

WIC TRANSITIONS BACK TO SIMILAC BRAND FORMULA STARTING MARCH 1

February 17, 2023 – District Health Department #10 (DHD#10) is announcing that beginning Wednesday, March 1, 2023, Michigan’s WIC program will begin transitioning back to its contract with Similac brand formulas.

Due to Abbott’s recent production levels and its ability to supply a sufficient level of Similac formula for the WIC market, the United States Department of Agriculture (USDA) Food and Nutrition Service will no longer be providing non-contract formula effective Tuesday, February 28, 2023.

Starting March 1, 2023, Michigan WIC will return to the following Similac WIC contract formulas:

Similac Advance
Similac Total Comfort
Similac Sensitive
Similac Isomil Soy

For more information on this transition, please visit:

<https://www.michigan.gov/mdhhs/assistance-programs/wic/formula-information-for-wic-clients>.

For more information on WIC at DHD#10, please visit: <https://www.dhd10.org/men-women/mw-wic-2/>.

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