

Smoking Risk Survey Results

September 2017

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District Health Department #10

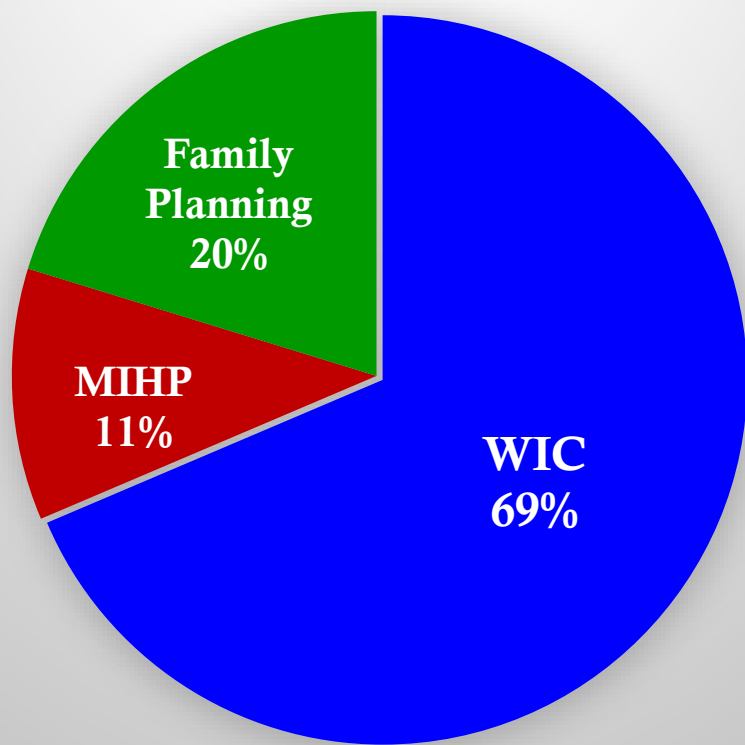
Healthy People, Healthy Communities

Objective:
Improving referrals to smoking cessation
resources and follow-up for women of
childbearing age at DHD#10

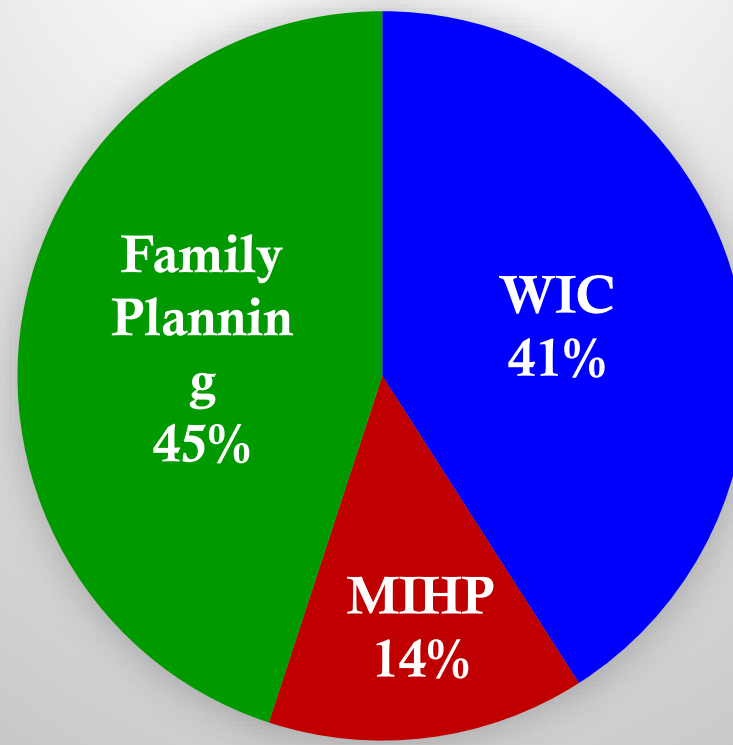
Results of Smoking Risk Survey 2015 vs 2017

What service are you coming in for today?

2015

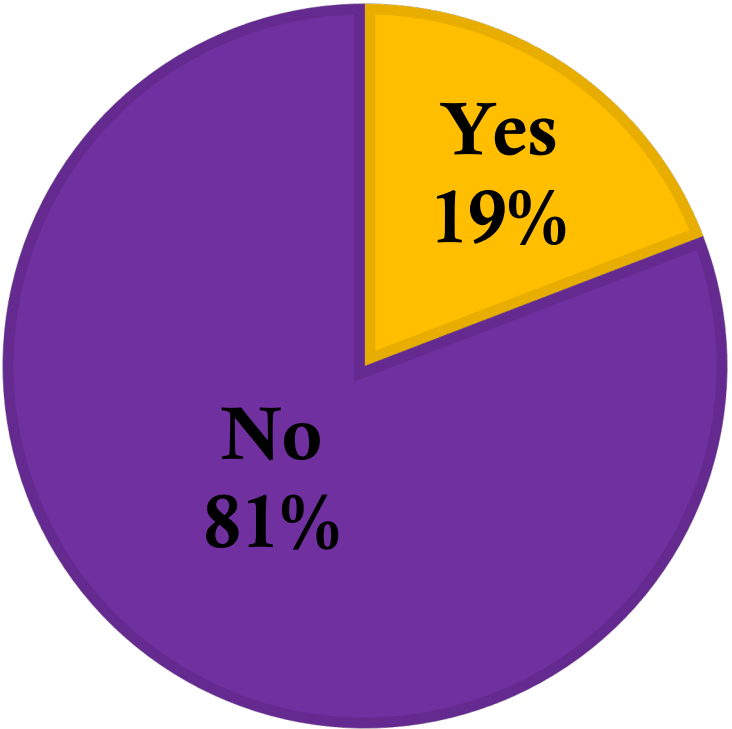


2017

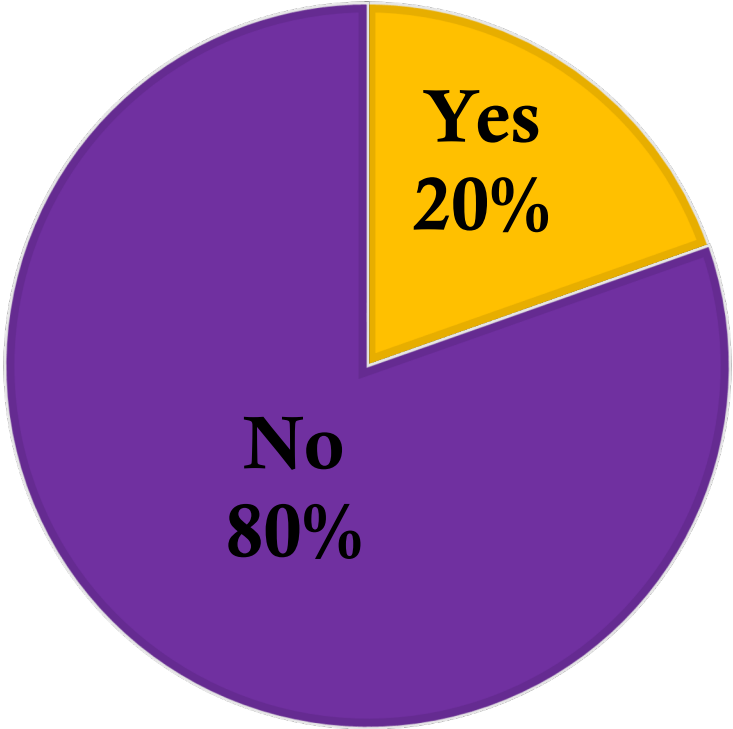


Are you pregnant?

2015

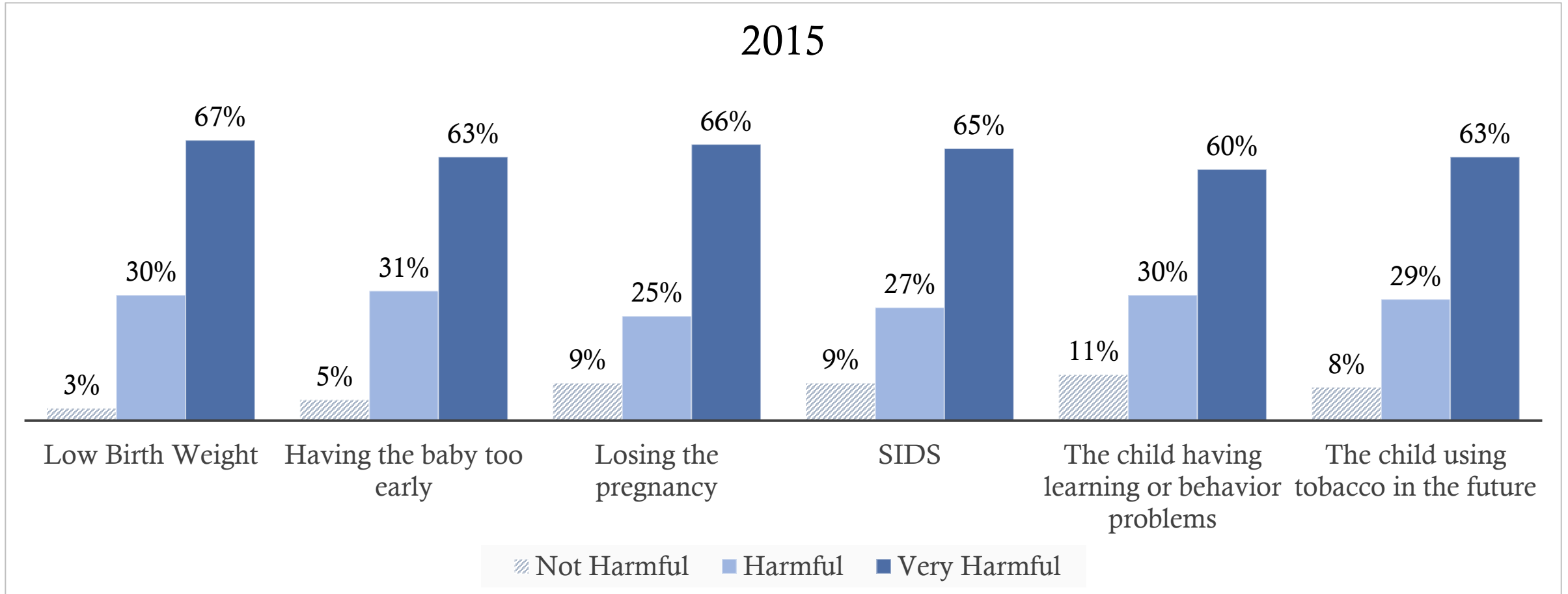


2017



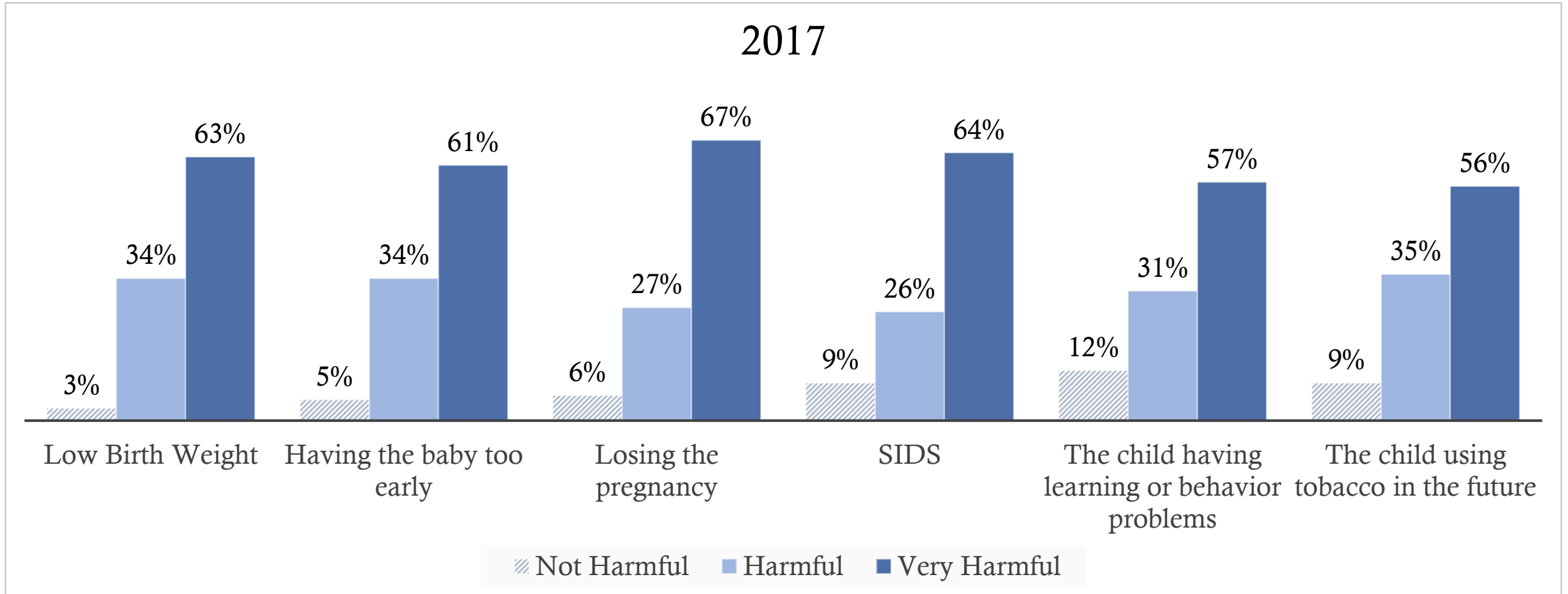
Do you think smoking during pregnancy is harmful by increasing the risk of....?

2015 n=244
2017 n=152

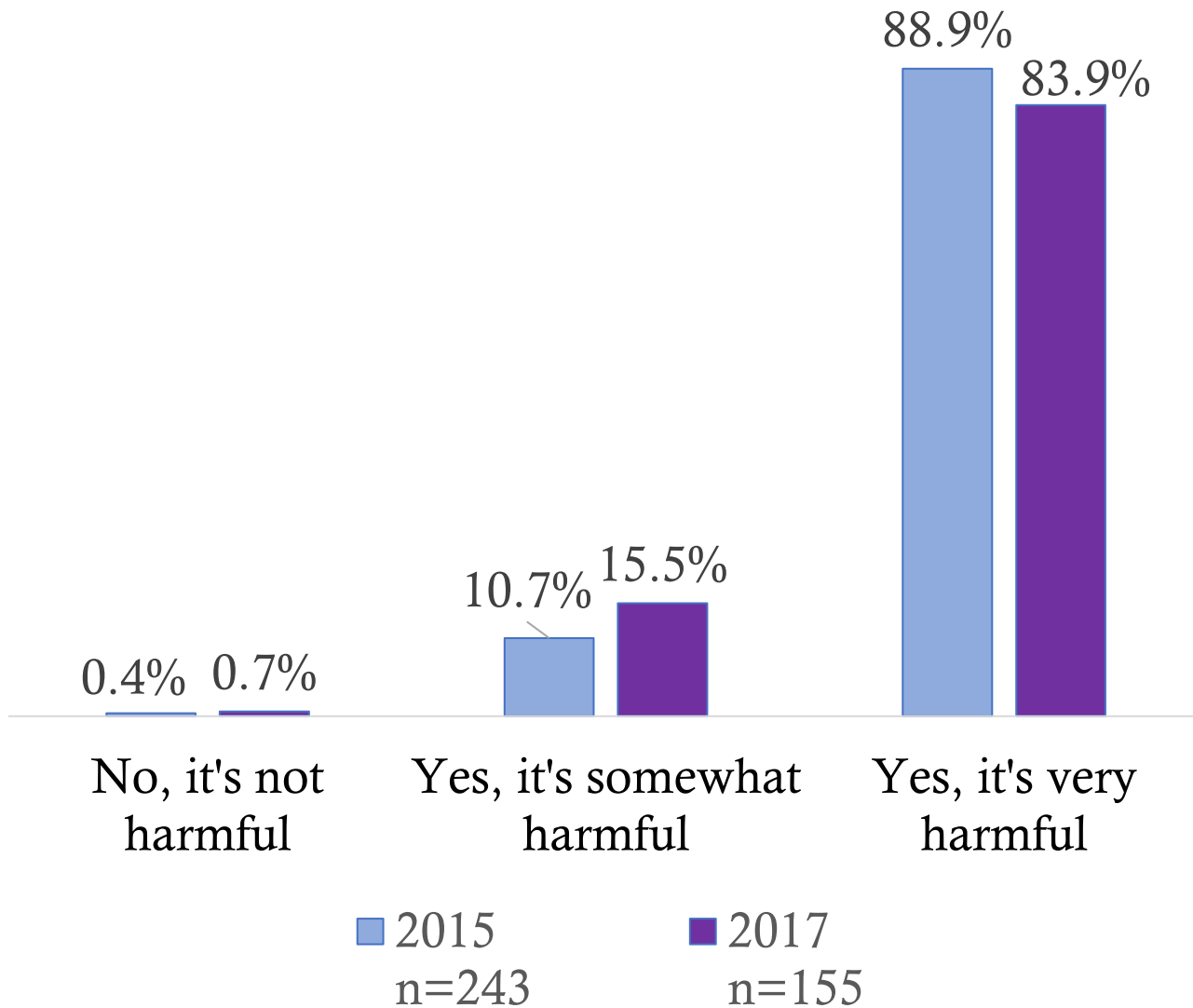


Do you think smoking during pregnancy is harmful by increasing the risk of....?

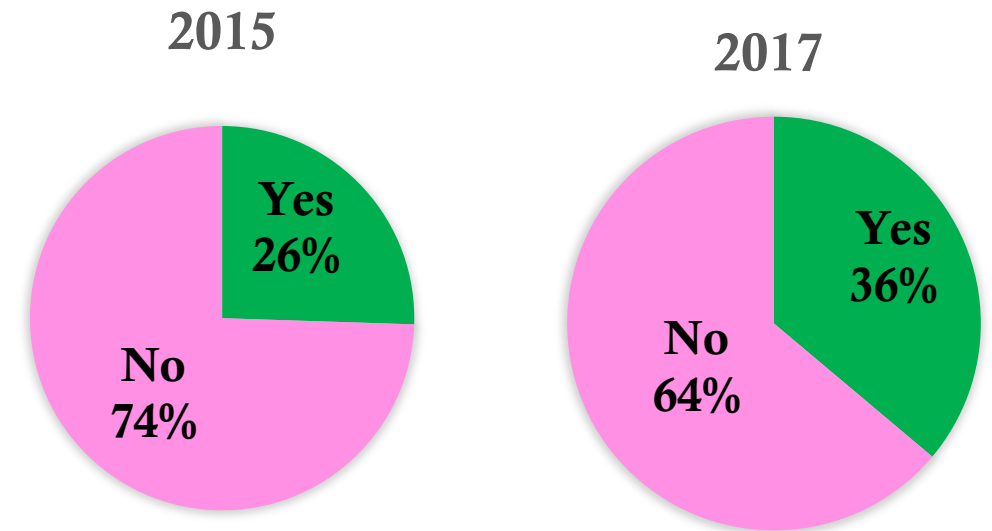
2015 n=244
2017 n=152



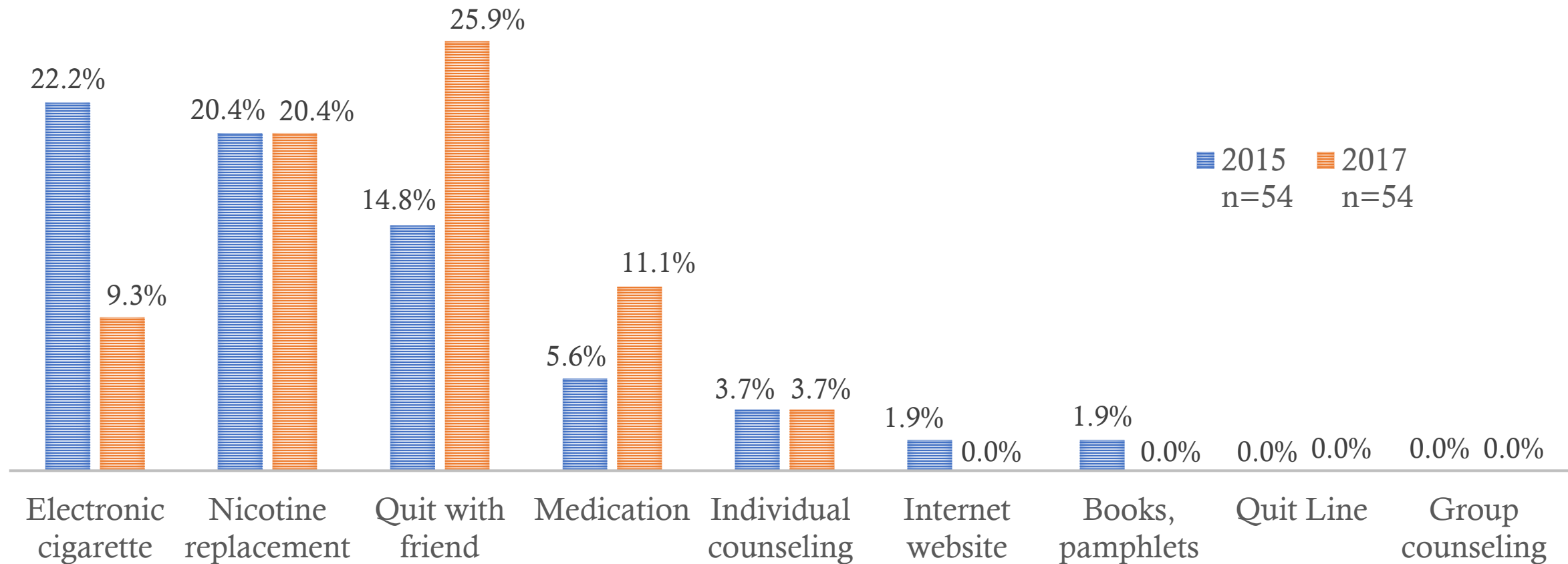
Do you think it is harmful to smoke around children?



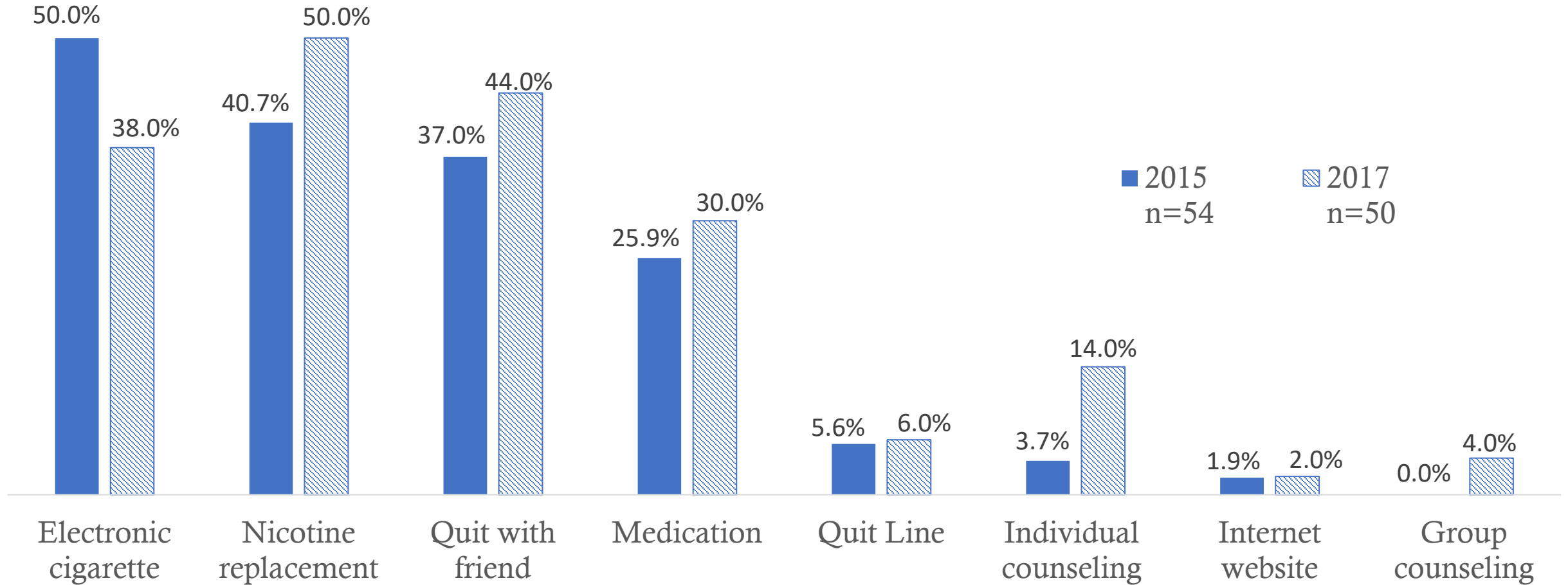
Have you smoked cigarettes in the past 30 days?



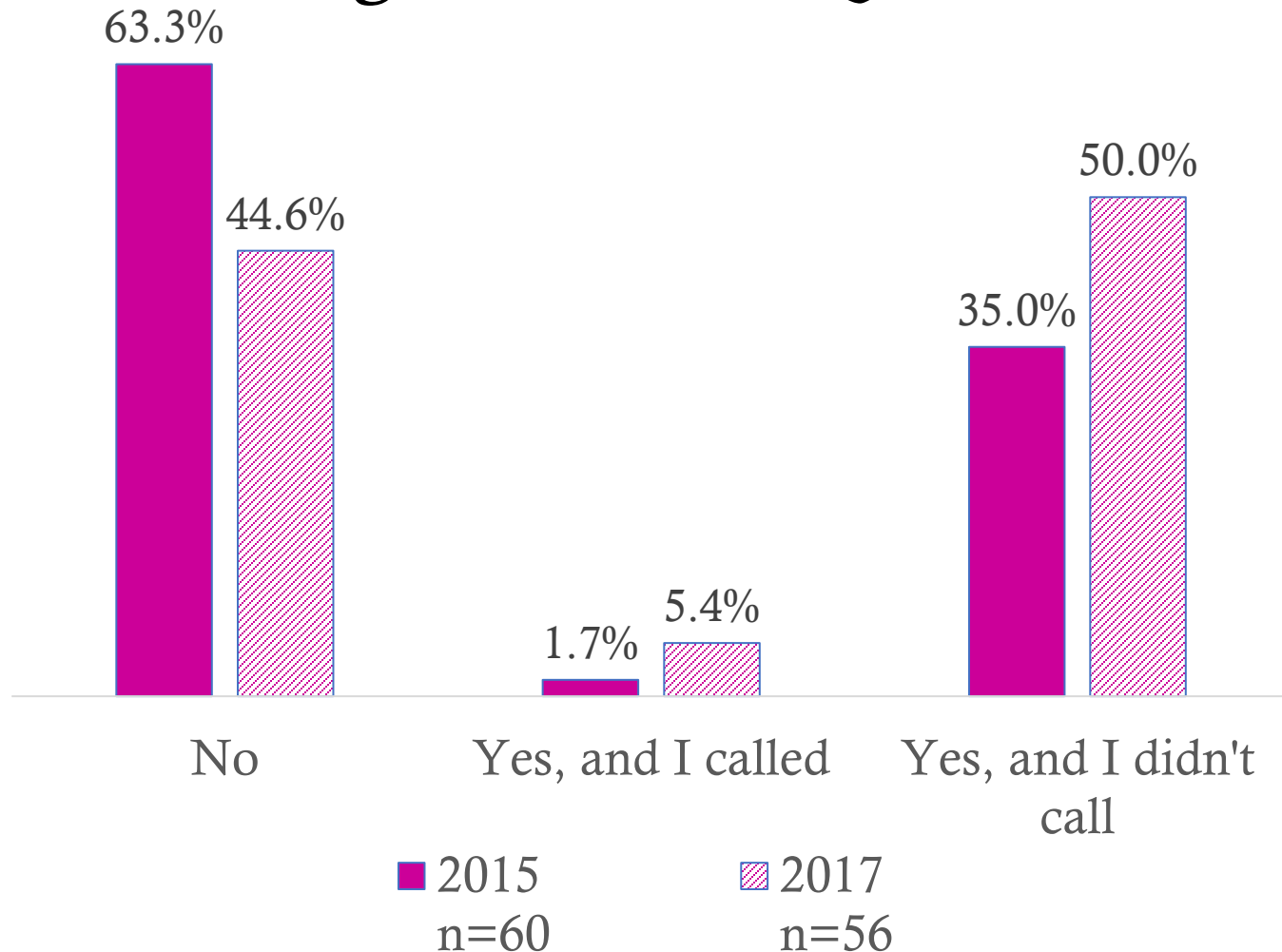
If you have tried to quit smoking in the past, what would be the most helpful? Choose one.



If you were trying to quit smoking and cost was not a problem, would you use any of the following to help you quit? Check all that you would use.



Has anyone from the Health Department referred you to the Michigan Tobacco QuitLine?

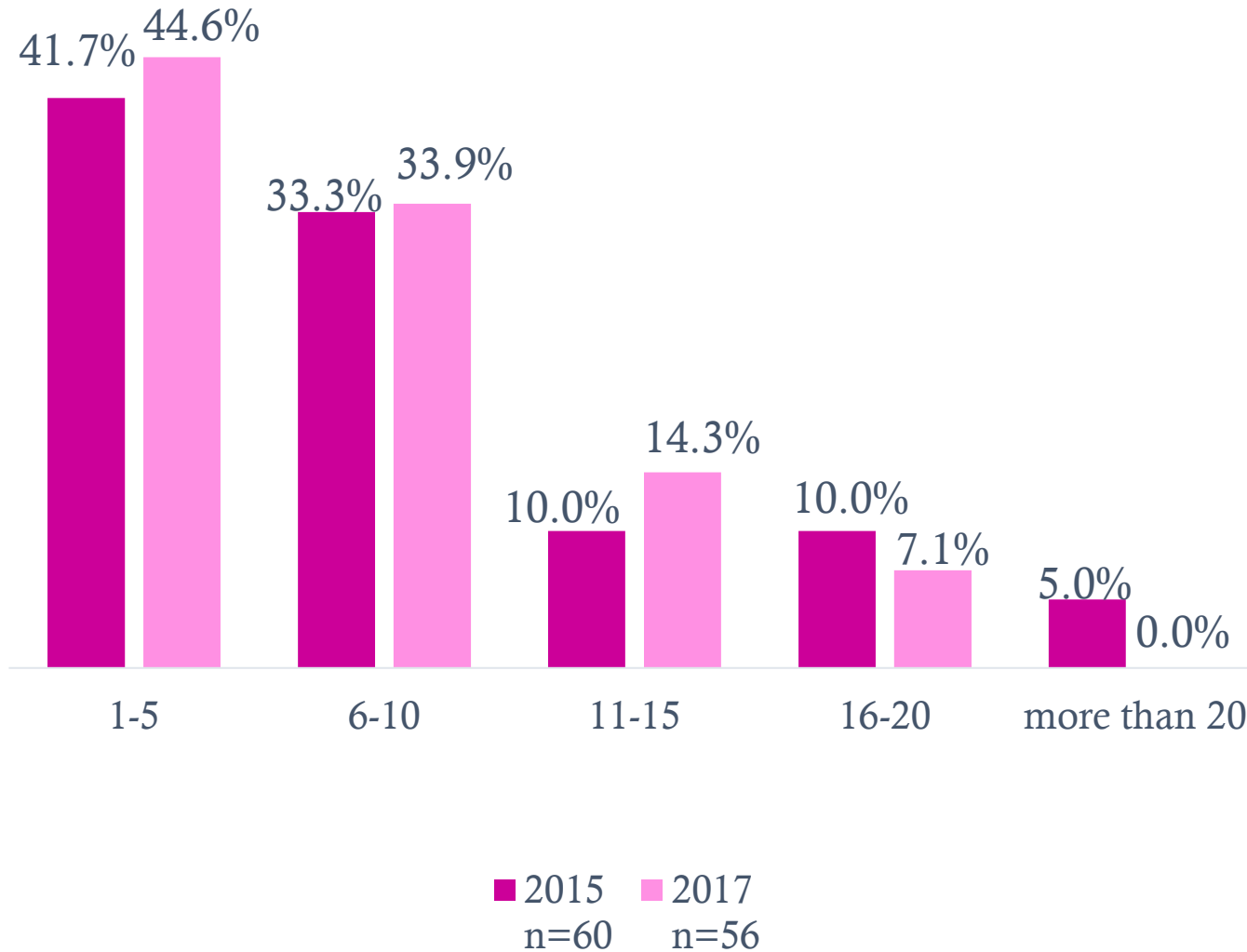


Did the Quit Line help you quit smoking?

Of the individuals who called, 1 person quit smoking using the Quit Line in 2015.

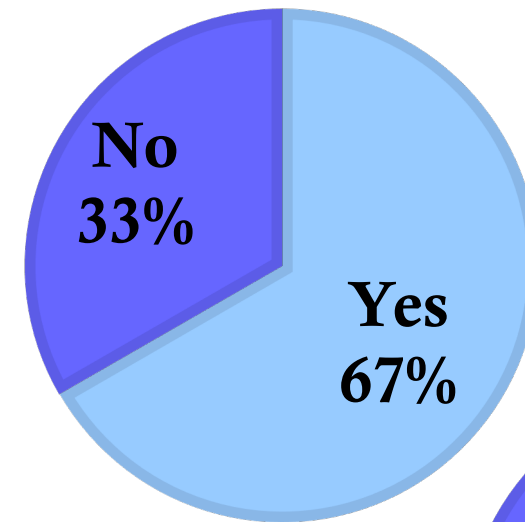
Of the individuals who called, 3 people quit smoking using the Quit Line in 2017.

On average, how many cigarettes do you smoke per day?

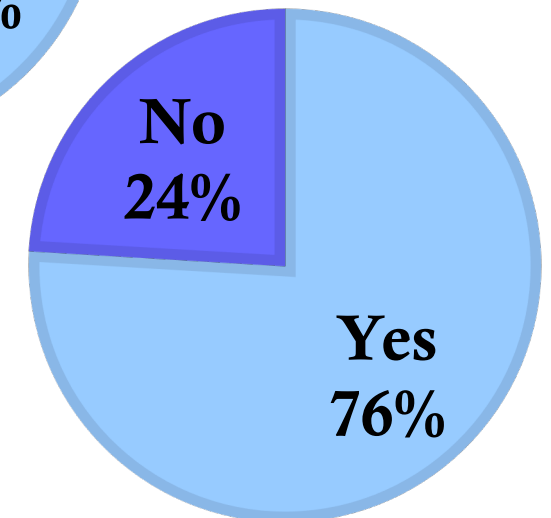


If there were a reward offered for quitting smoking, such as gas cards or cash, would you be more likely to enroll and attempt to quit?

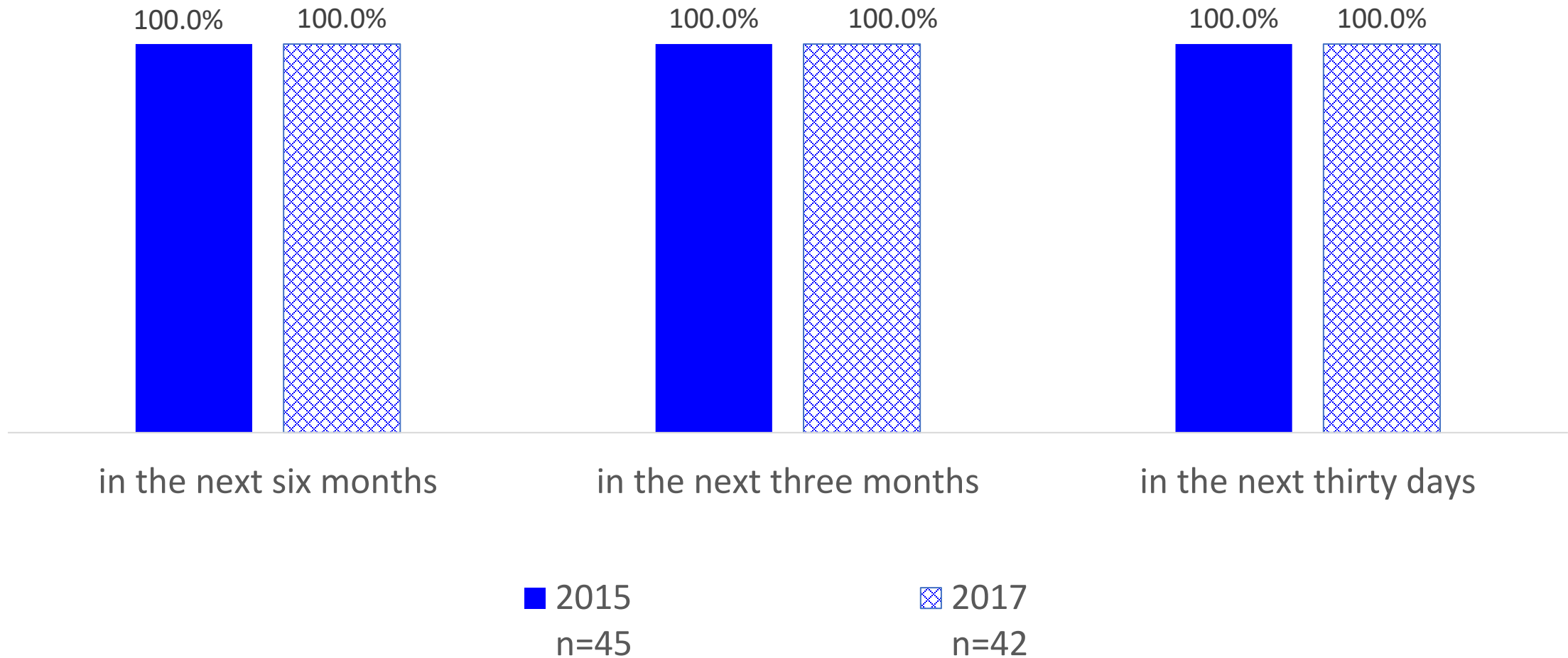
2015



2017

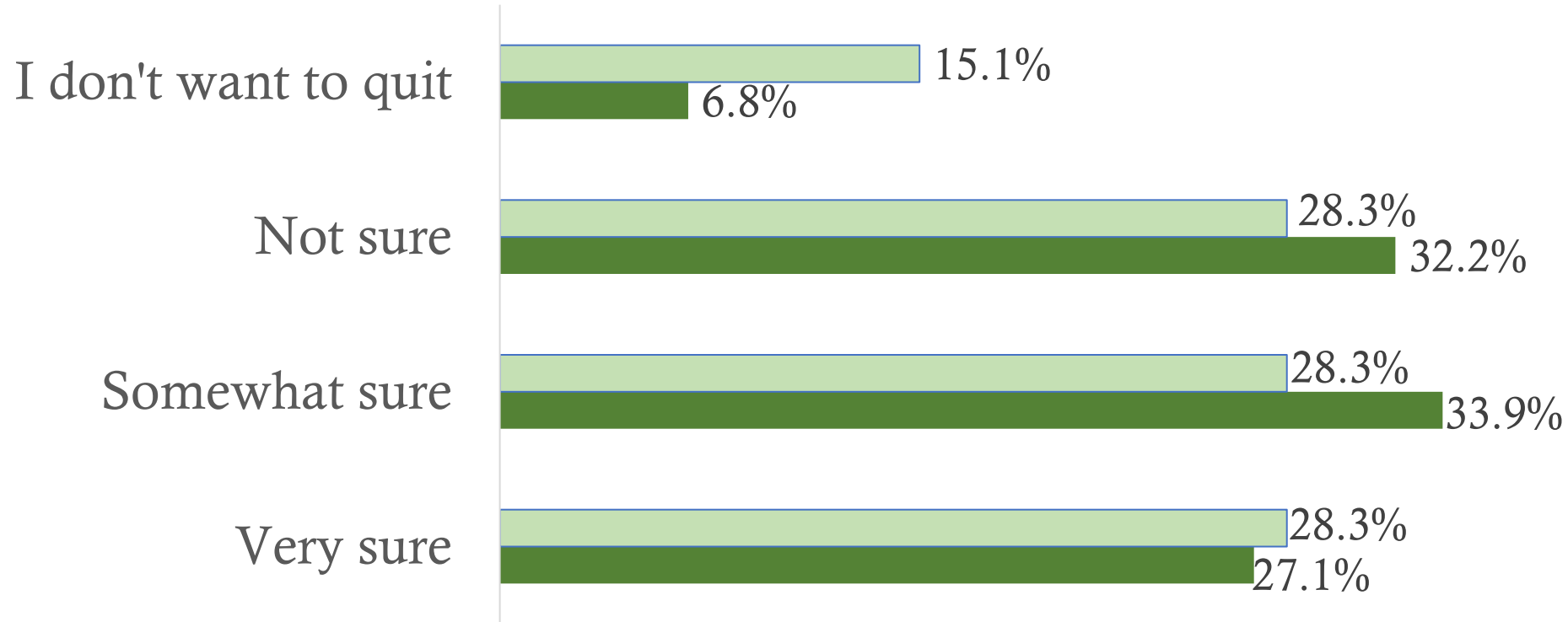


Would you like to quit smoking?



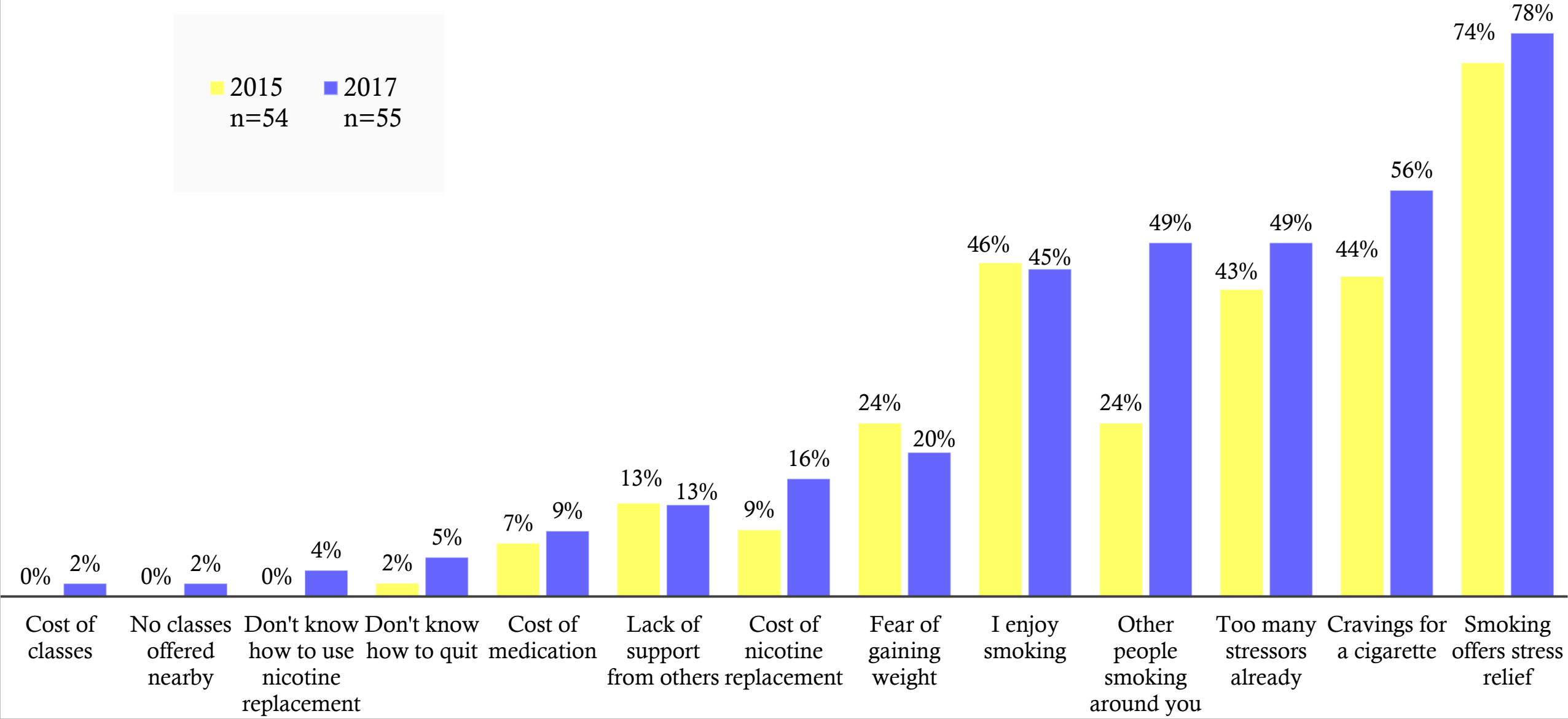
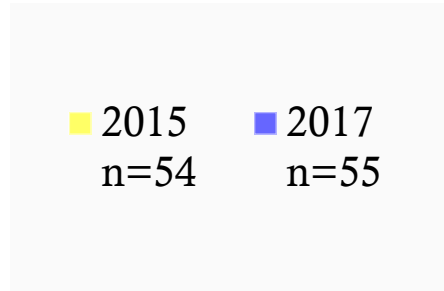
* 42 of the 56 individuals who answered said they would like to quit smoking.

If you would like to quit smoking, how sure are you that you can quit?

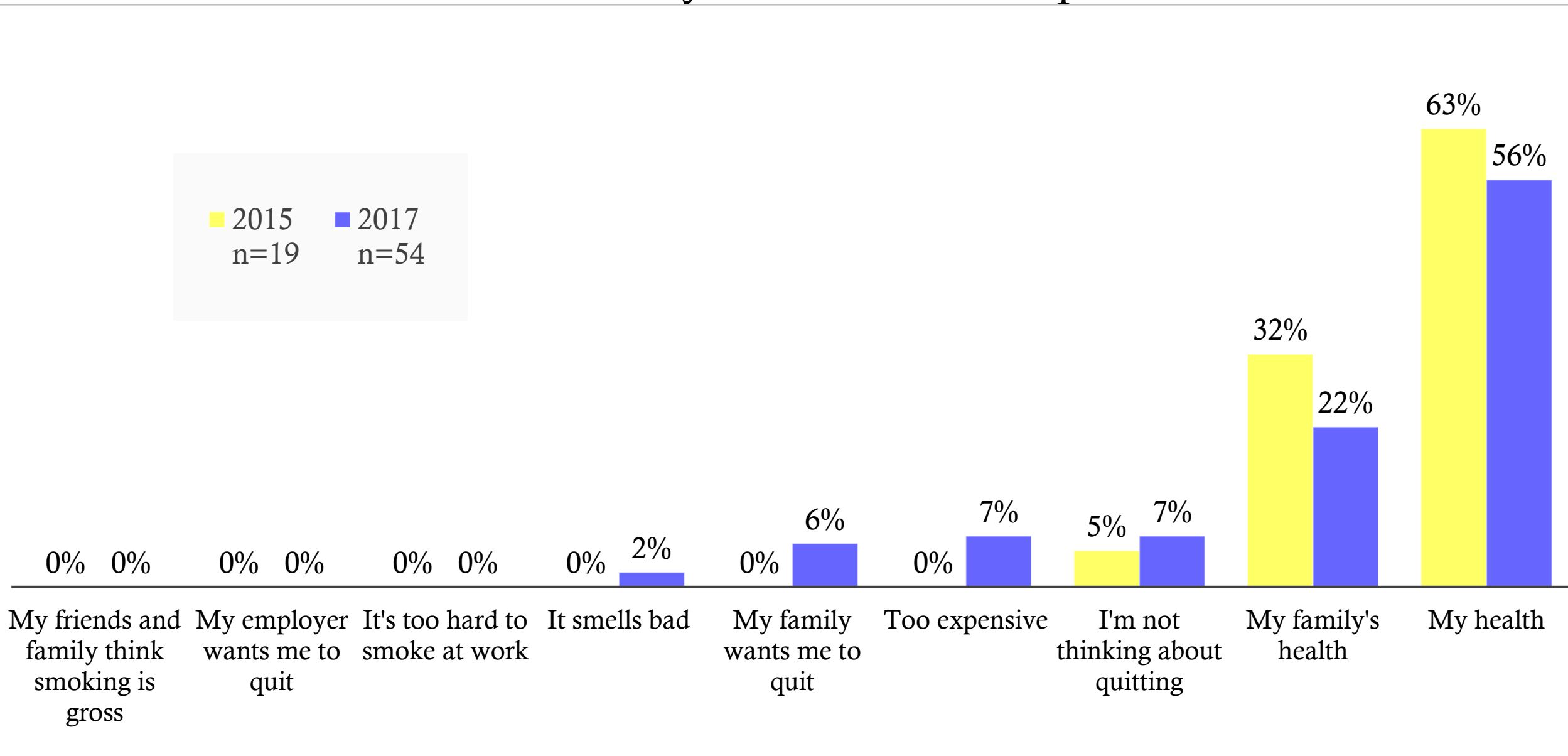


2017 n=53 2015 n=59

What has kept you from quitting smoking? Check all that apply to you.



If you are thinking about quitting smoking, what would be your #1 reason to quit



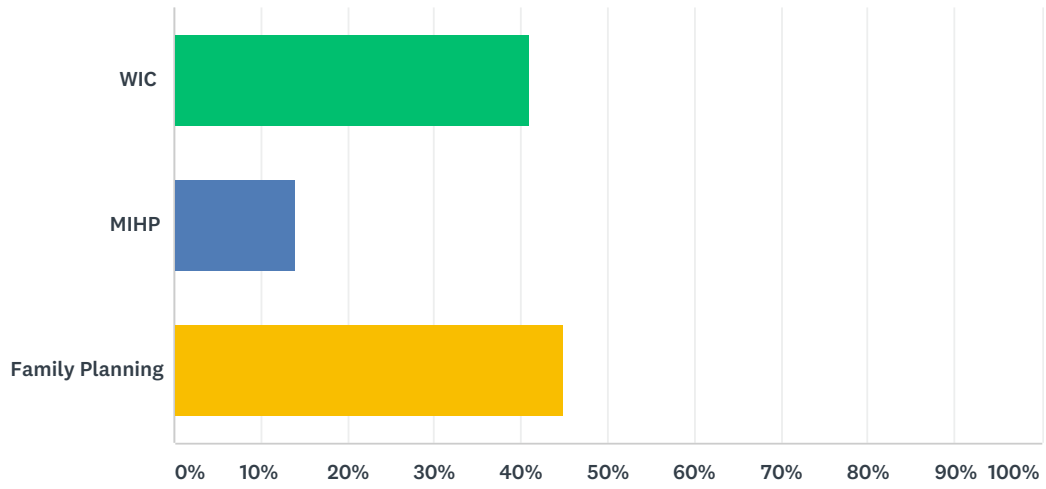
Discussion on Data & Quality Improvement Opportunities

1. What pieces of Data excites you?
2. What pieces of Data did you find discouraging?
3. What Data points might be missing?
4. What program changes would you make based on the outcome data recognized between 2015 and 2017?
5. What other thoughts do you have?

** NOTE - Survey Raw Data follows Data Analysis Presentation - pages 17-36

Q1 What service are you coming in for today?

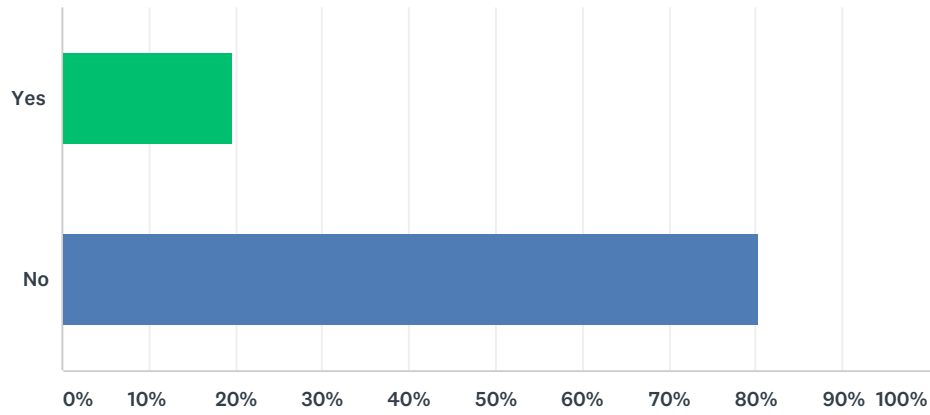
Answered: 149 Skipped: 6



ANSWER CHOICES	RESPONSES	
WIC	40.94%	61
MIHP	14.09%	21
Family Planning	44.97%	67
TOTAL		149

Q2 Are you pregnant?

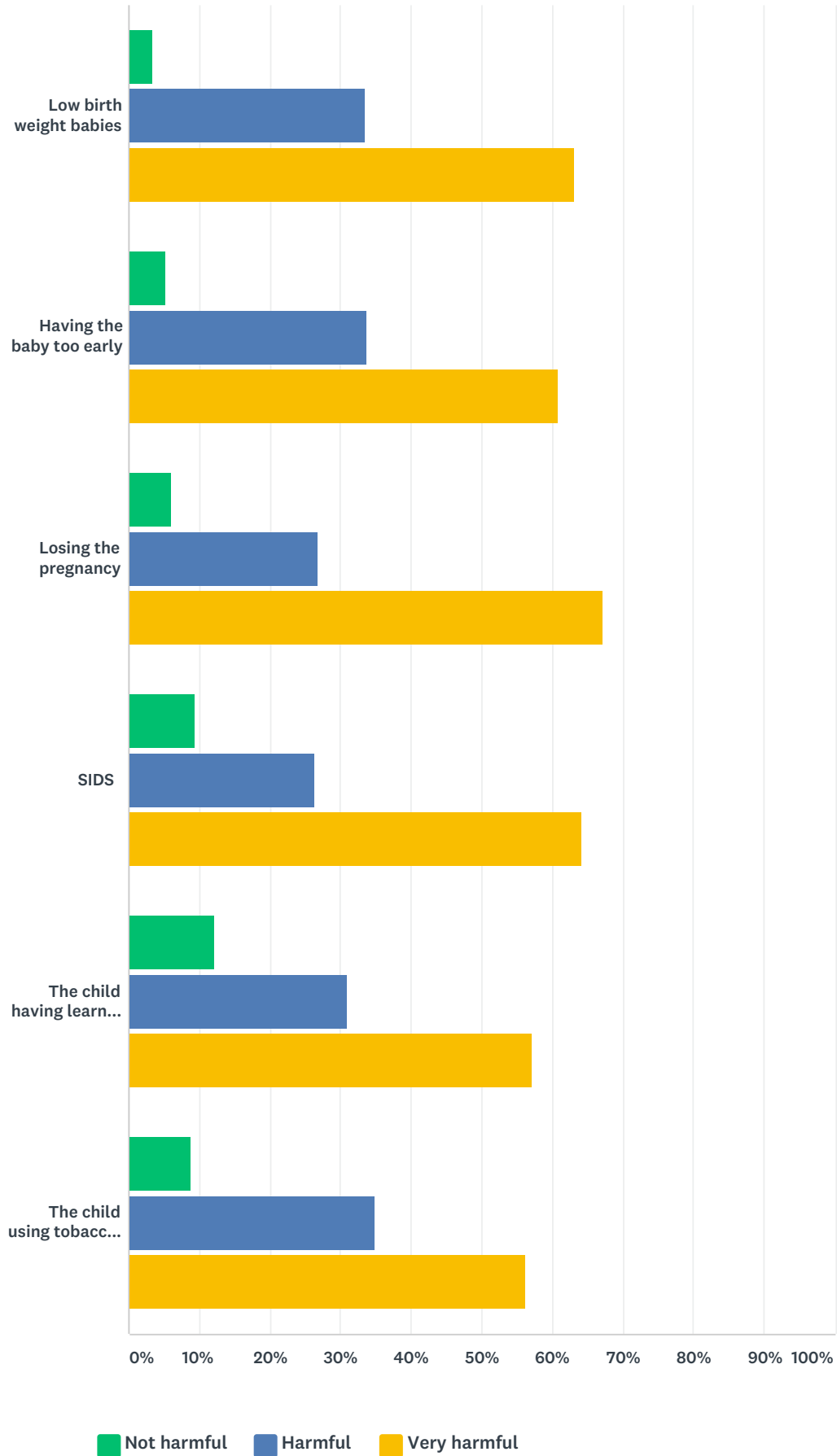
Answered: 153 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	19.61%	30
No	80.39%	123
TOTAL		153

Q3 Do you think smoking during pregnancy is harmful by increasing the risk of...

Answered: 152 Skipped: 3



■ Not harmful
 ■ Harmful
 ■ Very harmful

NOT HARMFUL	HARMFUL	VERY HARMFUL	TOTAL
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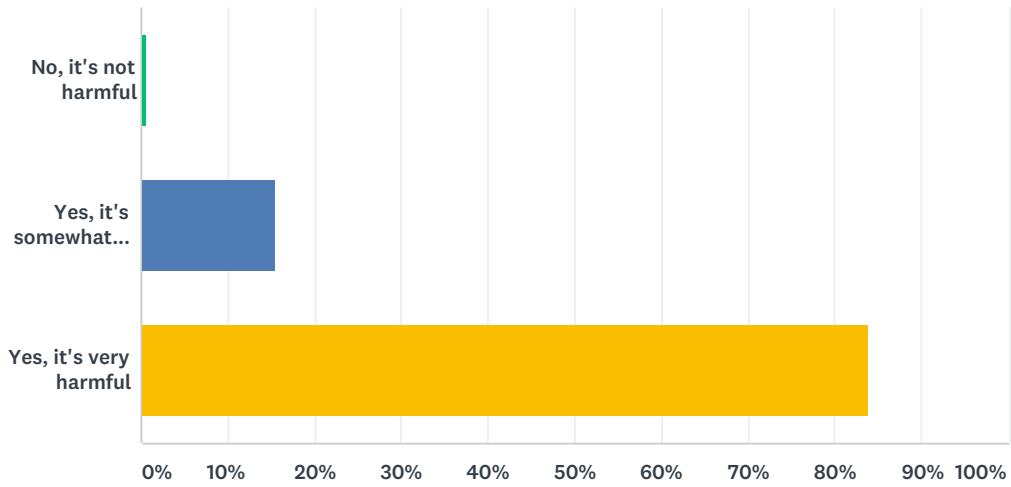
Smoking Risk Survey - July 2017

SurveyMonkey

Low birth weight babies	3.29% 5	33.55% 51	63.16% 96	152
Having the baby too early	5.30% 8	33.77% 51	60.93% 92	151
Losing the pregnancy	6.04% 9	26.85% 40	67.11% 100	149
SIDS	9.46% 14	26.35% 39	64.19% 95	148
The child having learning or behavior problems	12.08% 18	30.87% 46	57.05% 85	149
The child using tobacco in the future	8.72% 13	34.90% 52	56.38% 84	149

Q4 Do you think it is harmful to smoke around children?

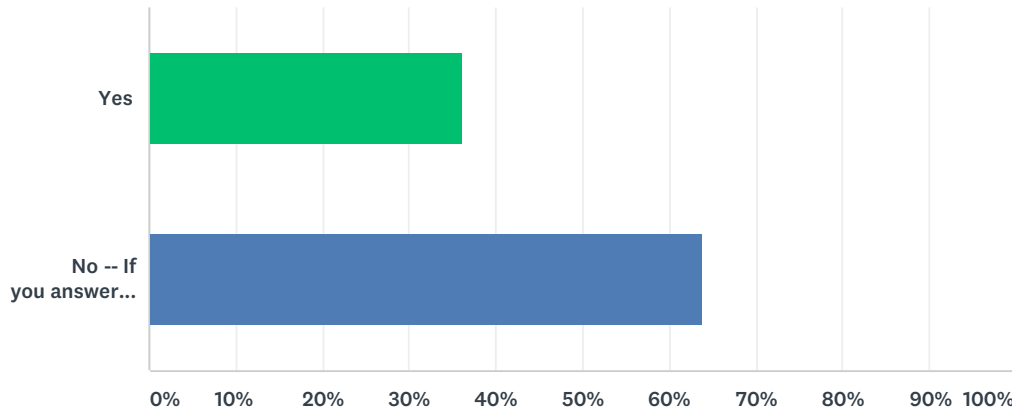
Answered: 155 Skipped: 0



ANSWER CHOICES	RESPONSES	
No, it's not harmful	0.65%	1
Yes, it's somewhat harmful	15.48%	24
Yes, it's very harmful	83.87%	130
TOTAL		155

Q5 Have you smoked cigaretttes in the past 30 days?

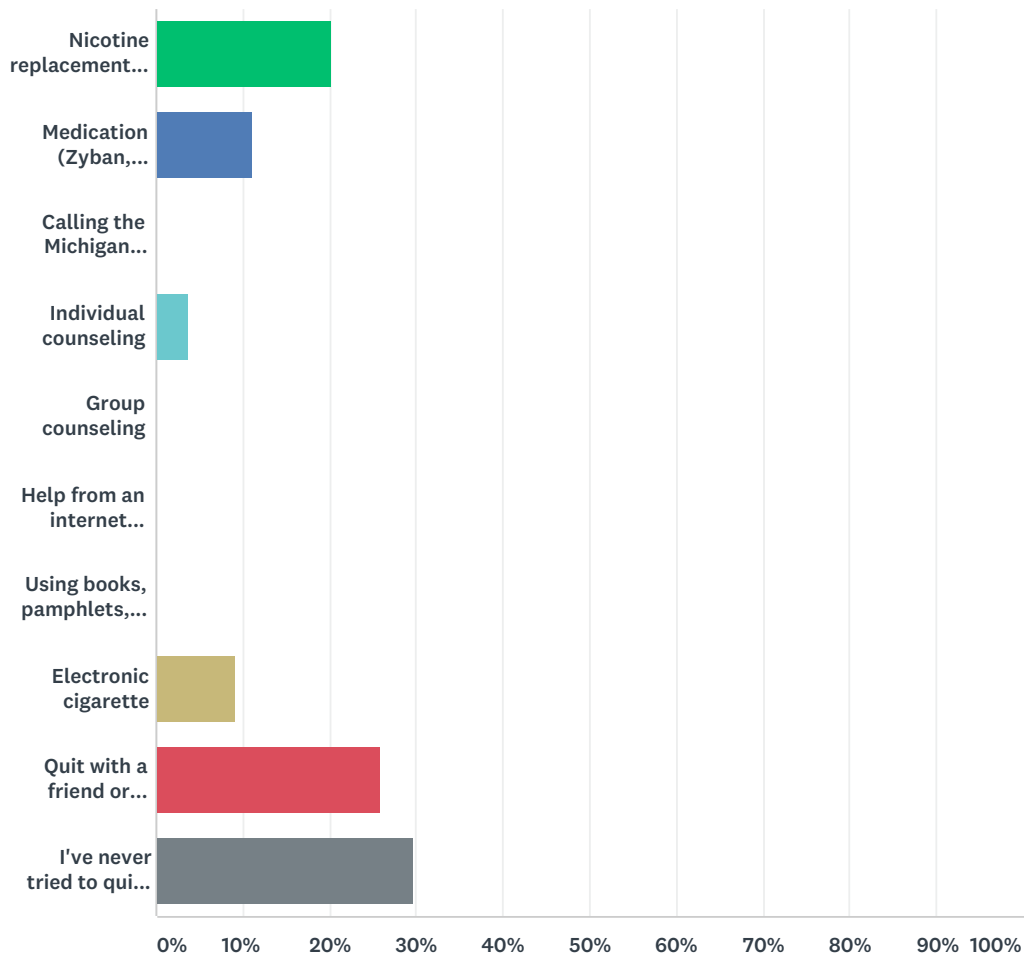
Answered: 155 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	36.13%	56
No -- If you answer "no", you are finished with the survey. Thank you.	63.87%	99
TOTAL		155

Q6 If you have tried to quit smoking in the past, what would be most helpful? Please choose one.

Answered: 54 Skipped: 101



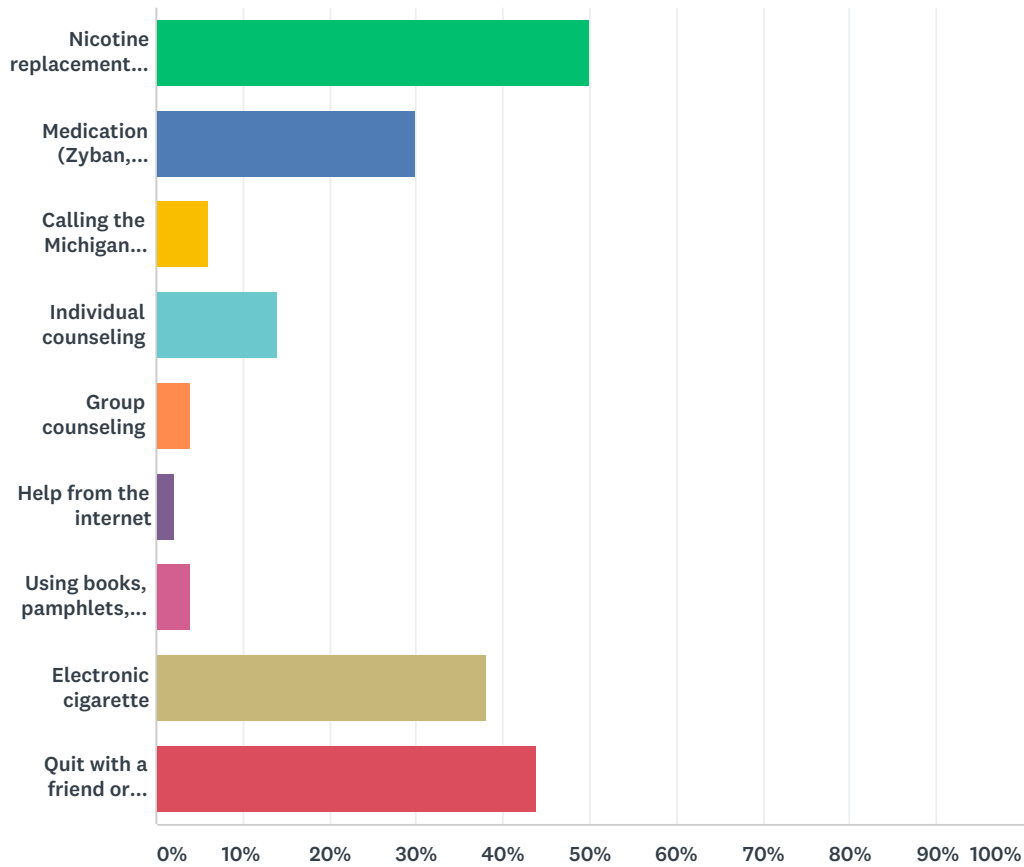
ANSWER CHOICES	RESPONSES	
Nicotine replacement (patch, gum)	20.37%	11
Medication (Zyban, Wellbutrin, etc)	11.11%	6
Calling the Michigan Tobacco QuitLine	0.00%	0
Individual counseling	3.70%	2
Group counseling	0.00%	0
Help from an internet website	0.00%	0
Using books, pamphlets, videos, or other materials	0.00%	0
Electronic cigarette	9.26%	5
Quit with a friend or relative	25.93%	14
I've never tried to quit smoking	29.63%	16

TOTAL

54

Q7 If you were trying to quit smoking and cost was not a problem, would you use any of the following to help you quit? Check all that you would use.

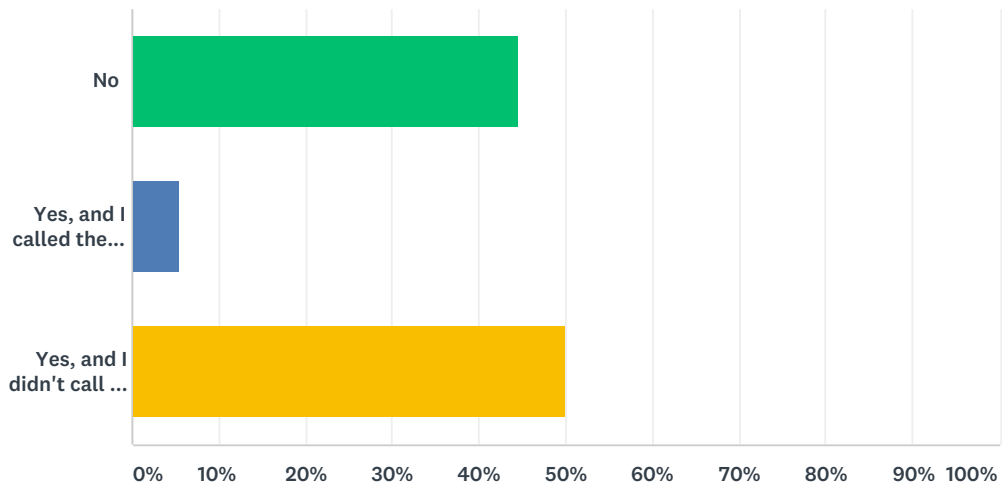
Answered: 50 Skipped: 105



ANSWER CHOICES	RESPONSES	
Nicotine replacement (patch or gum)	50.00%	25
Medication (Zyban, Wellbutrin, etc)	30.00%	15
Calling the Michigan Tobacco QuitLine	6.00%	3
Individual counseling	14.00%	7
Group counseling	4.00%	2
Help from the internet	2.00%	1
Using books, pamphlets, videos, or other materials	4.00%	2
Electronic cigarette	38.00%	19
Quit with a friend or relative	44.00%	22
Total Respondents: 50		

Q8 Has anyone from the Health Department referred you to the Michigan Tobacco QuitLine?

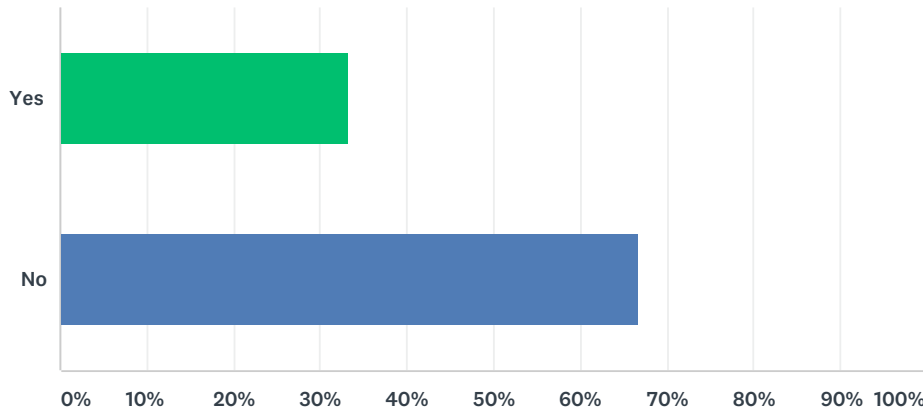
Answered: 56 Skipped: 99



ANSWER CHOICES	RESPONSES	
No	44.64%	25
Yes, and I called the QuitLine	5.36%	3
Yes, and I didn't call the QuitLine	50.00%	28
TOTAL		56

Q9 Did the QuitLine help you quit smoking?

Answered: 3 Skipped: 152

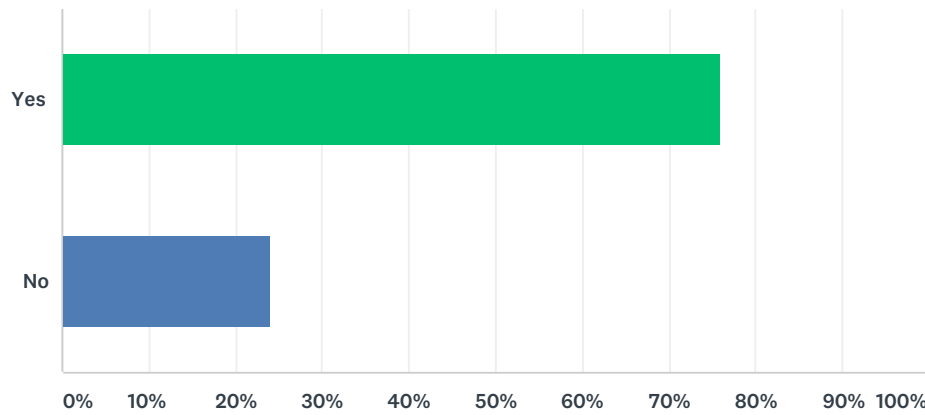


ANSWER CHOICES	RESPONSES	
Yes	33.33%	1
No	66.67%	2
TOTAL		3

#	PLEASE TELL ABOUT YOUR EXPERIENCE WITH THE QUITLINE	DATE
1	They have helpful suggestions	9/14/2017 10:22 AM
2	We just played phone tag	9/14/2017 8:31 AM

Q10 If there were a reward offered for quitting smoking, such as gas cards or cash, would you be more likely to enroll and attempt to quit?

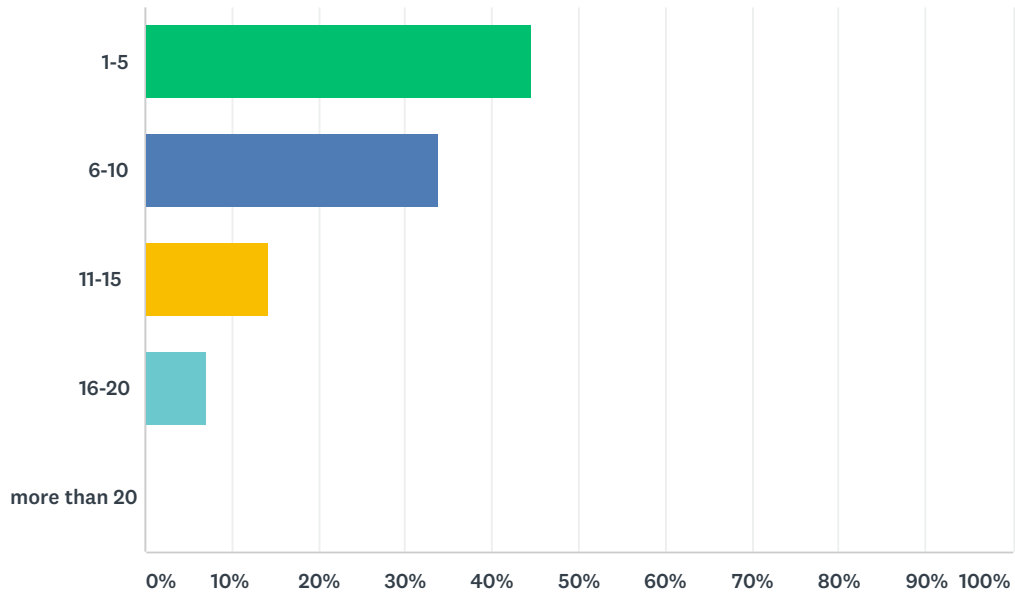
Answered: 54 Skipped: 101



ANSWER CHOICES	RESPONSES	
Yes	75.93%	41
No	24.07%	13
TOTAL		54

Q11 On average, how many cigarettes do you smoke per day?

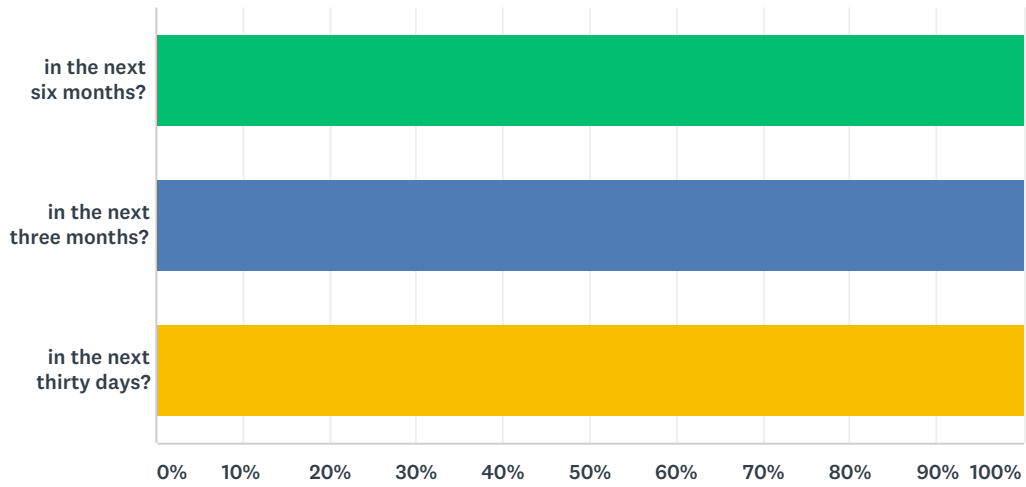
Answered: 56 Skipped: 99



ANSWER CHOICES	RESPONSES	
1-5	44.64%	25
6-10	33.93%	19
11-15	14.29%	8
16-20	7.14%	4
more than 20	0.00%	0
TOTAL		56

Q12 Would you like to quit smoking...

Answered: 42 Skipped: 113

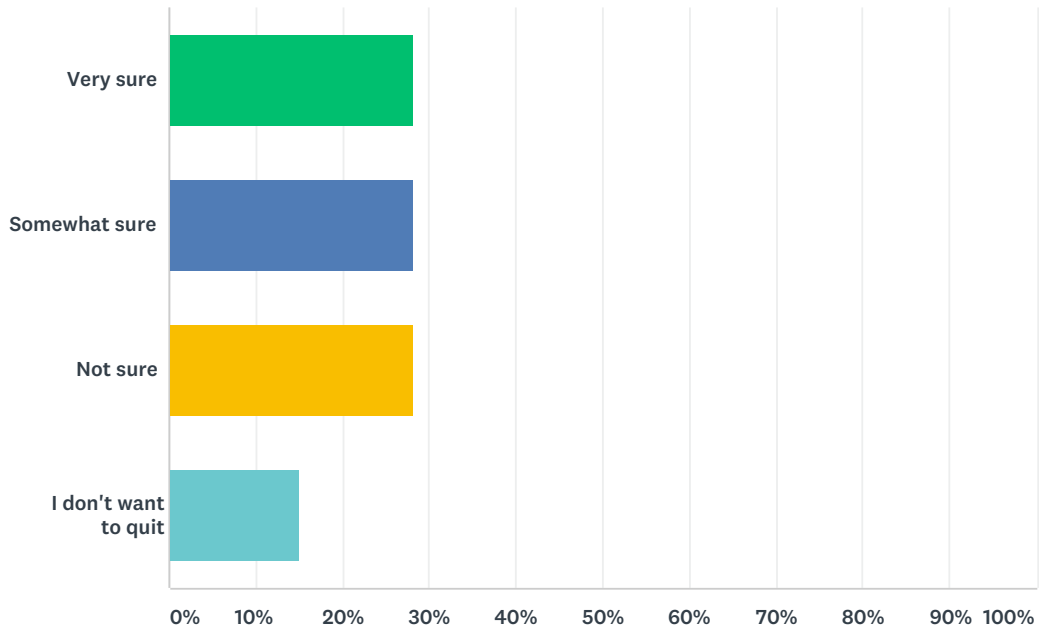


Yes

	YES	TOTAL
in the next six months?	100.00% 27	27
in the next three months?	100.00% 3	3
in the next thirty days?	100.00% 12	12

Q13 If you would like to quit smoking, how sure are you that you can quit?

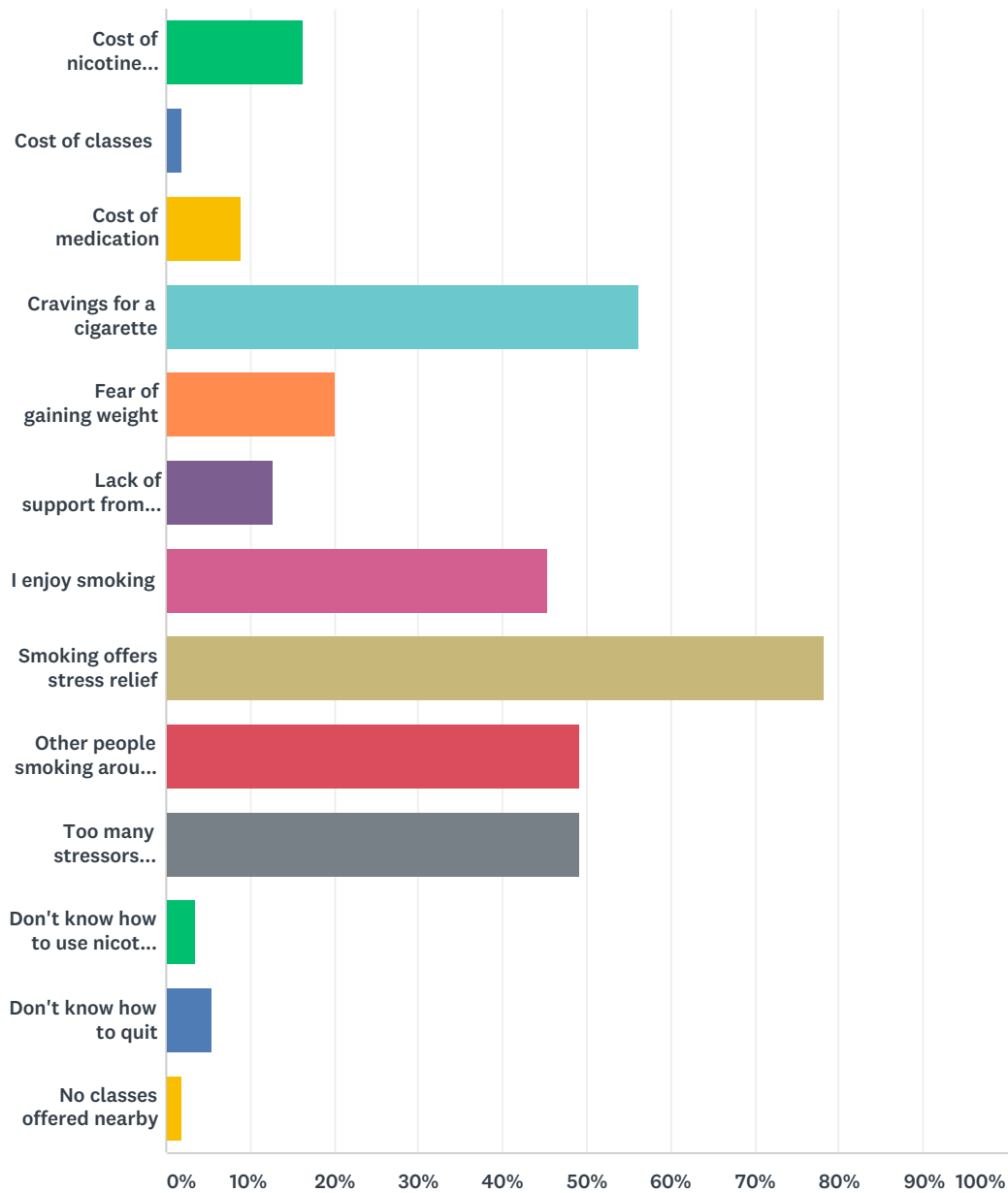
Answered: 53 Skipped: 102



ANSWER CHOICES	RESPONSES
Very sure	28.30% 15
Somewhat sure	28.30% 15
Not sure	28.30% 15
I don't want to quit	15.09% 8
TOTAL	53

Q14 What has kept you from quitting smoking? Check all that apply to you.

Answered: 55 Skipped: 100

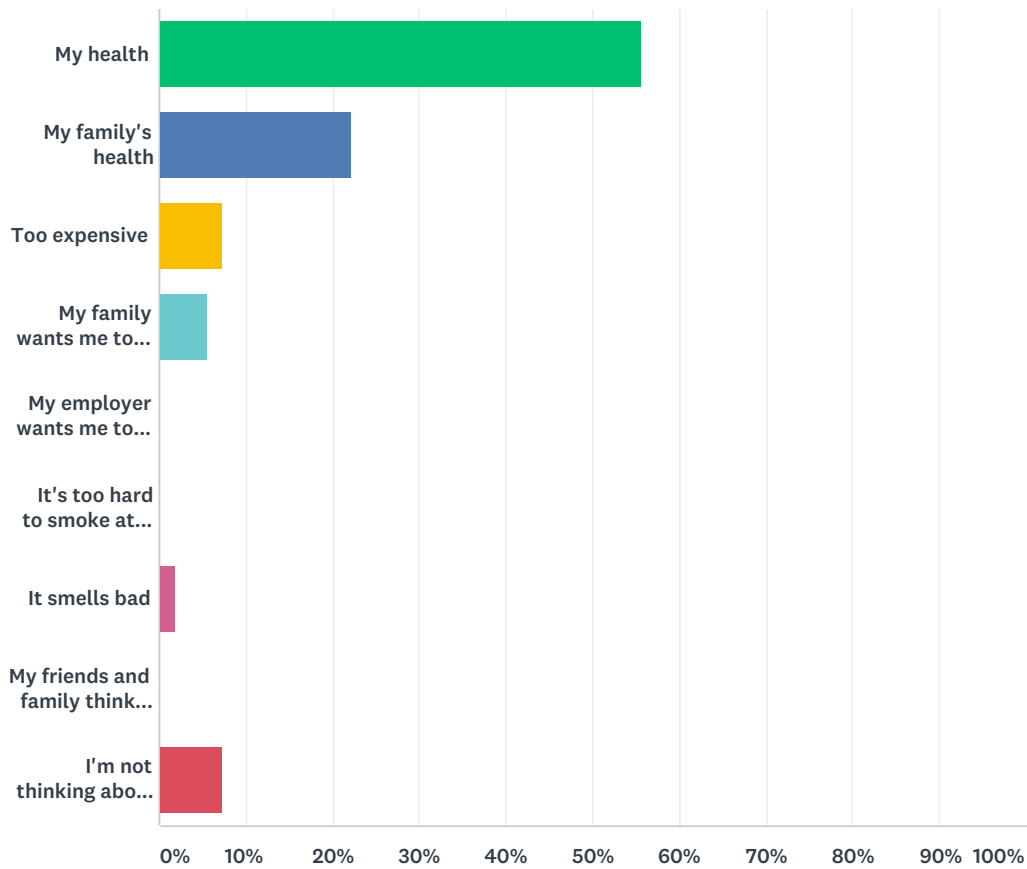


ANSWER CHOICES	RESPONSES	
Cost of nicotine replacement (patch, gum)	16.36%	9
Cost of classes	1.82%	1
Cost of medication	9.09%	5
Cravings for a cigarette	56.36%	31
Fear of gaining weight	20.00%	11

Lack of support from others	12.73%	7
I enjoy smoking	45.45%	25
Smoking offers stress relief	78.18%	43
Other people smoking around you	49.09%	27
Too many stressors already; don't want additional stress	49.09%	27
Don't know how to use nicotine replacement	3.64%	2
Don't know how to quit	5.45%	3
No classes offered nearby	1.82%	1
Total Respondents: 55		

Q15 If you are thinking about quitting smoking, what would be your #1 reason to quit?

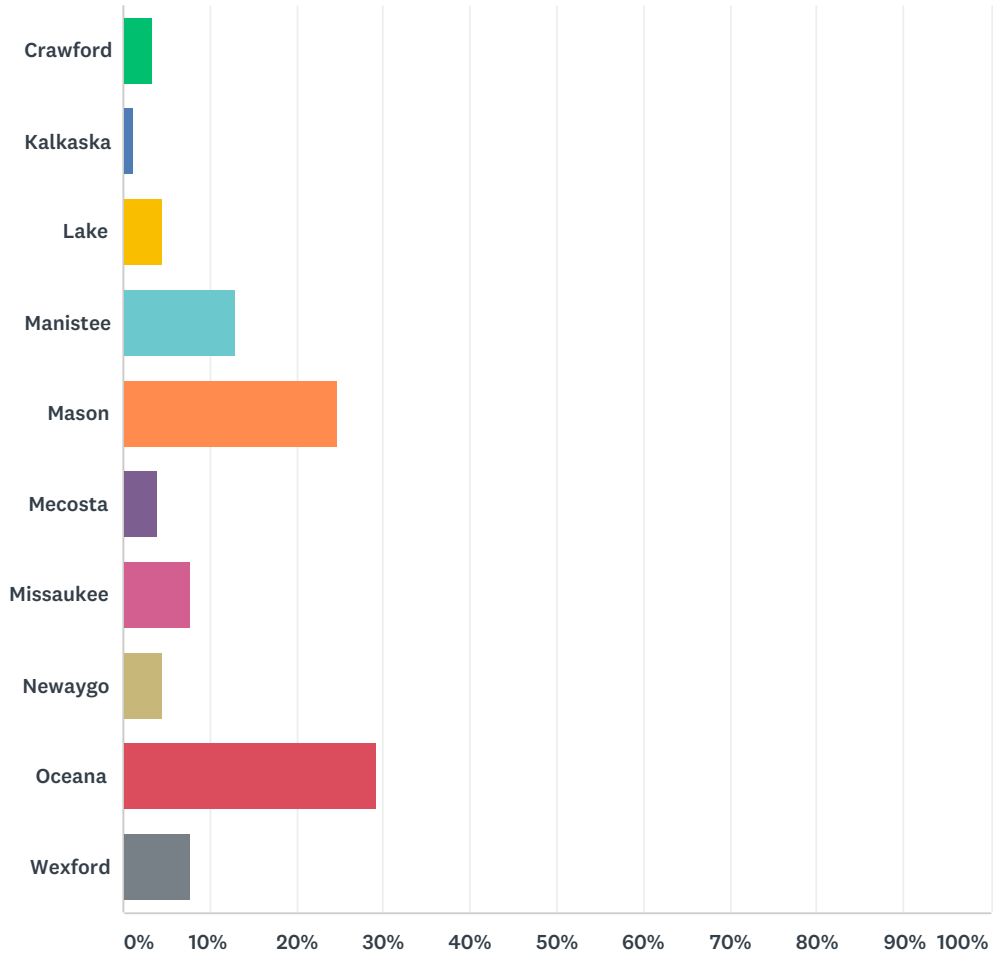
Answered: 54 Skipped: 101



ANSWER CHOICES	RESPONSES	
My health	55.56%	30
My family's health	22.22%	12
Too expensive	7.41%	4
My family wants me to quit	5.56%	3
My employer wants me to quit	0.00%	0
It's too hard to smoke at work	0.00%	0
It smells bad	1.85%	1
My friends and family think smoking is gross	0.00%	0
I'm not thinking about quitting	7.41%	4
TOTAL		54

Q16 County?

Answered: 154 Skipped: 1



ANSWER CHOICES	RESPONSES	
Crawford	3.25%	5
Kalkaska	1.30%	2
Lake	4.55%	7
Manistee	12.99%	20
Mason	24.68%	38
Mecosta	3.90%	6
Missaukee	7.79%	12
Newaygo	4.55%	7
Oceana	29.22%	45
Wexford	7.79%	12
TOTAL		154