

DHD#10 SUPPORTS NATIONAL TAKE DOWN TOBACCO DAY

March 28, 2023 – District Health Department #10 (DHD#10) encourages you to participate in National Take Down Tobacco Day, on March 31, 2023! Organized by the Campaign for Tobacco-Free Kids, Take Down Tobacco Day empowers youth to create change in their schools, communities, and states to help achieve the first tobacco-free generation. Stand with kids over Big Tobacco in pushing toward a healthier, more equitable future.

Tobacco use remains the #1 cause of preventable death in the U.S. According to the Centers for Disease Control and Prevention, an estimated 480,000 people die each year from smoking-related causes, and an additional 41,000 deaths are caused by exposure to secondhand smoke. The tobacco industry has a long-standing history of targeting youth and vulnerable populations with marketing tactics and products to draw in new users. As of 2022, 2.5 million U.S. middle and high school students use e-cigarettes, and 85% use flavored products.

You can make your voice heard this year by joining and organizing anti-smoking events in your community, posting to social media, and telling your local lawmakers to stand with DHD#10 and the Campaign for Tobacco-Free Kids in initiating tobacco policies that protect youth. Please visit www.tobaccofreekids.org for more information on ways to get involved.

To find out where Michigan ranks on various tobacco control and prevention measures, visit: <https://www.lung.org/research/sotc/state-grades/michigan>

Quit Resources

For more information about local resources for quitting tobacco, ask your health care provider or contact DHD#10 at TTS@dhd10.org. Connect with the Michigan Tobacco Quitlink (1-800-784-8669) for free counseling services.

<https://michigan.quitlogix.org/en-US/>.

For more information from DHD#10, visit <https://www.dhd10.org/men-women/healthy-lifestyle/>.

###



MEDIA CONTACT

Nicholas Eckhart
Public Information Officer
O: 616-500-0246
C: 575-405-9082
E: neckhart@dhd10.org



COUNTIES SERVED:

Crawford
Kalkaska
Lake
Manistee
Mason
Mecosta
Missaukee
Newaygo
Oceana
Wexford



www.dhd10.org



www.facebook.com/DHD10



[districthealthdept10](https://www.instagram.com/districthealthdept10)

