigan CHIR MiThrive:  
<https://northernmichiganchir.org/mithrive/>

Michigan Department of Health and Human Services:  
<https://www.michigan.gov/mdhhs>

Community Health Ranking:  
<https://www.countyhealthrankings.org>

Behavioral Risk Factor Survey:  
<https://www.cdc.gov/brfss>

Michigan League for Public Policy:  
<https://mlpp.org>